

The Office of Public Affairs, American Consulate General, Chennai

## VIDEO CATALOG



U.S. HISTORY AND GOVERNMENT  
SOCIETY AND VALUES  
U.S. AND GLOBAL ECONOMY  
U.S. ART AND CULTURE  
DIPLOMACY AND NATIONAL SECURITY

📅 January 2006 📅

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U.S. AND GLOBAL ECONOMY  
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## U.S. History & Government

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## U.S. History and Government

### AMERICAN EXPERIENCE

#### **\* RACHEL CARSON'S SILENT SPRING**

She had survived a bout with cancer. Her scientific methods were problematic. Her friends said a book on the chemical poisoning of the environment was too depressing. But the publication of "Silent Spring" by marine biologist Rachel Carson, warning against the unregulated use of agricultural pesticides - particularly DDT - dramatically changed public attitudes and governmental regulations about the environment. This PBS video tells her story. Written and produced by Neil Goodwin; narrated by Alex Chadwick. **(Id. No. 1)**

#### **ELEANOR ROOSEVELT – 2000**

*150 Minutes*

She was the nation's conscience, a tireless advocate for America's disadvantaged. Controversial First Lady Eleanor Roosevelt influenced American social policies for decades and helped create the first international charter on human rights. Despite a painful childhood, shy nature, and difficult marriage, she rose to become one of America's admired women. This intimate biography explores her secretive, surprising private life. **(Id. No. 2)**

#### **THE MASSACHUSETTS 54TH COLORED INFANTRY**

*60 Minutes, 1991*

When the Civil War began, black men clamored for a chance to strike a blow for the liberation of the African-American race. They were ready to fight for the abolition of slavery and the extension of full citizenship rights by the war's end. Their desire to participate was rejected until the first officially sanctioned regiment of northern black soldiers was formed in Boston. This film tells the complete story of that regiment—who they were and why they fought. **(Id. No. 495)**

### THE WAY WEST

*1995*

This PBS miniseries studies the triumph and tragedy found in expansion of the United States into Native American lands between 1849 and 1890. Written and directed by Ric Burns; narrated by Russell Baker.

#### **WESTWARD, THE COURSE OF EMPIRE TAKES ITS WAY**

*(Episode 1) 90 Minutes*

Part one reviews a series of violent confrontations between whites and American Indians, from the 1849 California Gold Rush to the 1864 Sand Creek massacre, in the push for white America's "manifest destiny". **(Id. No. 496)**

#### **THE APPROACH OF CIVILIZATION**

*(Episode 2) 90 Minutes*

Episode two chronicles the four-year period following the Civil War—an extraordinarily transformative and disruptive era on the Great Plains, marked by two great climaxes: the triumph, in 1868, of Red Cloud and Crazy Horse over the United States Army on the Bozeman Trail and the completion of the Transcontinental Railroad in 1869 at Promontory Point, Utah. **(Id. No. 497)**

#### **THE WAR FOR THE BLACK HILLS**

*(Episode 3) 90 Minutes*

The 1873 invasion of the Lakota people's sacred Black Hills by gold seekers and the extermination of the buffalo lead to confrontation between the northern plains Lakota Sioux and Cheyenne peoples, and the U.S. Army at the Little Big Horn in 1876. **(Id. No. 498)**

#### **GHOST DANCE**

*(Episode 4) 90 Minutes*

This episode describes the final days of Crazy Horse and Sitting Bull, the crushing of American

Indian tribes after the 1876 Battle of Little Big Horn, the rise of the Ghost Dance religion and the 1890 massacre at Wounded Knee. **(Id. No. 3)**

## **AMERICAN HISTORY VIDEODISC**

### **AMERICAN GOVERNMENT**

*60 Minutes*

This videodisc set uses live action video, still images, and charts to provide an in-depth introduction to the major branches of the U.S. government. The set covers the following topics: The Presidency: The modern presidency: the first 100 days; The war powers: the Persian Gulf; Electing a President; The Congress; The committees: doing the real work of Congress; Members of Congress: first among equals? Impeachment: a study in the balance of power. The Supreme Court: Becoming a Supreme Court justice; The quiet of a storm center: being a justice; Case study: Edwards vs. Aguillard; Democracy at work; Media and the presidency; the bureaucracy; the Forest Service and the logging companies. **(Id. No. 4)**

### **BIOGRAPHY OF AMERICA**

This is a university level course in American history taught by Donald L. Miller, professor of history at Lafayette College. Supporting Miller is an impressive team of historians who gather to discuss the particular material to be covered. The series is amply illustrated with paintings, still photographs, motion picture footage, maps, and editorial cartoons.

### **NEW WORLD ENCOUNTERS**

*(Episode 1) 30 Minutes*

Professor Miller introduces A Biography of America and its team of historians. The program looks at the beginnings of America. **(Id. No. 5)**

### **ENGLISH SETTLEMENT**

*(Episode 2) 30 Minutes*

As the American character begins to take shape in the early seventeenth century, English settlements develop in New England and Virginia. Their personalities are dramatically different. Professor Miller explores the origins of values, cultures, and

economies that have collided in the North and South throughout the American story.

### **GROWTH AND EMPIRE**

*(Episode 3) 30 Minutes*

As the merchant class grows in the North, the economies of southern colonies are built on the shoulders of the slave trade. Professor Miller brings the American story to 1763. **(Id. No. 6)**

### **THE COMING OF INDEPENDENCE**

*(Episode 4) 30 Minutes*

Professor Maier tells the story of how the English-loving colonist transforms into the freedom loving American rebel. The luminaries of the early days of the Republic — Washington, Jefferson, Adams are featured. **(Id. No. 7)**

### **A NEW SYSTEM OF GOVERNMENT**

*(Episode 5) 30 Minutes*

After the War for Independence, the struggle for a new system of government begins. Professor Maier looks at the creation of the Constitution of the United States. **(Id. No. 8)**

### **WESTWARD EXPANSION**

*(Episode 6) 30 Minutes*

At the dawn of the nineteenth century, the size of the United States doubles with the Louisiana Purchase. The Mississippi River becomes the country's central artery; and Jefferson's vision of an Empire of Liberty begins to take shape. The historians examine the consequences of the Louisiana Purchase. **(Id. No. 9)**

### **THE RISE OF CAPITALISM**

*(Episode 7) 30 Minutes*

Individual enterprise merges with technological innovation to launch the Commercial Revolution — the seedbed of American industry. **(Id. No. 10)**

### **THE REFORM IMPULSE**

*(Episode 8) 30 Minutes*

The Industrial Revolution has its dark side, and the tumultuous events of the period touch off intense and often thrilling reform movements: the

abolitionist movement, the women's movement, and a powerful wave of religious fervor. **(Id. No. 11)**

### **SLAVERY**

*(Episode 9) 30 Minutes*

While the North develops an industrial economy and culture, the South develops a slave culture and economy, and the great rift between the regions becomes unbreachable. **(Id. No. 12)**

### **THE COMING OF THE CIVIL WAR**

*(Episode 10) 30 Minutes*

Simmering regional differences ignite an all-out crisis in the 1850s. **(Id. No. 13)**

### **THE CIVIL WAR**

*(Episode 11) 30 Minutes*

As the Civil War rages, all eyes turn to Vicksburg, where limited war becomes total war. Professor Miller looks at the ferocity of the fighting, at Lincoln's Emancipation Proclamation, and at the bitter legacy of the battle—and the war. **(Id. No. 14)**

### **RECONSTRUCTION**

*(Episode 12) 30 Minutes*

With the assassination of President Lincoln, one sad chapter of American history comes to a close. In the fatigue and cynicism of the Civil War's aftermath, Reconstructionism becomes a promise unfulfilled. **(Id. No. 15)**

### **AMERICA AT THE CENTENNIAL**

*(Episode 13) 30 Minutes*

As America celebrates its centennial, 5 million people descend on Philadelphia to celebrate America's technological achievements, but some of the early principles of the Republic remain unrealized. **(Id. No. 16)**

### **INDUSTRIAL SUPREMACY**

*(Episode 14) 30 Minutes*

Steel and stockyards are featured in this program as the mighty engine of industrialism thunders forward. The story of the American Industrial

Revolution in New York and Chicago continues. We look at the lives of Andrew Carnegie, Gustavus Swift, and the countless workers in the packinghouse and on the factory floor. **(Id. No. 17)**

### **THE NEW CITY**

*(Episode 15) 30 Minutes*

Professor Miller explores the tension between the messy vitality of cities that grow on their own and those where orderly growth is planned. **(Id. No. 18)**

### **THE WEST**

*(Episode 16) 30 Minutes*

Railroads and ranchers, rabble rousers and racists populate America's distant frontiers, and Native Americans are displaced from their homelands. Feminists gain a foothold in their fight for the right to vote, while farmers organize and the Populist Party appears on the American political landscape. **(Id. No. 19)**

### **CAPITAL AND LABOR**

*(Episode 17) 30 Minutes*

The making of money pits laborers against the forces of capital as the twentieth century opens. **(Id. No. 20)**

### **TR AND WILSON**

*(Episode 18) 30 Minutes*

Professor Brinkley compares the presidencies of Theodore Roosevelt and Woodrow Wilson — the Warrior and the Minister — in the first decades of the twentieth century. **(Id. No. 21)**

### **A VITAL PROGRESSIVISM**

*(Episode 19) 30 Minutes*

In a discussion with Professors Scharff and Miller, the struggles of Native Americans, Asian Americans, and African Americans are placed in the context of the traditional white Progressive movement. **(Id. No. 22)**

### **THE TWENTIES**

*(Episode 20) 30 Minutes*

The Roaring Twenties take to the road in Henry Ford's landscape-altering invention— the Model T.

Ford's moving assembly line, the emergence of a consumer culture is explored.

## **FDR AND THE DEPRESSION**

*(Episode 21) 30 Minutes*

Brinkley paints a picture of America during the Depression and chronicles some of Roosevelt's programmatic and personal efforts to help the country through its worst economic crisis. First Lady Eleanor Roosevelt is at FDR's side. **(Id. No. 23)**

## **WORLD WAR II**

*(Episode 22) 30 Minutes*

America is enveloped in total war, from mobilization on the home front to a scorching air war in Europe. **(Id. No. 24)**

## **THE FIFTIES**

*(Episode 23) 30 Minutes*

World War II is fought to its bitter end in the Pacific and the world lives with the legacy of its final moment: the atomic bomb. The GI Bill, Levittown, civil rights, the Cold War, and rock 'n' roll are discussed. **(Id. No. 25)**

## **THE SIXTIES**

*(Episode 24) 30 Minutes*

Stories of the Civil Rights movement along with stories of the Vietnam War and Watergate create a portrait of a decade. Lyndon Johnson emerges as a pivotal character. **(Id. No. 26)**

## **CONTEMPORARY HISTORY**

*(Episode 25) 30 Minutes*

The entire team of historians joins Professor Miller in examining the last quarter of the twentieth century. The discussion is of the period—and of the difficulty of examining contemporary history with true historical perspective. **(Id. No. 27)**

## **THE REDEMPTIVE IMAGINATION**

*(Episode 26) 30 Minutes*

Storytelling and its power forges with memory to become the foundation of history. Novelists Charles Johnson (Middle Passage), Arthur Golden (Memoirs of a Geisha), and Esmeralda Santiago

(America's Dream) discuss the intersection of history and story. Kurt Vonnegut, Jr., closes the series with a reflection on the power of the human imagination. **(Id. No. 28)**

## **\* BROTHER OUTSIDER: THE LIFE OF BAYARD RUSTIN**

*84 Minutes, 2002*

One of the first "freedom riders," an adviser to Dr. Martin Luther King and A. Philip Randolph, organizer of the March on Washington, intelligent, gregarious and charismatic, Bayard Rustin was denied his place in the limelight for one reason -- he was also gay. This is a film biography of his life. Produced and directed by Nancy Kates, Bennett Singer. **(Id. No. 29)**

## **BOYCOTT (2001)**

*112 Minutes*

BOYCOTT is the story of Rosa Parks and the birth of the modern Civil Rights Movement forty-nine years ago. When mild-mannered seamstress Rosa Parks refused to give up her bus seat to a white passenger in Montgomery, Alabama in 1955, events were set in motion that would change history and lead to the birth of the modern Civil Rights Movement. After Rosa's arrest and while waiting for her appeal, the newly created Montgomery Improvement Association decides to start a boycott of the buses. To lead them, they elect 26-year old Martin Luther King Jr., a new minister and recent transplant to the community. Lead them he does, with dramatic results – the boycott lasted 381 days and resulted in the Supreme Court ruling on November 13, 1956 that bus segregation was unconstitutional. **(Id. No. 30)**

## **CENTURY THAT MADE AMERICA GREAT** *2001*

The 20th Century - a 100 year chain of world-shaping events and American accomplishments that drove our nation's unstoppable rise to world leadership. From the invention of the light bulb, the auto assembly line and the television - to computers, space shuttles and Hollywood blockbusters - watch as American energy and ingenuity powered our fledgling nation's flight to remarkable heights as an industrial, cultural and strategic superpower.

## **EAGLE SOARS**

*(Vol. 1) 60 Minutes*

America opens the Panama Canal and deploys its forces in WW 1, taking its first steps as a world power. Its stature soars with the Wrights at Kitty Hawk and Lindbergh over the Atlantic, then breaks all barriers with the aviation booms of Boeing and McDonell-Douglas. The policies of FDR, Truman, Ike and JFK refine our goals, and our strategic leadership is tested and proven as a result of Pearl Harbor, the Cold War and Desert Storm. **(Id. No. 31)**

## **WONDERS OF THE CENTURY**

*(Vol. 2) 60 Minutes*

Watch Thomas Edison light up America, San Francisco open its Golden Gate Bridge, and Henry Ford perfect his assembly line to produce the Model T. On the silver screen, dance with Fred and Ginger, and go behind the scenes at the filming of the Wizard of Oz. Then see real stars when you cruise inside a space shuttle. Orbit the earth with John Glenn, and follow in Neil Armstrong's spacesteps as he walks on the moon. **(Id. No. 32)**

## **MIRACLES OF COMMUNICATION**

*(Vol. 3) 60 Minutes*

Laugh with TV and radio comics Lucille Ball, Bob Hope and Jack Benny. Gain insights into acting from screen legends Bogart and Bacall and Elizabeth Taylor in rare TV interviews. Be there as Nixon and Kennedy debate, and as the Civil Rights Movement unfolds. From the eloquent orator William Jennings Bryan to the stylings of Walter Cronkite, examine the presidents and news events that made American history. **(Id. No. 33)**

## **THE CONSTITUTION, THAT DELICATE BALANCE**

### **NATIONAL SECURITY AND FREEDOM OF THE PRESS**

*(Episode 108) 59 Minutes*

Examines whether the Constitution grants American public a 'right to know'. Explores government's ability to conduct a covert operation and to withhold information from the public. **(Id. No. 34)**

## **SCHOOL PRAYER, GUN CONTROL AND THE RIGHT TO ASSEMBLE**

*(Episode 109) 59 Minutes*

Examines whether the Constitution permits prayer in public schools, whether people have an explicit right to bear arms, and whether there is any limit on the public's right to demonstrate. **(Id. No. 35)**

### **THE SOVEREIGN SELF : RIGHT TO LIVE, RIGHT TO DIE**

*(Episode 110) 58 Minutes*

Examines whether we have a Constitutional right to die, whether unborn babies have Constitutional rights ; whether deformed babies have the right to live ; and the rights of pregnant mothers in determining the fate of the fetus. **(Id. No. 36)**

### **FEDERALISM : THE NATIONAL GOVERNMENT VS. STATES**

*(Episode 113) 58 Minutes*

This episode explores the changing relationship between the states and the Federal government and asks whether the Federal role has grown too large. **(Id. No. 37)**

## **THE COURT, THAT DELICATE BALANCE**

### **CRIMINAL JUSTICE AND A DEFENDANT'S RIGHTS TO A FAIR TRIAL**

*(Episode 104) 50 Minutes*

Examines legal, ethical, and Constitutional problems raised when an alleged criminal is accused of a heinous crime. **(Id. No. 38)**

## **THE CIVIL WAR**

Hailed as a film masterpiece and landmark in historical storytelling, Ken Burn's epic documentary brings to life America's most destructive and defining conflict: the American Civil War. This 9-part series presents a comprehensive account of the war—from battlefields to the home fronts, from the politicians and generals to the enlisted men and their families, from the causes of the war and the opening guns at Fort Sumter to the stillness at Appomattox and Lincoln's assassination and beyond.

**THE CAUSE 1861***(Episode 1) 99 Minutes*

Traces causes of war, Cotton Kingdom of the South and Northern Abolitionists who opposed it. Explores Union Vs. States' Rights. John Brown's Raid, election of Lincoln, firing on Fort Sumter. Lee, Lincoln, Douglass & Grant Are Introduced. **(Id. No. 39)**

**A VERY BLOODY AFFAIR 1862***(Episode 2) 69 Minutes*

Political infighting that threatens Lincoln's administration. General George McClellan's campaign on the Virginia peninsula. Battle the ironclad ships, camp life, crumbling of slavery, battle of Shiloh. **(Id. No. 40)**

**FOREVER FREE 1862***(Episode 3) 76 Minutes*

Stonewall Jackson & Robert E. Lee prevent Union victories which Lincoln feels he needs in order to proclaim emancipation. Antietam Creek is followed with the brightest day of the war & emancipation follows shortly after. **(Id. No. 41)**

**SIMPLY MURDER 1863***(Episode 4) 62 minutes*

Chronicles 3 important battles; Fredericksburg, Chancellorsville, & Vicksburg. Lee loses his "right-hand man," "Stonewall" Jackson. Some northerners voice strong opposition to the emancipation proclamation. **(Id. No. 42)**

**THE UNIVERSE OF BATTLE 1863***(Episode 5) 95 Minutes*

Battle of Gettysburg July 1863-Pickett's charge, fall of Vicksburg, NYC draft riots, use of black troops, Chickamauga & Chattanooga, dedication of Union Cemetery at Gettysburg. **(Id. No. 43)**

**VALLEY OF THE SHADOW OF DEATH 1864***(Episode 6) 70 minutes*

Biographical comparison of Grant & Lee who are deadlocked at Petersburg. Ghastly hospitals of North and South. Sherman's army through mountain North of Atlanta. Lincoln faces re-election in the midst of war. **(Id. No. 44)**

**MOST HALLOWED GROUND 1864***(Episode 7) 72 Minutes*

The episode begins with the presidential election of 1864 that sets Abraham Lincoln against his old commanding general, George McClellan. The stakes are nothing less than the survival of the Union itself: with Grant and Sherman stalled at Petersburg and Atlanta, opinion in the North has turned strongly against the war. But 11th-hour victories at Mobile Bay, Atlanta, and the Shenandoah Valley tilt the election to Lincoln and the Confederacy's last hope for independence dies. In an ironic twist, poignantly typical of the Civil War, Lee's Arlington mansion is turned into a Union military hospital and the estate becomes Arlington National Cemetery, the Union's most hallowed ground. **(Id. No. 45)**

**WAR IS ALL HELL 1865***(Episode 8) 69 minutes*

Sherman's march to the sea-the end of the Confederacy. Petersburg & Richmond fall, at Appomattox Court House Lee surrenders to Grant. In Washington John Wilkes Booth dreams of vengeance for the South. **(Id. No. 46)**

**THE BETTER ANGELS OF OUR NATURE 1865***(Episode 9)*

This extraordinary final episode of *The Civil War* begins in the bittersweet aftermath of Lee's surrender and then goes on to narrate the horrendous events of five days later when, on April 14, Lincoln is assassinated. After chronicling Lincoln's poignant funeral, the series recounts the final days of the war, the capture of John Wilkes Booth and the fates of the Civil War's major protagonists. The episode then considers the consequences and meaning of a war that transformed the country from a collection of states to the nation we are today.

**DEMOCRACY IN AMERICA**  
2003

Democracy in America, a video resource for teachers of civics, showing examples of democracy in action.

## **CITIZENSHIP : MAKING GOVERNMENT WORK**

*(Episode 1) 30 Minutes*

This program introduces basic concepts of government, politics, and citizenship. It explores the tension between maintaining order and preserving freedoms, the essential role of politics in addressing the will of the people, and the need for citizens to participate in order to make democracy work. **(Id. No. 47)**

## **THE CONSTITUTION : FIXED OR FLEXIBLE ?**

*(Episode 2) 30 Minutes*

This program examines the search for balance between the original Constitution and the need to interpret and adjust it to meet the needs of changing times. It explains the original Jeffersonian-Madisonian debate, the concept of checks and balances, and the stringent procedures for amending the Constitution. **(Id. No. 48)**

## **FEDERALISM : U.S. V. THE STATES**

*(Episode 3) 30 Minutes*

This program explores federalism as a Constitutional compromise, especially in terms of present-day conflicts between people who believe that power should reside primarily in the national government and those who want government authority retained within the states. **(Id. No. 49)**

## **CIVIL LIBERTIES : SAFEGUARDING THE INDIVIDUAL**

*(Episode 4) 30 Minutes*

This program examines the First, Fourth, and Sixth Constitutional Amendments to show how the Bill of Rights protects individual citizens from excessive or arbitrary government interference, yet, contrary to the belief of many Americans, does not grant unlimited rights. **(Id. No. 50)**

## **CIVIL RIGHTS : DEMANDING EQUALITY**

*(Episode 5) 30 Minutes*

This program looks at the nature of the guarantees of political and social equality, and the roles that individuals and government have played in

expanding these guarantees to less-protected segments of society, such as African Americans, women, and the disabled. **(Id. No. 51)**

## **LEGISLATURES : LAYING DOWN THE LAW**

*(Episode 6) 30 Minutes*

This program explores the idea that legislatures, although contentious bodies, are institutions composed of men and women who make representative democracy work by reflecting and reconciling the wide diversity of views held by Americans. **(Id. No. 52)**

## **THE MODERN PRESIDENCY: TOOLS OF POWER**

*(Episode 7) 30 Minutes*

This program shows that the American Presidency has been transformed since the 1930s. Today, presidents are overtly active in the legislative process: they use the media to appeal directly to the people and they exercise leadership over an "institutional presidency" with thousands of aides. **(Id. No. 53)**

## **BUREAUCRACY: A CONTROVERSIAL NECESSITY**

*(Episode 8) 30 Minutes*

This program reveals how the American bureaucracy delivers significant services directly to the people, how it has expanded in response to citizen demands for increased government services, and how bureaucrats sometimes face contradictory expectations that are difficult to satisfy. **(Id. No. 54)**

## **THE COURTS : OUR RULE OF LAW**

*(Episode 9) 30 Minutes*

This program examines the role of courts as institutions dedicated to conflict resolution, with the power both to apply and to interpret the meaning of law in trial and appeal courts. It shows the increased power of the Supreme Court through its use of judicial review and the difficulty of creating a judiciary that is independent of politics. **(Id. No. 55)**

## **THE MEDIA : INSIDE STORY**

*(Episode 10) 30 Minutes*

This program explores the media as an integral part of American democracy, highlighting the scrutiny they impose on the performance of public officials, the interdependence of politics and the media, and the power the media wields in selecting the news. **(Id. No. 56)**

**PUBLIC OPINION : VOICE OF THE PEOPLE**  
(Episode 11) 30 Minutes

This program examines the power of public opinion to influence government policy, the increasing tendency of public officials to rely on polls, and the need to use many forms of feedback to get an accurate measure of public opinion. **(Id. No. 57)**

**POLITICAL PARTIES: MOBILIZING AGENTS**  
(Episode 12) 30 Minutes

This program shows how political parties perform important functions that link the public to the institutions of American government. Parties create coalitions of citizens who share political goals, elect candidates to public office to achieve those goals, and organize the legislative and executive branches of government. **(Id. No. 58)**

**ELECTIONS: THE MAINTENANCE OF DEMOCRACY**  
(Episode 13) 30 Minutes

This program explores the crucial role of strategy in the two-stage electoral campaign system; the opportunities for citizens to choose, organize, and elect candidates who will pursue policies they favor; and the need for campaigns to increase voter turnout by educating citizens about the importance and influence of their vote. **(Id. No. 59)**

**INTEREST GROUPS: ORGANIZING TO INFLUENCE**  
(Episode 14) 30 Minutes

This program shows how America's large number of corporate, citizen-action, and grass-roots interest groups enhance our representative process by giving citizens a role in shaping policy agendas. **(Id. No. 60)**

**GLOBAL POLITICS: U.S.A. AND THE WORLD**  
(Episode 15) 30 Minutes

This program examines the need for the United States to use the tools of foreign policy in ways that recognize the growing interdependence of nations—implementing both traditional and new forms of military, trade, and diplomatic strategies to promote benefits for America and the world as a whole politics; and the creation of economic, social and foreign policy. **(Id. No. 61)**

**THE FIRST MEASURED CENTURY : THE OTHER WAY OF LOOKING AT AMERICAN HISTORY**  
2 Parts, 180 Minutes

It tells the story of America by the numbers through the eyes of those who did the measuring and the interpreting, often in highly controversial and unusual circumstances. These include George Gallup, Alfred Kinsey, Robert and Helen Lynd (authors of "Middletown,") Daniel P. Moynihan, W.E.B. Dubois, Jane Addams and Julia Lathrop, Frederick Jackson Turner, Franz Boas (who turned back the tide of "scientific racism,") James Q. Wilson (co-author of the "broken windows" theory of crime prevention), Frank Fukuyama, William Julius Wilson, and many others who, for the most part, are unheralded.

We begin our look at social indicators before the time of Gross National Product, public opinion polls, rates of unemployment, out-of-wedlock births, infant deaths and maternal mortality (which was the second leading cause of death among women, beaten out only by tuberculosis.)

We see the United States going from half the size of the four biggest European nations to twice the size of all of them combined. We see a nation of 50 million, taking in 25 million immigrants.

We see the population of cities soar, and then fade, as America becomes the first majority suburban nation. We see a nation with less mobility today than in 1900, the sharp rise and slow fall of violent crime rates, and increasing wealth, with a big argument about how it is shared. **(Id. No. 62)**

## **FIRST PERSON SINGULAR**

### **JOHN HOPE FRANKLIN**

*60 Minutes, 1997*

This arresting documentary examines the life and work of 81-year-old John Hope Franklin, one of the most highly-respected historians of the African-American experience in the U.S. Perhaps most famous as the author of his book *From Slavery to Freedom*, Franklin holds the Medal of Freedom and 105 honorary degrees. **(Id. No. 63)**

## **FREEDOM: A HISTORY OF US**

### **INDEPENDENCE**

*(Episode 1) 30 Minutes*

The episode begins by examining how the terrorist attacks of September 11 sparked a renewed focus on freedom. The program then takes us back to the summer of 1776, exploring the escalating conflict with Great Britain, including the Boston Tea Party. America's founding fathers such as George Washington, Samuel Adams, and Thomas Jefferson all play roles in the fight for liberty. **(Id. No. 64)**

### **REVOLUTION**

*(Episode 2) 30 Minutes*

Colonial Americans fight together to defeat the world's most awesome military power. Then they strive to create a new kind of government that will live up to their high ideals. **(Id. No. 65)**

### **LIBERTY FOR ALL?**

*(Episode 3) 30 Minutes*

America was founded as a free land in which people could live out their own destinies, but it came at a terrible cost to Native Americans. The Pilgrims laid the groundwork for religious freedom, while the Puritan-led Salem Witch Trials were a frightening reminder of superstition and intolerance. **(Id. No. 66)**

### **WAKE UP AMERICA**

*(Episode 4) 30 Minutes*

In this episode we see a nation in love with progress. Innovations include steamboats, the Erie

Canal, and the first railroads. The Industrial Revolution brings Americans new leisure and personal freedom — but there is a dark side to the story for factory workers and women. **(Id. No. 67)**

### **A FATAL CONTRADICTION**

*(Episode 5) 30 Minutes*

The Declaration of Independence stated “all men are created equal,” but the nation's slaves were a glaring exception. This episode explores the role of Frederick Douglass, and looks at the impact of the Lincoln-Douglass debates on the westward expansion of slavery. It ends with Abraham Lincoln's election to the presidency. **(Id. No. 68)**

### **A WAR TO END SLAVERY**

*(Episode 6) 30 Minutes*

Heroic soldiers in blue and gray endure the bloodiest battles ever fought on American soil, as the country fights a civil war over the future of slavery. **(Id. No. 69)**

### **WHAT IS FREEDOM?**

*(Episode 7) 30 Minutes*

In the aftermath of the Civil War, Reconstruction begins as a time of great hope for the devastated South. When political turmoil continues and the Reconstruction efforts fail, a new era of segregation begins. **(Id. No. 70)**

### **WHOSE LAND IS THIS?**

*(Episode 8) 30 Minutes*

The nation seethes with racial conflict as immigrants increasingly become targets of prejudice, and as settlers and soldiers massacre Western Indians and force them onto reservations. As European freedom-seekers continue to pour into America through Ellis Island, the Supreme Court finally rules that noncitizens are due equal protection under the law. **(Id. No. 71)**

### **WORKING FOR FREEDOM**

*(Episode 9) 30 Minutes*

As industrial progress continues and the gap between the rich and poor widens, a new labor movement emerges to advocate for workers' rights. **(Id. No. 72)**

## **YEARNING TO BREATHE FREE**

*(Episode 10) 30 Minutes*

Mother Jones brings the child labor issue to the forefront of the nation's consciousness, and Jane Addams, America's first social worker, creates Hull House. Ida Tarbell exposes the abuses of John D. Rockefeller's Standard Oil Company. **(Id. No. 73)**

## **SAFE FOR DEMOCRACY**

*(Episode 11) 30 Minutes*

With help from the Wright brothers' introduction of the airplane, the country begins to soar. Woodrow Wilson and America reluctantly join the fight in World War I, while on the home front, women at last get the right to vote. The twenties roar with new levels of personal freedom. **(Id. No. 74)**

## **DEPRESSION AND WAR**

*(Episode 12) 30 Minutes*

With Black Thursday and the collapse of the stock market, America heads into the Great Depression. Franklin D. Roosevelt builds a New Deal, while, overseas, Adolf Hitler rises to power and invades Poland. **(Id. No. 75)**

## **DEMOCRACY AND STRUGGLES**

*(Episode 13) 30 Minutes*

As the Iron Curtain falls and the Cold War begins, fear of communism spreads through the country, sparking Joseph McCarthy's communist witch-hunts. At the same time, the U.S. finally faces up to racial separatism when the groundbreaking Supreme Court decision Brown vs. Board of Education outlaws segregation. **(Id. No. 76)**

## **LET FREEDOM RING**

*(Episode 14) 30 Minutes*

The Civil Rights movement becomes the most effective social movement in U.S. history. Little Rock's high school is integrated. John F. Kennedy is inaugurated as President of the United States. **(Id. No. 77)**

## **MARCHING TO FREEDOM LAND**

*(Episode 15) 30 Minutes*

The 1960s bring new progress in the quest for freedom, but this is also an explosive decade that threatens to tear apart the fabric of society. **(Id. No. 78)**

## **BECOMING FREE**

*(Episode 16) 30 Minutes*

America continues to make tremendous strides through the prosperity of the 1980s, 1990s and into the new millennium. The nation's mettle is severely tested by the tragedy of September 11, 2001. **(Id. No. 79)**

## **FRAMEWORK FOR DEMOCRACY** 2002

This series demystifies the vagaries of a democratic government in the 21st century. Created for a university audience, it probes the concepts basic to an introductory course in American government. It is linked with Harvard University historian, Tom Patterson's textbook, "We the People," published by McGraw-Hill. Concepts are illustrated with case studies and interviews with leading scholars and politically engaged citizens, respected politicians and policymakers such as David Gergen, Mike McCurry, and Mickey Edwards among others. Featured topics include: American political culture and ideology; development of our constitutional democracy; the legislative, executive and judicial branches of government; granting civil liberties and civil rights; the electoral process and voter participation; interest groups; public opinion and the media in politics; and the creation of economic, social and foreign policy.

## **AMERICAN HERITAGE**

*(Episode 101) 30 Minutes*

American politics today cannot be understood apart from the nation's heritage. This episode examines the key principles that have shaped American politics since the country's earliest years. **(Id. No. 80)**

## **THE AMERICAN EXPERIMENT**

*(Episode 102) 30 Minutes*

This narrative story of the settlement and early days of the colonies culminates in the fight for independence and the evolution of a constitutional

framework of government for the new United States. **(Id. No. 81)**

### **THE LIVING CONSTITUTION**

*(Episode 103) 30 Minutes*

The Constitution in contemporary terms reveals a short document-7,000 words long. Only thirty-three of the more than 11,000 amendments that have been proposed have been approved by Congress. Twenty-seven have been ratified. Nevertheless, the Constitution is an unfinished work. **(Id. No. 82)**

### **A QUESTION OF SOVEREIGNTY (FEDERALISM)**

*(Episode 104) 30 Minutes*

One national government; fifty state governments; town, city, and county governments - there are various ways of ordering relations between central governments and local units. Federalism is one of them. Understanding federalism and how it differs from other forms of government is critical to understanding the American political system. **(Id. No. 83)**

### **THE MOST BASIC OF RIGHTS (EXPRESSIONS & PRIVACY)**

*(Episode 105) 30 Minutes*

Without government, people live in a state of anarchy. With unbridled government, men and women may live in a state of tyranny. The civil liberties imbedded in the Bill of Rights place specific limitations on governmental power. **(Id. No. 84)**

### **RIGHTS OF THE ACCUSED**

*(Episode 106) 30 Minutes*

Because the United States has a high violent crime rate, it is not surprising, therefore, that many citizens have strong opinions about the rights of the accused. At the center of this discussion are the Fourth, Fifth, Sixth, and Eighth Amendments of the Constitution - amendments that specifically address the rights of criminal defendants. **(Id. No. 85)**

### **THE STRUGGLE FOR EQUALITY**

*(Episode 107) 30 Minutes*

In this program we examine the rights of minority groups, and their struggle for equal treatment in the United States. **(Id. No. 86)**

### **FRAMES OF REFERENCE (PUBLIC OPINION AND POLITICAL SOCIALIZATION)**

*(Episode 108) 30 Minutes*

The United States is a country marked by divergent political views. Public opinion plays a powerful role in the politics of this country. In fact, public opinion surveys have become a permanent fixture of the political scene. **(Id. No. 87)**

### **VOICE OF THE PEOPLE (VOTING AND POLITICAL PARTICIPATION)**

*(Episode 109) 30 Minutes*

Americans attach great significance to the right to vote. In addition to voting, citizens participate in the political process through community and campaign activities, and by participating in social movements and protests. **(Id. No. 88)**

### **PARTY POLITICS (POLITICAL PARTIES)**

*(Episode 110) 30 Minutes*

The patterns of party politics in the United States provide a fascinating platform from which to view American political history. Divergent interests join with others in creating a common political agenda, often under the Republican or Democrat banner.

### **CAMPAIGN TRAIL (CANDIDATES AND CAMPAIGNS)**

*(Episode 111) 30 Minutes*

Today, party organizations are alive and well in America, but they are no longer the driving force in contemporary campaigns. This episode looks at organizing and financing campaigns through the eyes of candidates, strategists, managers and critics. **(Id. No. 89)**

### **PRESSURE POLITICS (INTEREST GROUPS)**

*(Episode 112) 30 Minutes*

The degree to which Americans form groups to solve civic problems and lobby for their economic or political interests is unique among the nations of the world. The structure of government, particularly at the local level, invites public participation. **(Id. No. 90)**

### **THE FOURTH ESTATE (THE NEWS MEDIA)**

*(Episode 113) 30 Minutes*

On a daily basis, more Americans connect to politics through the news media than through the activities of parties or groups. The press brings events and problems into public view, serves as a channel through which political leaders can address the public, and scrutinizes political behavior. **(Id. No. 91)**

### **THE FIRST BRANCH (CONGRESS I)**

*(Episode 114) 30 Minutes*

The founders of the American republic believed that the bulk of power exercised by a national government should be in the hands of the legislature. This episode follows three current and past members of Congress and examines the differences between the ways the Senate and House of Representatives operate. **(Id. No. 92)**

### **GOVERNMENT BY COMMITTEE (CONGRESS II)**

*(Episode 115) 30 Minutes*

Most of the actual work of legislating is performed by the committees and subcommittees within Congress. This episode explores the various routes bills may take before being enacted into law. **(Id. No. 93)**

### **THE GLORIOUS BURDEN (THE PRESIDENCY I)**

*(Episode 116) 30 Minutes*

This episode explores the foundations of the modern presidency, and takes viewers from the campaign for nomination to staffing the executive branch of government. **(Id. No. 94)**

### **LEADER FOR A NATION (THE PRESIDENCY II)**

*(Episode 117) 30 Minutes*

Without congressional authorization and funding, most presidential proposals are nothing but ideas, empty of action. Whether a president's initiatives are likely to succeed or fail depends on several factors, including the stage of the president's term, the president's support in Congress, and the level of public support for the president's leadership. **(Id. No. 95)**

### **THE FEDERAL WORKPLACE (THE BUREAUCRACY I)**

*(Episode 118) 30 Minutes*

Modern government would be impossible without a bureaucracy. Yet the bureaucracy is also a problem. Today's civil servants, governed by stringent rules and regulations, are encumbered by regulatory impediments that would appall their private sector counterparts. **(Id. No. 96)**

### **THE POWER IMPERATIVE (THE BUREAUCRACY II)**

*(Episode 119) 30 Minutes*

Although agencies are subject to scrutiny by the president, Congress, and the judiciary, bureaucrats are able to achieve power in their own right. This episode depicts the nature of the federal bureaucracy and the politics that surround it. **(Id. No. 97)**

### **THE RULE OF NINE (THE JUDICIARY I)**

*(Episode 120) 30 Minutes*

The writers of the Constitution were determined that the judiciary be a separate branch of the federal government but, for practical reasons, did not spell out the full structure of the federal court system. **(Id. No. 98)**

### **LEGAL PRECEDENT (THE JUDICIARY II)**

*(Episode 121) 30 Minutes*

In recent years the judiciary has become an increasingly powerful policymaking body. The courts have considerable discretion in the way they interpret these laws. This episode probes contemporary questions regarding the federal judiciary, including the debate surrounding originalism, textualism, judicial review, and judicial activism. **(Id. No. 99)**

### **BALANCING ACT (ECONOMIC POLICY)**

*(Episode 122) 30 Minutes*

This episode focuses on the economic role of government: its promotion and regulation of economic interests; its fiscal and monetary policies; the politics of economic decision making; and the management of the public debt. **(Id. No. 100)**

## **THE NATION'S WELFARE (SOCIAL WELFARE AND EDUCATION POLICY)**

*(Episode 123) 30 Minutes*

What, exactly, the government's role should be in alleviating poverty, a problem that affects about one in seven Americans, is an intensely debated, partisan issue. **(Id. No. 101)**

## **HEALTH OF THE NATION; HEALTH OF THE PLANET (HEALTH AND ENVIRONMENTAL POLICY)**

*(Episode 124) 30 Minutes*

This episode looks at various governmental attempts to insure a "healthy" America. Issues discussed range from the work of various research agencies and regulatory units, to specific governmental programs, like Medicare and Medicaid. **(Id. No. 102)**

## **GLOBAL POLITICS (FOREIGN, TRADE AND DOMESTIC POLICY)**

*(Episode 125) 30 Minutes*

This episode takes a close look at the foreign policy of the United States and shares the first-hand experiences of those who were involved in its formulation. **(Id. No. 103)**

## **PRESERVE, PROTECT, AND DEFEND (FOREIGN, TRADE AND DOMESTIC POLICY)**

*(Episode 26) 30 Minutes*

Since September 11, 2001, the protection and defense of the United States has occupied center stage. This episode not only looks at the nation's response to the terrorist attacks, but also examines the defense and "peace keeping" policy of the country in the post-Cold War era. **(Id. No. 104)**

## **\* G.I. BILL: THE LAW THAT CHANGED AMERICA**

*38 Minutes, 1997*

In the closing months of World War II, Congress passed a law that changed American society forever. This program chronicles the famous bill that guaranteed education, housing, and business loans to 15 million veterans who were destined to

return to dead-end, blue-collar jobs. The GI Bill helped create the largest middle class in the world, whose achievements helped turn America into an economic superpower. Viewers hear stories from some of the GIs who were helped by the bill, including Harry Belafonte, Art Buchwald, Nobel laureate in physics Martin Perl, NASA engineer Dan Herman, historian William Leuchtenberg, former Senator Bob Dole, and economist Andrew Brimmer. **(Id. No. 105)**

## **GOVERNMENT BY CONSENT**

### **GOVERNMENT AND YOU**

*(Episode 101) 29 Minutes*

Government officials are interviewed on the role of a citizen in a democracy. **(Id. No. 106)**

### **FEDERALISM**

*(Episode 104) 28 Minutes*

Analyzing the distribution of power between the state of Federal governments, this program uses the problem of waste-management to show the variety of ways citizens can participate in government under a federal system. **(Id. No. 107)**

### **POLITICAL PARTICIPATION**

*(Episode 106) 30 Minutes*

Can individuals make a difference? To answer this central question, students hear from campaign volunteers, citizen activists, members of ACORN—one of America's longest-standing grass-roots organizations—and congressional representatives Tom Hayden and Mike Synar. These committed individuals share their reasons for taking part in the political process, either by working within the system or outside of it. **(Id. No. 108)**

### **INTEREST GROUPS**

*(Episode 107) 28 Minutes*

This program describes the importance of interest groups in the political system and examines how individual members influence the leadership of groups such as the National Rifle Association (NRA) and the American Association of Retired Persons. **(Id. No. 109)**

## **FIRST AMENDMENT FREEDOM**

*(Episode 124) 29 Minutes*

This episode examines how the First Amendment to the Constitution is interpreted by the judiciary.

**(Id. No. 110)**

## **WOMEN AND MINORITIES**

*(Episode 126) 28 Minutes*

This episode explains how the Fourteenth Amendment, Congressional legislation, and judicial interpretation have been used to advance the civil rights of all Americans. **(Id. No. 111)**

## **JOHN F. KENNEDY : YEARS OF LIGHTNING, DAY OF DRUMS (1966)**

*85 Minutes*

Dramatizes the thousand years of John F. Kennedy's presidency, from his inauguration in 1961 to his tragic death on November 22, 1963. Emphasizes Kennedy's and America's hopes for his term as president and details the 'Six Faces of the New Frontier,' the Peace Corps, the alliance for progress, civil rights, space exploration, disarmament, and the pursuit of peace. **(Id. No. 112)**

## **MARSHALL PLAN: AGAINST THE ODDS**

*60 Minutes, 1997*

Narrated by Roger Mudd, the background of the Marshall Plan is presented with the use of archival photographs, films, newsreels and contemporary interviews. Retired General and decorated war hero, George C. Marshall, Secretary of State, maintained that the United States had to now help to rebuild the war-torn countries of Europe to prevent their fall to communism. **(Id. No. 113)**

## **THE MOYERS COLLECTION**

### **DEMOCRACY AND NATURE OF POWER: SHELDON WOLIN**

*30 Minutes*

Sheldon Wolin has spent a long career as a scholar searching for the meaning of democracy, the nature of power, and the role of the state. As a teacher at Berkeley in the 1960s, he drew his political insights

not from scholarship alone but from the noisy streets where theory confronts the realities of American life. Wolin is the founder of the journal Democracy and author of Politics and Vision: Continuity and Innovation in Western Political Thought, which influenced a generation of students in the 60s. In this program with Bill Moyers, he discusses the concept of democracy and the search for a collective identity. **(Id. No. 114)**

### **JOHN LUKACS : THE BUREAUCRACY OF GOVERNMENT**

*30 Minutes*

Historian John Lukacs who is a well-known explorer of the destiny and progress of postwar America, talks about the common political lament over the giant, but invisible mechanism called bureaucracy. **(Id. No. 115)**

### **MOYERS COLLECTION: IN SEARCH OF THE CONSTITUTION**

### **CONTEMPORARY LIFE VERSUS THE CONSTITUTION**

*60 Minutes*

Examines the two controversies today that have become tests of the Constitution – the use of mandatory drug testing by companies and the establishment of widely-accessible « dossiers' of personal information on computers, which the Supreme Court has ruled are not protected by the Constitution. **(Id. No. 116)**

### **FOR THE PEOPLE**

*60 Minutes*

Examines the impact of the Constitution on the lives of American citizens, as seen in three landmark Supreme Court cases – Engel v. Vitale (school prayer) Keyishian v. Board of Regents (academic freedom), and Bowers v. Hardwick (sodomy). **(Id. No. 117)**

### **GOD AND THE CONSTITUTION**

*58 Minutes*

Dr. Martin Marty and Leonard Levy examine the legality of school prayers. The program also explores the issues of religious symbols on

municipal property as well as tax-exempt status for religious institutions. **(Id. No. 118)**

### **IN THE BEGINNING**

*60 Minutes*

Features discussions with three prominent historians, Michael Kammen, Forrest McDonald and Dr. Oliver Taylor, about the roots of the Constitution and its impact on our society since its writing. **(Id. No. 119)**

### **JUSTICE HARRY A BLACKMUN : MAN OF THE MIDDLE**

*60 Minutes*

Provides an in-depth look at the Supreme Court Justice who wrote the majority opinion in Roe v. Wade, the case that granted women constitutional protection for abortion. He examines the issue of privacy in the life of Americans, and discusses the emotional and moral challenges of interpreting the Constitution today. **(Id. No. 120)**

### **JUSTICE LEWIS F. POWELL**

*60 Minutes*

Powell discusses a variety of issues including Watergate, the Constitution of the former Soviet Union, the death penalty, reverse discrimination, the working of the Court, and corporal punishment. **(Id. No. 121)**

### **JUSTICE SANDRA DAY O'CONNOR**

*60 Minutes*

The Supreme Court's first female Justice discusses her role on the Court and the Constitution. **(Id. No. 122)**

### **MORTIMOR ADLER : TEACHING THE CONSTITUTION**

*60 Minutes*

Adler discusses American's lack of familiarity with the Constitution, the checks and balances provided by the Supreme Court, "life, liberty and the pursuit of happiness" and the welfare state, foreign policy, and legislating morality. **(Id. No. 123)**

### **MR. JUSTICE BRENNAN**

*58 Minutes*

A visit with former Supreme Court justice William J. Brennan Jr., who has been called America's most unyielding defender of individual rights. Brennan served through seven presidencies and wrote close to 500 majority opinions. **(Id. No. 124)**

### **RONALD DWORKIN : THE MEANING OF THE CONSTITUTION**

*60 Minutes*

Ronald Dworkin, an American professor of jurisprudence at Oxford University shares his views on the current debate over the meaning of the Constitution and its relevance to Americans today. **(Id. No. 125)**

### **STRICTLY SPEAKING**

*60 Minutes*

Former Attorney General Edwin Meese and Judge Robert Bork discuss the original intent of the framers of the Constitution – on abortion, presidential powers, and big government. **(Id. No. 126)**

### **OUR FEDERAL GOVERNMENT 2004**

This four part series explains the three branches of our government. Each program presents the specific functions of the branches and how each overlaps the other. Completing this series is the program on the presidential election process. **(Id. No. 127)**

### **THE PRESIDENCY**

*(Episode 1) 30 Minutes*

This program explores the Presidency, its influence and power, and its relationship to the Legislative and Judicial Branches. **(Id. No. 128)**

### **THE LEGISLATIVE BRANCH**

*(Episode 2) 30 Minutes*

The authors of the Constitution established Congress, the legislative branch. Congress is an arena for expressing opinions, agreeing, disagreeing, and for compromise. This program

examines the role of Congress, its organization, powers and responsibilities, and requirements to serve. **(Id. No. 129)**

### **THE SUPREME COURT**

*(Episode 3) 30 Minutes*

People have often had to struggle and protest to achieve their rights. The Supreme Court is the branch of government to make sure the ideal of equal justice under the law is upheld in practice. **(Id. No. 130)**

### **ELECTING A PRESIDENT : THE PROCESS**

*(Episode 4) 30 Minutes*

From the early days of presidential elections to the Florida Bush/Gore election recount fiasco, students will see first hand how the election process operates. This program explains the oftentimes confusing popular vote versus the electoral vote. **(Id. No. 131)**

### **PERSONAL DIARY**

#### **COLIN POWELL**

*(Episode 101) 24 Minutes*

**(Id. No. 132)**

### **SCOTTSBORO: AN AMERICAN TRAGEDY**

*90 Minutes, 2001*

In March 1931, a freight train crowded with homeless and jobless hoboes left Chattanooga, Tennessee, bound for points west. A short time after it crossed into Alabama, a fight erupted between two groups of hoboes—one black and one white. The train was stopped by an armed posse in the tiny town of Paint Rock, Alabama. Before anyone knew what had happened, two white women stepped from the shadows of a boxcar to make a shocking accusation: nine black teenagers aboard the train had raped them.

So began one of the most significant legal fights of the twentieth century. Before it was over, the Scottsboro affair—so-named for the little Alabama town where the nine were put on trial for their lives—would divide Americans along racial, political, and geographic lines. It would draw North and South into their sharpest conflict since the Civil War, yield two momentous Supreme Court decisions, and give

birth to the Civil Rights Movement.

But for all its historical significance, the Scottsboro story is, at its core, a riveting drama about the struggles of nine innocent young men for their lives and a cautionary tale about using human beings as fodder for political causes.

Viewers travel from the jails of Alabama to the salons of New York and meet a fascinating gallery of characters: the lead defendant – a defiant black man who refuses to lay down before the power of Alabama; the defense lawyer, who comes to see in the case echoes of the discrimination he has felt himself; the accuser – a poor white woman who finds in her lie a route to respectability; and a Southern judge—who risks the scorn of his beloved state to deliver justice. **(Id. No. 133)**

### **STATUE OF LIBERTY**

*60 Minutes, 1985*

This documentary tells two stories – that of the making of a remarkable work of art, the Statue of Liberty, and also the story of the idea of liberty. For more than 100 years, the Statue of Liberty has been a symbol of hope and refuge for generations of immigrants. In this compelling portrait of the statue, Ken Burns explores both the history of America's premier symbol and the meaning of liberty itself. Featuring archival photographs, paintings and drawings, readings from actual diaries, letters and newspapers of the day, the story of this universally admired monument is told. Although this program is 18 years old, its style, content, and quality is evergreen. In interviews with Americans from all walks of life, including former New York Governor Mario Cuomo, the late Congresswoman Barbara Jordan and the late writers James Baldwin and Jerzy Kosinski, THE STATUE OF LIBERTY examines the nature of liberty and the significance of the statue to American life. **(Id. No. 134)**

### **SUPREME COURT OF THE UNITED STATES**

*24 Minutes*

The film begins with a brief history of the Supreme Court as an institution and the effect the court has had upon American society. Interviews follow with all of the sitting Justices, in small groups and individually. **(Id. No. 135)**

### **\* THURGOOD MARSHALL: PORTRAIT OF AN AMERICAN HERO**

*30 Minutes, 1985*

The program traces the illustrious career of the first black person appointed as a Supreme Court justice. Students follow Thurgood Marshall through legal studies and private practice, where he concentrated on civil rights; his appointment to serve as head of the legal division of the NAACP; and his career as a Supreme Court justice. Marshall's role as a distinguished civil rights trailblazer is clearly presented. (Id. No. 136)

### **VOTE FOR ME: POLITICS IN AMERICA**

An entertaining video series that looks at American culture as reflected in political campaigns across the United States. This series received the highest awards in broadcast journalism, a Peabody as well as a DuPont award. Although the series is eight years old, only the candidates and automobile styles have changed.

This four-hour series travels across the country showing how politics are really played in the U.S. It is entertaining, funny, and full of revealing behind-the-scenes moments. If you want to show what America looks like, this is it. It's the perfect way for students of American politics to understand the campaign and election process, from the smallest precincts all the way to the White House.

### **POLITICS 101**

*50 Minutes*

Part 1 shows what candidates do, and have done, to get voter's attention. How well-run street organizations get out the vote in Chicago. A portrait of the master of person-to-person campaigning in Rhode Island. A desperate California gubernatorial candidate (1994) stages a 29-hour bus trip photo-op marathon. A New York "attack dog" consultant travels to Alabama to craft a negative ad campaign. (Id. No. 137)

### **MAKING A BIG NOISEPART.**

*62 Minutes*

Part 2 studies what voters do to get politicians' attention. How a senior citizen's retirement haven turns out 93 per cent majorities for its candidates.

The tough, revealing story of changing ethnic coalitions, where naked self-interest is the order of the day. (Id. No. 138)

### **POLITICAL JUNKIES**

*25 Minutes*

This part looks at Louisiana teenagers in a mock-legislature and the intense small town politics of Johnson, Rhode Island to see where politicians come from. (Id. No. 139)

### **THE POLITICAL EDUCATION OF MAGGIE LAUTERER**

*87 Minutes*

A remarkable cinema-verite behind the scenes look at what it really takes to run for office in America. First-time-candidate from North Carolina Maggie Lauterer decides to run for Congress and has to learn how to beg for money on the phone, how to come up with 30-second policy soundbites, and how to try to run a clean campaign in the face of withering negative attacks. And we the viewers learn along with her, sharing her exhilaration and her setbacks. (Id. No. 140)

### **WEB DU BOIS OF GREAT BARRINGTON**

*60 Minutes 1992.*

This one-hour program chronicles the life and accomplishments of William Edward Burghardt Du Bois. He was a pioneer in American sociology and a founder of the NAACP and is widely considered one of the nation's foremost intellectuals. Born and raised in Great Barrington, MA, W.E.B. Du Bois later went on to become the first African-American doctoral student to receive a degree from Harvard University. This program focuses on Du Bois' childhood and his early realizations that he had a place in history. (Id. No. 141)

### **THE WEST**

The West is an eight-part documentary series, which premiered on PBS stations in September 1996. This multimedia guided tour proceeds chapter-by-chapter through each episode in the series, offering selected documentary materials, archival images and commentary, as well as links to background information and other resources of the web site.

**THE PEOPLE (TO 1806)***(Episode 1) 82 Minutes*

The West begins as the whole world to the people who live there. It becomes a New World when Europeans arrive, a world shaken by incompatible visions. And almost three centuries later, when Lewis and Clark venture west to find a Northwest Passage, this world becomes the testing-ground for a young nation's continent-spanning dream. **(Id. No. 142)**

**EMPIRE UPON THE TRAILS (1806 TO 1848)***(Episode 2) 84 Minutes*

Americans head west along many pathways -- following the fur trade into the mountains, fighting for self-determination in Texas, seeking religious freedom in Utah or a better life along the Oregon Trail. But whatever direction they travel, they move closer with every step to a "Manifest Destiny" that will make the West their own. **(Id. No. 143)**

**SPECK OF THE FUTURE (1848 TO 1856)***(Episode 3) 84 Minutes*

The Gold Rush brings the whole world to the West, as 49ers from Asia, South America and the eastern states scramble for "a share of the rocks," littering the hills with mining towns and creating the West's first metropolis. But in the push to strike it rich, many are violently pushed aside. **(Id. No. 144)**

**DEATH RUNS RIOT (1856 TO 1868)***(Episode 4) 84 Minutes*

Civil war comes early to the West. In "Bleeding Kansas," abolitionists battle for free soil. In Utah, federal troops march against Mormon polygamy. And along the Rio Grande, oppressed Mexican Americans rebel. The war between North and South unleashes brute savagery in the West, and leaves behind an army prepared for total war against the native peoples of the plains. **(Id. No. 145)**

**THE GRANDEST ENTERPRISE UNDER GOD (1868 TO 1874)***(Episode 5) 84 Minutes*

A triumph of the human spirit, the transcontinental railroad opens a new era in the West, carrying homesteaders onto the prairies, bringing cowboys

up the cattle trail from Texas, helping give women the vote in Utah and sending buffalo hunters onto the plains, where they drive a symbol of the West -- and a way of life -- to the brink of extinction. **(Id. No. 146)**

**FIGHT NO MORE FOREVER (1874 TO 1877)***(Episode 6) 85 Minutes*

The federal government tightens its grip on the West, but three bold spirits remain defiant -- Sitting Bull, who prophesies his people's greatest victory but cannot prevent their ultimate defeat; Brigham Young, who must sacrifice a spiritual son to save his church; and Chief Joseph, who triumphs in defeat as an indomitable voice of conscience for the West. **(Id. No. 500)**

**THE GEOGRAPHY OF HOPE (1877 TO 1887)***(Episode 7) 84 Minutes*

Newcomers arrive by the millions, bringing a new spirit of conformity to the West. Indian children are taught to forsake their heritage, Mormons are told to abandon a tenet of their faith, and new laws deny Chinese and Mexican Americans a place in society. Yet the legend of the "Wild West" lives on, thanks to the greatest showman of the age. **(Id. No. 147)**

**ONE SKY ABOVE US (1887 TO 1914)***(Episode 8) 62 Minutes*

As settlers race to claim tribal lands, Native Americans take up the Ghost Dance, trusting in its power to restore a lost way of life until their hopes are crushed at Wounded Knee. The new century marks a new era in the West, an age of aqueducts and smelters. But the West remains what it has always been, a world waiting for a dream. **(Id. No. 148)**

The Office of Public Affairs, American Consulate General, Chennai

## VIDEO CATALOG



U.S. HISTORY AND GOVERNMENT  
SOCIETY AND VALUES  
U.S. AND GLOBAL ECONOMY  
U.S. ART AND CULTURE  
DIPLOMACY AND NATIONAL SECURITY

📖 January 2006 📖

## Society and Values

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## U.S. Society and Values

### AIDS

#### \* AIDS: THE CHANGED FACE OF AMERICA

*52 Minutes*

AIDS and the threat of AIDS have caused enormous changes in American society, from the dating scene and sexual practices to greater openness about homosexuals and more open attacks against them, social and job discrimination, health care crises, and new tests of human character: kindness and giving at one extreme, and the macabre example of companies that sell (and investors who buy) the insurance benefits of dying AIDS patients. In this specially adapted two-part Phil Donahue program, examples of all these and more show how dramatically AIDS has changed the face of America. (Id. No. 149)

#### \* AIDS: THE WOMEN SPEAK

*28 Minutes*

The AIDS epidemic is affecting more and more women—women who are HIV-positive, women who live with HIV-positive partners and children, and women who are caring for AIDS patients. This program tells of a grieving mother whose son died of AIDS; a social worker who almost burned out after working with AIDS patients for a year; a woman volunteer AIDS buddy; a friend of a dying AIDS patient; and the foster mother of an HIV-infected baby with a 50% chance of survival. Their stories show the many ways AIDS has affected women. (Id. No. 150)

#### AMERICA'S NEW RELIGIOUS LANDSCAPE

*60 Minutes*

From the public television series Religion and Ethics NewsWeekly, this documentary shows America as having the most religious diversity in the world. New immigrants to America from all over the world have brought their religious traditions. We see that there are many ways of understanding

what we call God. In this video we visit Buddhists, an African- American Muslim going to Hajj, Hasidic Jews in Crown Heights-Brooklyn, Hindus in northern Virginia, and three religious communities in the most diverse religious city in the world - Los Angeles. (Id. No. 151)

#### \* BROOKLYN BRIDGE

*60 Minutes*

This award-winning film by Ken Burns recaptures the drama, struggles, and personal tragedies behind the greatest of all achievements of America's industrial age, THE BROOKLYN BRIDGE. Largest bridge of the era, its construction entailed enormous problems and ingenious solutions. Witness the human heroics behind the bridge that seized America's imagination in the 1880s. Discover the enduring charm and beauty of a granite-and-steel masterpiece. (Id. No. 152)

### CLIMATE & MAN

#### GLOBAL WARMING

*26 Minutes, 1990*

The history of Earth has been a history of temperature change; people and animals have historically moved to better climes, richer pastures, more abundant food. The problem now is that "somewhere else" is already occupied; meanwhile, temperatures appear to be rising, with foreseeably disastrous consequences. The gases in the air which cause the greenhouse effect have made life possible; too many gases, however, and catastrophe looms. Observation, historical records, and computer models lead to the conclusion that temperatures are rising, though no one can be certain how high they will go, or when, or what, or what will happen. Low-lying areas will be under water, of course, as ice melts and sea levels, rise; diseases and predators will proliferate; rains will increase in some parts of the world, while drought strikes elsewhere and mass starvation results. (Id. No. 153)

## **COMING & GOING**

### **COAST TO COAST**

*58 Minutes, 1994*  
(Id. No. 154)

### **OVER THE LONG HAUL**

*57 Minutes, 1994*  
(Id. No. 155)

### **ROAD TO THE FUTURE**

*57 Minutes, 1994*  
(Id. No. 156)

## **COVERING CATASTROPHE**

*45 minutes, 2002*

While many documentaries commemorate the tragic events of 9/11, this documentary sees those events through the eyes of the broadcast journalists who were there. It discloses their raw emotions in experiencing and covering this catastrophe. Based upon a Bonus Book of the same name, COVERING CATASTROPHE is gripping and fast-paced, bringing to life the first hand accounts of 13 local and national broadcast journalists on the front line who risked their lives by running toward the disaster. (Id. No. 157)

## **CYBERNATION**

### **GETTING WIRED: THE COMMERCE CONNECTION**

*26 Minutes, 1998*

This study of the wires, cables, and networks that connect businesses includes a look at a community that is totally "wired" as part of a trial effort to use a wide range of sophisticated communications functions. A pressing problem for business--information security on the Internet--is discussed, along with the history of how computer networks developed. (Id. No. 158)

### **GOING DIGITAL**

*27 Minutes, 1998*

What exactly does digital communication mean? Is the Internet replacing traditional modes of business and personal communication processes? What are the various means that Internet users employ to talk to one another? Is the future rosy for everyone,

or are some groups being shut out of the digital revolution? These and other questions are addressed in Cybernation: Going Digital, another in the series of programs examining the impact of a computer-driven society. The digital revolution is analyzed for communications students and others who are interested in the impact of computer technology. (Id. No. 159)

## **VIRTUAL AND INTERACTIVE : THE WORLD OF MULTIMEDIA**

*26 Minutes, 1998*

Multimedia is revolutionizing the way students learn, movies are watched, and products are sold. This program looks at the ever-expanding world of multimedia--what it is, how it is produced, and its influence on education and entertainment. Also discussed are the principles and applications of virtual reality and teleconferencing. (Id. No. 160)

## **DESTINATION TOMORROW**

Episode 501 consists of four exciting segments about NASA's Aviation Safety Program. In the "Behind the Scenes" segment, viewers will learn about the Single Aircraft Accident Prevention Program; in the next segment, viewers will learn about crashing airplanes for safety at the Impact Dynamics Research Facility; in the next segment viewers find out about a unique Icing Research Wind Tunnel; and viewers find out Turbulence Detection in the final segment. (Id. No. 161)

## **EARTH DAY SPECIAL**

### **ASSIGNMENT EARTH**

*30 Minutes*  
(Id. No. 162)

## **ENVIRONMENT SPECIAL: FOR THE LONG RUN**

### **BUILDING A BETTER TOMORROW: HRD, THE HEART OF THE FOREST SERVICE**

The U.S. Forest Service maintains and protects America's 190 million acres of national forests and grasslands. To augment its own employees, the USFS recruits over 10,000 people annually-in partnership with business, private agencies, individuals and organizations-to perform valuable

services on the public lands. This video focusses on volunteer programs with youth groups and retired people. (Id. No. 163)

### **CHANGING SKYLINES: THE GARBAGE CRISIS & ETHANOL**

*27 Minutes*

This program profiles recycling successes throughout the country, at local government, corporate and family levels. Newark, New Jersey's recycling program is one of the best in the U.S.A. family in North Carolina is so committed that even the six-year-old son collects newspapers, glass, metal and plastic for the recycling bin. (Id. No. 164)

### **FOR THE LONG RUN**

*20 Minutes*  
(Id. No. 165)

### **GLOBAL WARMING**

*10 Minutes*  
(Id. No. 166)

### **I NEED EARTH AND EARTH NEEDS ME**

*20 Minutes*

Colleen Dewhurst narrates this program affirming that the earth is our home ; all living things on earth depend on each other and all need a quality environment. Although designed for primary school students, it is also suitable for adults, stimulating an interest in learning more about the environments by instilling a sense of intimacy between the viewer and the world he or she lives in. (Id. No. 167)

### **IN PARTNERSHIP WITH THE EARTH**

*57 Minutes*

This documentary shows what people are doing to promote environmental awareness and how they are cooperating to build a better environmental future. It features both an overall review of current environmental issues and interviews with a variety of business officers and individuals. (Id. No. 168)

### **POWER TO PROTECT: THREE STORIES ABOUT GROUNDWATER**

*33 Minutes*

This U.S. Environmental Protection Agency video shows real-life problems in hydrogeology, or ground water management, faced by three New England communities. Issues discussed include agricultural contamination, development pressures, water monitoring, aquifer mapping and intertown coordination. (Id. No. 169)

### **TRASHING THE OCEANS**

*9 Minutes*

The program calls attention to one of the biggest environmental problems facing the oceans, the indiscriminate disposal of garbage, and its effect on sea life, ships propellers, and the world's beaches. It also features alarming examples of what disposable plastic containers are doing to our oceans. (Id. No. 170)

### **THE EXPLORING RELIGIOUS AMERICA**

*90 Minutes*

How religious is America? How are Americans religious? Based on a survey of religious tolerance, beliefs and practices in the U.S. today, EXPLORING RELIGIOUS AMERICA presents data and video stories in four areas: religious diversity, Protestants, Catholics, and spirituality in America. Leading scholars comment on the stories videotaped across the country. Muslims and their neighbors in suburban Atlanta face the challenge of religious tolerance. Segments on mainline Protestants in Virginia, evangelical Protestants in Georgia, and African-American Protestants in Indianapolis reflect the changing influence of Protestant ideas and ideals. Irish-American and Hispanic Catholics in Chicago show the meaning of their faith. Spiritual seekers apart from organized religion, yet within it, illustrate the importance of spiritual experience in America. (Id. No. 171)

### **HEALTH AND THE ENVIRONMENT**

*1998*

### **DEALING WITH SOLID WASTE**

*29 Minutes*

In Ghana, a young girl walks past gutters--running sewers. Animals there feed on garbage, and the coastline is littered with trash from the towns. For many people in Ghana, and elsewhere around the world, a healthy, clean environment is a luxury. As

cities grow, they are often overwhelmed by solid waste that leads to disease. This program explores the issues as a worldwide problem, then examines the ways in which citizens in Ghana have tackled the problem through privatized waste collection and other creative means. **(Id. No. 172)**

### **NATURE'S PHARMACY AT RISK**

*29 Minutes*

Eighty percent of the world's people rely on traditional plant-based medicines, but these cures are rapidly being lost to deforestation. This videorecording explores the world of traditional medicine--from spiritual rituals of Nigerian healers, to the ancient therapies of Indian practioners--and examines how assaults on the environment are destroying the plants needed to practice the ancient art. Cooperative efforts among communities, countries, and corporations to save the life-giving plants are examined. **(Id. No. 173)**

### **HEALTH WATCH**

*(Episode 315E) 20:40 Minutes*

Each week, this magazine-formatted series focuses on the latest news in health and wellness. In this episode: Robots help paralyzed patients learn to walk; steps to prevent carbon monoxide poisoning at home; new 3D imaging for heart surgery; helping former athletes keep healthy hearts; a new 30-minute test to identify bladder cancer; and a new drug for throat cancer minimizes side effects. **(Id. No. 174)**

### **HEALTH WATCH**

*(Episode-314E) 20:40 Minutes*

Each week, this magazine-formatted series focuses on the latest news in health and wellness. In this episode: A new drug for advanced Prostate cancer patients; the link between sickle cell and stroke; the damaging effects of underage drinking; an explanation of the new dietary guidelines; a new chemotherapy pill; a topical ointment treatment for foot fungus; and tips on staying health during winter. **(Id. No. 175)**

### **HUB OF THE WHEEL**

1988

### **COPING WITH CONFLICT**

Conflict, differences between people caused by differing values, goals, or a variety of other circumstances, is a natural part of life. Coping with conflict focuses on the ways in which conflict can be used for positive outcomes. **(Id. No. 176)**

### **INNOVATIONS**

#### **DIABETES**

*(Episode 101) 30 Minutes*

**(Id. No. 177)**

#### **EAST MEETS WEST**

*(Episode 123) 28 Minutes*

This episode looks at how Western scientists, researchers, and practitioners are looking to the East to explore the scientific mysteries of tradional medicines and medical practices. **(Id. No. 178)**

#### **ANTARCTIC PARADOX**

*(Episode 126) 28 Minutes*

This program throws light on the life forms that manage to thrive in the Antarctic region, known to be coldest, windiest, driest and probably the most barren place on earth. **(Id. No. 179)**

#### **TO HEAR A PIN DROP**

*(Episode 129) 28 Minutes*

**(Id. No. 180)**

### **THE ISLAMIC WAVE**

*50 minutes, 2003*

This program surveys the sociopolitical landscape of Islamic hotspots in the Middle East, Pakistan, Indonesia, Sudan, and elsewhere. Features commentary by Musharraf, Qazi Hussain Ahmad, Dr. Hasan al-Turabi, and other key figures. The documentary provides background on Islam and considers the use of violence by Muslim extremists to attain their goals. **(Id. No. 181)**

### **KING COBRA**

*60 Minutes*

The intriguing story of this legendary monarch. It can produce enough venom in one bite to kill a hundred people and, using rare footage, we see the

King Cobra on its journey through the rainforest. (Id. No. 182)

## **MACHINE THAT CHANGED THE WORLD**

### **GIANT BRAIN**

*58 Minutes*

This is a video about the history of computers. It traces the history of computers up to and including the ENIAC. It also gives an excellent introduction to the binary system and the stored-program concept. It was written by Fiona Holmes. (Id. No. 183)

### **THE PAPERBACK COMPUTER**

*58 Minutes*

Shows how complex room-sized calculators evolved into desktop machines that a child can use. Discusses the development of microprocessors and the arrival of the first generation to grow up with computers. (Id. No. 184)

### **THE THINKING MACHINE**

*58 Minutes*

This video is devoted to artificial intelligence and what computer scientists, psychologists, and philosophers have learned about human intelligence in the process of trying to teach computers to "think." It was written and produced by Jon Palfreman. (Id. No. 185)

### **THE WORLD AT YOUR FINGERTIPS**

*58 Minutes*

Examines the social revolution wrought by computers, and the price: loss of privacy and of a sense of place, information pollution, and the near-catastrophes that can occur when computer networks take on a life of their own. (Id. No. 186)

## **MASTERS OF TECHNOLOGY**

*(5-part series) 30 Minutes each*

Masters of Technology is a series of 5 half-hour programs, each a one-on-one conversation with an exceptional man or woman who has made a significant impact on technology. The series of conversations will give viewers a richer understanding of the cutting edge technologies that are propelling the world economy.

One leading innovator and technologist has been chosen from each of five categories: Space Technology, Internet Technology, Bio- Medical Technology, Environmental Technology and Aeronautical Technology. These men and women are among the most accomplished in their respective fields today and can speak with passion about what they have accomplished and where their technologies are going.

## **ENVIRONMENTAL TECHNOLOGY**

*(Episode 1) 30 Minutes*

Geoffrey Ballard's revolutionary breakthrough may single-handedly solve the growing threat of global warming by eliminating that great polluter: the internal combustion engine. For years, he was dismissed as crazy but the dogged engineer persisted and with a team of dedicated scientists developed a new, non-polluting fuel source for automobiles and busses--the hydrogen fuel cell.

Today, the company he founded, Ballard Power is backed by funding from some of the major automobile companies. In this program, Ballard details how he and his team developed the hydrogen fuel cell--the many bumps along the way--and the future prospects for what he calls the hydrogen economy. (Id. No. 187)

## **INTERNET TECHNOLOGY**

*(Episode 2) 30 Minutes*

Vinton Cerf may not be a household name but without his invention surfing the Internet wouldn't exist. He is known as the father of the Internet. Cerf and his research partner Bob Kahn, discovered the universal language that powers the internet, they signed the critical software that allowed computer networks to talk to each other. It's TCP/IP. (Id. No. 188)

## **BIO-MEDICAL TECHNOLOGY**

*(Episode 3) 30 Minutes*

If you want to find where medicine is headed a good place to start is the lab of Dr. Robert Langer. By combining chemical engineering with biology, Dr. Langer has pioneered breakthroughs that have saved thousands of lives and eased the suffering of millions of patients.

Despite resistance in the medical community, he went on to develop a wafer like device that doctors could implant in the brain. This wafer allowed doctors to put in drugs at much higher potency than normal to attack cancerous brain tumors. His skill with polymers also led to developing an artificial skin for burn victims. He is now working on developing artificial organs. **(Id. No. 501)**

## **AERONAUTICAL TECHNOLOGY**

*(Episode 4) 30 Minutes*

If there is an heir to the Wright Brothers, it is Burt Rutan. In his Mojave Desert research facility, Rutan's company, Scaled Composites, turns out airplane designs that are unlike any that have ever been seen. Many of his concepts, small wings in the front of planes, and winglets, found at the end of wings, have made their way into everyday planes and fighter jets. Rutan has also pioneered the use of composites in plane construction because of their strength and light weight. **(Id. No. 189)**

## **SPACE TECHNOLOGY**

*(Episode 5) 30 Minutes*

Unlike many inventors, Donna Shirley's forte is working and managing creative teams. She put this skill to use when she oversaw the NASA team which sent the toy-like Rover crawling on the surface of Mars. The mission captured the world's imagination becoming one of NASA's greatest successes.

Growing up in Wynnewood, Oklahoma, she was constantly told that girls couldn't be engineers much less work for NASA. Yet, from the age of 16 when she got her pilot's license until the present day, she always proved her critics wrong. **(Id. No. 190)**

## **MEDIA ETHICS**

**(Id. No. 191)**

## **THE MOYERS COLLECTION**

*1994*

### **AMERICA: WHAT WENT WRONG?**

*108 Minutes*

This program provides a powerful examination of the forces that have contributed to the dismantling

of the American economy. The program is based on the research of Pulitzer Prize-winning journalists Donald L. Barlett and James B. Steele, who spent two years interviewing workers in nearly 50 cities in 16 states and Mexico, as well as government officials and corporate managers. The program features Donald Barlett and James Steele, as well as interviews with workers who have lost jobs as American industry has undergone change over the past few years. Among those interviewed are Barbara Ehrenreich, author of Fear of Falling; Susan Lee, an economist at the American Enterprise Institute; and Ed Rubenstein, an economic analyst at the National Review. **(Id. No. 192)**

## **ANCESTRAL VOICES**

*60 Minutes*

Produced by Public Affairs Television, Inc. and David Grubin Productions, Inc., c1989. Bill Moyers introduces the audience to the world of poetry, helping them to discover that words retain the power to name things honestly, to touch the human spirit, and to enrich life. This program features poets who turn to the past and to their own cultural heritage to understand the present. They eloquently reflect their own personal journeys through poetry. Garrett Kaoru Hongo's work reflects his Japanese-American heritage. Hongo wrote poetry because he wanted to belong to the history of Asians in America. Joy Harjo's poetry is influenced by her Native American heritage. Her poetry emphasizes the oral tradition and sacred imagery of her Native American ancestors. Mary TallMountain's work draws on her Native American and Anglo background. Her poetry recalls her childhood memories of life in an Alaskan village and the life she left behind when she was adopted by an Anglo family. \$89.95 **(Id. No. 193)**

## **ARTURO MADRID : CHALLENGING HISPANIC STEREOTYPES**

*30 Minutes*

Produced by Public Affairs Television, Inc., 1988. Arturo Madrid is a teacher and president of the Tomas Rivera Center, where he focuses on issues and policies affecting the Hispanic community. His ancestors made a home on American soil before the Mayflower arrived, but strangers still ask him where he is from. Weary of always being perceived as "the other," he has devoted himself to

challenging the stereotypes that keep Hispanics outside the American mainstream. In this program with Bill Moyers, he discusses the controversy surrounding bilingual education and the state of education for Hispanic people. **(Id. No. 194)**

### **THE LIVING LANGUAGE**

*60 Minutes*

Produced by Public Affairs Television, Inc. and David Grubin Productions, Inc., c1989. This program features poets James Autry and Quincy Troupe, both of whom work with the oral tradition to lift poetry off the page and bring it into the community. James Autry, a businessman and publisher, writes poetry about the business world and the Southern culture of his youth. His work includes such poems as "Thoughts on Firing a Salesman." In this program, Autry reads his poetry at a business meeting and a church. Quincy Troupe, a professor of American and Third World literature, is equally exciting reading his poetry in a classroom prison or bar. The positive response of a group of prisoners to Troupe's poetry classes shows how poetry can speak to and for people in all conditions of life. **(Id. No. 195)**

### **LOUISE ERDRICH AND MICHAEL DORRIS : SEARCHING FOR A NATIVE AMERICAN IDENTITY.**

*30 Minutes*

Produced by Public Affairs Television, Inc., c1988. Michael Dorris and Louise Erdrich are a husband-and-wife team who collaborate as writers. They attribute their beliefs in family, community, and place to their Native American heritage: she is half Chippewa, he is half Modoc. As Native Americans, their writing reflects the difficulties of American Indians today. In this program with Bill Moyers, Erdrich and Dorris discuss faith and the search for a Native American identity in a pluralistic society. \$89.95 **(Id. No. 196)**

### **MARY CATHERINE BATESON : THE CHANGING ROLE OF WOMEN**

*30 Minutes*

Cover title : The Changing role of women : Mary Catherine Bateson. Produced by Public Affairs Television, Inc., c1988. Mary Catherine Bateson, anthropologist and author, has written on topics

ranging from the social consequences of the AIDS epidemic to life with her celebrated parents, anthropologists Margaret Mead and Gregory Bateson. One of her primary areas of interest is the role of women at home and at work, and the social consequences of the changing roles of women. In this program with Bill Moyers, she talks about how the idea of "home" as a place to give and receive nurture might become a new metaphor for the workplace. Bateson also discusses how women can create order and sense out of their conflicting commitments. \$89.95 **(Id. No. 197)**

### **THE POLITICS OF TREES**

*60 Minutes*

This program with Bill Moyers explores the delicate balance between corporate productivity and environmental responsibility, looking at the growing number of corporate "green" ads and asking: what is image? what is reality? Featured in the program are industry representatives and grassroots environmentalists who examine corporate America's willingness to protect the public's health and safety. The program travels to a rural Louisiana area known as "Cancer Alley" where we meet citizens struggling to get the chemical industry to operate in a responsible manner. **(Id. No. 198)**

### **POLITICS, PEOPLE, AND POLLUTION**

*58 Minutes*

Produced by Public Affairs Television, Inc. This program with Bill Moyers explores the delicate balance between corporate productivity and environmental responsibility, looking at the growing number of corporate "green" ads and asking: what is image? what is reality? Featured in the program are industry representatives and grassroots environmentalists who examine corporate America's willingness to protect the public's health and safety. The program travels to a rural Louisiana area known as "Cancer Alley" where we meet citizens struggling to get the chemical industry to operate in a responsible manner. **(Id. No. 199)**

### **RELIGION, RAP, AND THE CRISIS OF BLACK LEADERSHIP**

*30 Minutes*

Produced by Public Affairs Television, Inc., c1990. Cornel West's diverse interests make him move in

many worlds. As an academic, he teaches religions and Afro-American studies at Harvard. As an author, he has delved into subjects from liberation theology to postmodern architecture, from rap music to black politicians. As a lay preacher, he can be found speaking to community groups and high school students and in the pulpits of various faiths. In this program with Bill Moyers, West delves into such diverse topics as religion, rap music, and the crisis of black leadership in America. \$89.95 (Id. No. 200)

**ROBERT LUCKY: INVENTING THE FUTURE**  
60 Minutes

Produced by Public Affairs Television, Inc., c1990. As executive director of research at AT&T Bell Laboratories, Robert Lucky leads a team of scientists and engineers who are inventing the future. He spends his days thinking about people and machines and the different ways of knowing things. From advanced computer networks to a robot named Sam who understands human speech, Lucky and his colleagues are exploring how technology will touch our lives in the 21st century. In this program with Bill Moyers, Lucky discusses America's competition with Japan, how society's needs and wants determine the direction of technology, and the world of "virtual space." (Id. No. 201)

**SARA LAWRENCE LIGHTFOOT: THE PROBLEMS AND PROMISE OF AMERICA'S SCHOOLS**  
30 Minutes

Children today are learning too little history, geography, and math, and too much about violence, drugs, and racism in schools. Yet in this program with Bill Moyers, Sara Lightfoot of Harvard's Graduate School of Education sees as much promise as problems in American schools today. She describes what makes certain schools good and some teachers memorable. (Id. No. 202)

**SCIENCE OF HOPE: JONAS SALK**  
30 Minutes

Salk discusses AIDS research and how the technique of 'negotiating' with the AIDS virus offers a way of thinking about human beings as 'part of, not apart from' nature. Salk sees the development

of an AIDS vaccine as 'just a matter of time...just a matter of strategy.' (Id. No. 203)

**THE SIMPLE ACTS OF LIFE**  
60 Minutes

Produced by Public Affairs Television, Inc. and David Grubin Productions, Inc., c1989. This program in the "Power of the Word" series was filmed at the Geraldine R. Dodge Poetry Festival, where poets gather every two years to read and discuss their work with large audiences of students and fellow poets. In this program with Bill Moyers, poets Robert Bly, Galway Kinnell, Sharon Olds, Octavio Paz, and William Stafford read and discuss their work. As Robert Bly observes: "Suppose you only knew 15 words. You could still make great poetry out of that, if you really felt those words." \$89.95 (Id. No. 502)

**THE STORIES OF MAXINE HONG KINGSTON**  
60 Minutes

Produced by Public Affairs Television, Inc., c1990. When Maxine Hong Kingston was growing up in California, she listened to her parents' stories and memories of their native China. In her highly acclaimed memoirs, *The Woman Warrior* and *China Men*, she linked those tales of tradition to the story of her own American experience, blending childhood memory, meditation, and magic. These books are the most widely taught ones by a living American author on college campuses today. In this program with Bill Moyers, Kingston discusses new images of America as a "melting pot" where the dutiful notions of the Puritans blend with the Monkey Spirit of the Orient to produce a new American consciousness. \$89.95 (Id. No. 204)

**VOICES OF MEMORY**  
60 Minutes

Produced by Public Affairs Television, Inc. and David Grubin Productions, Inc., c1989. This program in the "Power of the Word" series features poets Li- Young Lee and Gerald Stern in a poetry reading and in extensive interviews with Bill Moyers. A main subject of Stern's poetry is memory. His Jewish heritage provides him with the inspiration and direction to resurrect and reconstruct past experiences. Li- Young Lee's poetry reflects his struggle with his Chinese

heritage: how to recognize a culture to which he has been inextricably bound by ancestry, but in which he has never lived. \$89.95 (Id. No. 205)

### **NEWS WRITING - 1996**

This telecourse, with overview program, covers both traditional and emerging journalism styles in broadcast and public relations writing as well as print journalism. The lively half-hour programs document behind-the-scene news action; outline how to start, develop and polish hard news and feature stories; and explore related styles along with issues of language use, media ethics and media law. More than 100 American broadcast and print journalists are interviewed offering their advice, opinions and humor, including Helen Thomas, Susan Antilla, Charles Kuralt, Bob Woodward, Sam Donaldson and Andy Rooney.

#### **NEWS WRITING - OVERVIEW PROGRAM** (Episode 101)

Peter F. Berkow, host and producer of the 15-part series talks about his work on the series and how it was produced. (Id. No. 206)

#### **WHAT IS NEWS?** (Episode 102)

Examines how journalists determine what the public needs and wants to know. Reporters and editors discuss editorial decision-making and define news as it relates to journalism ethics and the news writing process. (Id. No. 207)

#### **HARD NEWS LEADS** (Episode 103)

Shows the power and process of the summary lead in newspaper, broadcast and public relations writing. A broad spectrum of writers discuss and demonstrate this basic journalism tool. (Id. No. 208)

#### **NEWS WRITING LANGUAGE AND STYLE** (Episode 104)

Explores the specifics of print journalism style — from the AP to Rolling Stone magazine — focusing on accuracy and detail, enlivened by humor as Dave Barry and other writers confess their

language sins and steer tomorrow's journalists toward production of professional and pristine prose. (Id. No. 209)

#### **GOOD WRITING VS. GOOD REPORTING** (Episode 107)

Considers the possibilities of conflict or compatibility between these two elements. Top reporters discuss essential issues such as accuracy, objectivity, fairness and credibility along with the elements of writing that make a news story exciting, fun and compelling to read. (Id. No. 210)

#### **BEAT REPORTING** (Episode 108)

Covers the wide variety of journalism career opportunities, with glimpses into the working conditions and daily experiences on crime, sports, business, government, and environmental beats as well as for general assignment and wire service reporters. (Id. No. 211)

#### **BROADCAST NEWS WRITING** (Episode 109)

Compares the similarities and differences of broadcast and print journalism, with insightful comments from a host of radio and television journalists—among them Sam Donaldson, Charles Kuralt and Kurt Loder—and follows a young reporter as he assembles a daily news package. (Id. No. 212)

#### **PUBLIC RELATIONS WRITING** (Episode 110)

Demonstrates the interaction of journalists and public relations people. Professionals discuss the similarities of writing press releases and hard news stories, while sympathetic and unsympathetic journalists comment on the role of public relations in the news. (Id. No. 213)

#### **THE ETHICS OF JOURNALISM** (Episode 115)

Introduces a reporter's on-the-job ethical challenges. Journalists from a variety of beats discuss issues such as conflict of interest, honesty,

thoroughness, objectivity, privacy and balance. One reporter demonstrates real-life ethical decision making as she covers a controversial local story. (Id. No. 214)

**NOT FOR OURSELVES ALONE: THE STORY OF ELIZABETH CADY STANTON & SUSAN B. ANTHONY**

***FAILURE IS IMPOSSIBLE***

*91 Minutes, 1999*

Ken Burns and Paul Barnes describe the long-lasting friendship between women's rights advocates Elizabeth Cady Stanton and Susan B. Anthony in this PBS documentary. In this second program follows Stanton and Anthony's work from 1868 until their deaths. Narrated by Sally Kellerman. (Id. No. 215)

**ON THE LINE**

***REFLECTIONS ON AMERICA: TO THE CONTRARY – WOMEN'S ISSUES***

*26 Minutes*  
(Id. No. 216)

**OUR PLANET, OUR EARTH**

***BIOLOGICAL CONTROL: A NATURAL ALTERNATIVE TO PESTICIDES***

*(Episode 305) 26 Minutes*

Produced by the U.S. Department of Agriculture that discusses many of the past successes and current efforts of the agency in the area of classical biological control (importation of exotic natural enemies). Midwest producers will be very familiar with several of the pests discussed including the alfalfa weevil, cereal leaf beetle, European corn borer and pea aphid. Less familiar may be examples of current efforts in the biological control of weeds including leafy spurge and spotted knapweed. All of these pests were accidentally imported from other countries and have rapidly spread to become agricultural pests. Classical biological control is the process of going to the country of origin of the pest, searching for and importing into this country the natural enemies that control the pest in its native land. The USDA plays a central role in this process, maintaining

laboratories in several countries to facilitate foreign exploration for natural enemies and providing for quarantine and redistribution efforts once natural enemies are imported. (Id. No. 217)

***MANAGING OUR NATIONAL FORESTS***

*(Episode 212) 26 Minutes*

Overview of the Forest Service's multiple-use mandate. Explores the many uses of trees in our lives, a brief history of forests in America, the role the Forest Service plays in managing timber harvests, and the protected status of much of our forests. Concludes with a discussion of an ecosystem-level approach to managing our National Forests and Grasslands. (Id. No. 218)

***RIVERS OF LIFE***

*50 Minutes*  
(Id. No. 219)

**PANDEMIC: FACING AIDS 2003**

*(5-part series) 30 Minutes each*

Pandemic: Facing AIDS is a documentary that takes a unique look at the worldwide AIDS epidemic, melding intimate personal stories with a global perspective. Facing AIDS recounts five stories of people living with AIDS in countries around the world - Russia, Thailand, Uganda, India and Brazil. It reveals the heartaches and triumphs of coping with the stigma and effects of this

devastating disease. Showing how AIDS tests people in unexpected ways, the series chronicles the minor miracles that occur in the face of doom. Treatment, prevention, education, mother-to-child transmission, the stigma of AIDS, and harm reduction are among the issues explored, as well as the main obstacles and opportunities faced by the individuals in the film. The five countries profiled in Pandemic Facing AIDS represent a cross-section of cultures and attitudes regarding HIV/AIDS.

***INTRODUCTION***

(Id. No. 220)

***RUSSIA***

(Id. No. 221)

***INDIA***

(Id. No. 222)

**BRAZIL**  
(Id. No. 223)

**THAILAND/UGANDA**  
(Id. No. 224)

**SCIENCE SHOW**

**AGRICULTURAL PEST CONTROL**  
23 Minutes  
(Id. No. 225)

**AIR POLLUTION : INDOORS**  
26 Minutes

Indoor air pollution is in many ways a self-induced problem--which makes it no easier to solve. Painting and other home improvements have introduced pollutants, thermal insulation and other energy-saving and water-proofing devices have trapped the pollutants inside. The result is that air pollution inside a modern home can be worse than inside a chemical plant. (Id. No. 226)

**AIR POLLUTION : OUTDOORS**  
16 Minutes

Describes air pollution problems and the techniques being used to rid the environment of pollutants. (Id. No. 227)

**ANTARCTICA ON THE EDGE: IMPENDING ECOLOGICAL DOOM**  
52 Minutes

Antarctica is on the brink of destruction. With temperatures rising, delicate ecosystems which have been built up over the centuries are on the verge of collapse. This documentary shows rifts as wide as football fields opening in ice once hundreds of feet thick. Fur seals, their health declining, bask on widening beaches, while Adélie penguins experience dwindling food sources. Experts predict that this crisis in Antarctica could portend flood disaster for many coastal cities around the globe. This is a sobering picture of impending ecological doom. (Id. No. 228)

**THE DISPOSABLE SOCIETY**  
26 Minutes  
(Id. No. 229)

**DOWN IN THE DUMPS**  
26 Minutes  
(Id. No. 230)

**DOWN TO THE LAST DROP**  
26 Minutes  
(Id. No. 231)

**FIGHTING POLLUTION**  
23 Minutes

The war on pollution in all its forms is a pressing priority that brooks no delay. Although much remains to be done, the technology to restore our environment is already in existence. This program describes three examples of such technology: the purification of drinking water; urban and industrial sewage treatment; and vacuum pyrolysis, a revolutionary procedure that makes possible the total recycling of troublesome waste products such as tires. (Id. No. 232)

**FORESTS**  
23 Minutes

Forests are not just collections of growing trees. A forest is a complex environment, home to thousands of intricately interconnected living species. This program explores three aspects of the forest: the amazing process of photosynthesis, by which plants collect solar energy and convert it into essential compounds; the role of forests in global weather and in maintaining the balance of the biosphere; and the threats to our forests. (Id. No. 233)

**NOISE, RADIOACTIVE, AND ELECTROMAGNETIC POLLUTION**  
23 Minutes

Only a Rip van Winkle could still be unaware of the many problems threatening the balance of nature. This program deals with other, more insidious forms of pollution: noise pollution, which can destroy hearing; radioactivity, which affects us at the cellular level, causing mutations and cancer; and electromagnetic waves emitted by high-tension lines and most electrical appliances, which may also have negative effects on the human body. The program explores the possible effects of these three sources of pollution and the controversies they elicit. (Id. No. 234)

## **PRESERVING FORESTS**

*23 Minutes*

Every year, millions of acres of forest are destroyed by fire, insects, and overcutting. This program looks at various ways in which forest management and science can help preserve forests: the battle against fire and insect pests; and the attempts to improve tree stock by means of tree genetics, a promising new technique. (Id. No. 235)

## **WASTE DISPOSAL**

*23 Minutes*

(Id. No. 236)

## **WATER**

*23 Minutes*

This program looks at the composition and properties of water and its ability to adopt different forms and move from one to another as it circulates continuously between earth, bodies of water, and the atmosphere. The program also looks at two specific kinds of water: mineral water, which has different uses depending on the minerals it contains; and rain water, which can be a serious source of pollution for waterways that run through cities. (Id. No. 237)

## **SEARCHING FOR THE ROOTS OF 9/11, THOMAS FRIEDMAN (2003)**

*50 minutes*

Thomas L. Friedman, three-time Pulitzer Prize-winning New York Times columnist, tries to answer two of the most puzzling questions to come out of 9/11: What drove young, middle-class Muslim men to give up their lives to murder almost 3,000 people? And - perhaps more important - why does their violent act elicit so much support from millions of ordinary Muslims throughout the world? He searches out the answers in the Middle East where the contradictory feelings of so many Muslims are laid bare: admiration for America's freedom and standard of living, combined with anger for what they see as arrogant behavior in that part of the world.

Friedman travels to Indonesia and Qatar where Muslim students bristle at the notion of increased U.S. support for Israeli violence against Palestinians, and yet they express their eagerness

to enroll in American universities. Friedman, who has 25 years experience reporting on the Muslim world, appears on Al Jazeera television debating a radical Palestinian. (His jocular manner can be a model for surviving those "confrontational moments" in the public affairs business.) He then takes viewers on a grim walk through the streets of the very same Cairo neighborhood that produced Mohammad Atta - the leader of the September 11 attacks. (Id. No. 238)

## **SIXTH INTERNATIONAL CONFERENCE ON AIDS**

*(Part I) 59 Minutes*

(Id. No. 239)

## **SURVIVING AIDS**

*60 Minutes, 1999*

NOVA SURVIVING AIDS, looks at AIDS research being done in the United States and what scientists are learning about preserving the immune system while also marshalling the body's natural defenses against HIV in order to keep infected people from progressing to full blown AIDS. In laboratories and clinics across the country and around the world, scientists and doctors have pooled their expertise to keep people infected with HIV alive and disease-free longer than was imaginable at the start of the epidemic. And now, through what may well be an unprecedented cross-fertilization process among molecular biologists, immunologists, geneticists, and practicing physicians, a series of discoveries about HIV-infected patients who have successfully fought off AIDS for as long as 20 years are being closely analyzed for clues to the ultimate goal in this fierce scientific battle—a vaccine. SURVIVING AIDS tells the story of this ongoing battle through the experiences of patients like Robert Massie, a long-term non-progressor." Massie, a 43-year old environmental activist and Episcopalian minister, was infected by a blood transfusion in 1978. Despite a brief period of illness his immune system has somehow kept the HIV virus at bay without the aid of drugs. Surviving AIDS reveals the scientific community engaged in an enormous and ongoing struggle, with discoveries traveling from labs to patients and back. And NOVA brings together the most promising research with compelling human stories of the patients and doctors who are devoting themselves to unraveling one of the most

complicated mysteries in scientific history. (Id. No. 240)

### **THIS FAR BY FAITH** 2003

**THERE IS A RIVER**  
(Episode 1) 60 Minutes

Explores the evolution of African American religious thought, from the beliefs and rituals Africans brought to America to the influence of Christian teachings imposed on slaves in the new world. It tells the story of Sojourner Truth and Denmark Vesey. (Id. No. 241)

**GOD IS A NEGRO**  
(Episode 2) 60 Minutes

Takes place after Emancipation, as the minister and journalist Henry McNeal Turner uses the black church to engage newly freed blacks in the political realm. (Id. No. 242)

**GUIDE MY FEET**  
(Episode 3) 60 Minutes

It is the story of two southern migrants, born a generation apart, both seeking to bring the reality of the streets into the church. In Chicago, Thomas Dorsey, a pianist with blues singer Ma Rainey, invents gospel music. (Id. No. 243)

**FREEDOM FAITH**  
(Episode 4) 60 Minutes

Faith sustained black families through the oppression of segregation in the 1940s and 50s by providing the courage needed to fight Jim Crow. (Id. No. 244)

**INHERITORS OF THE FAITH**  
(Episode 5) 60 Minutes

Follows those who seek spiritual fulfillment outside of Christianity. It explores Islam and Yoruba, and it also explores the role of the Nation of Islam. (Id. No. 245)

**RISE UP AND CALL THEIR NAMES**  
(Episode 6 ) 60 Minutes

In 1998, 60 people embarked on an Interfaith Pilgrimage, beginning in Massachusetts. They pray and seek to heal the country's wounds of slavery through prayer vigils at historical slave sites. The pilgrims reach Goree Island in Senegal with a stronger sense of self and purpose. (Id. No. 246)

### **TO THE CONTRARY**

**WOMEN'S ISSUES**  
29 Minutes

With women in the forefront of politics and on the cutting edge of national agendas, To The Contrary continues to provide an important, timely forum for women to discuss national and international issues and policies. It presents news and views that are rarely, if ever, available elsewhere on television. (Id. No. 247)

**TOTAL QUALITY MANAGEMENT IN LIBRARIES**  
26 Minutes, 1995

Total Quality Management is a system, a philosophy which guides a unified effort towards delivering excellent goods and services. Learn how the six components of TQM will help all the library's departments work together to satisfy your customers. This means help for the library which wants to be ALL it can be! (Id. No. 248)

### **UNSPOILED PLANET**

**SHARKS**  
(Episode 104E) 21 minutes  
(Id. No. 499)

**BUFFALO**  
(Episode 105E) 21 minutes  
(Id. No. 249)

**WOMEN SPEAK UP**  
58 Minutes, 1996

Women speak up is a colorful collage of plenaries, workshops, interviews, spontaneous events and music from the Fourth United Nation's International Women's NGO Forum that took place in Huairou and Beijing, China, August 30 through September 8, 1995, and was attended by 30, 000 women from

189 countries. It captures the serious predominant themes of the Forum, but it also portrays the joyful celebration of women being together. The women articulate the story well and give us all reason for hope. (Id. No. 250)

**WRIGHT BROTHERS' FLYING MACHINE - 2003**

*60 Minutes*

For the centennial of the first airplane flight, the celebrated NOVA science series produced a dramatic investigation of the Wrights' amazing achievement.

To bring the Wrights' technological genius to life, this program features authentic replicas of their brilliantly conceived craft being used in test flights. The climax is the construction and maiden flight of a replica Wright 1911 Model B, the pinnacle of the brothers' accomplishments and the world's first practical passenger-carrying flying machine, with all the essential technical features of today's aircraft.

In recreating the Wrights' journey of discovery, this program begins where the brothers did: with gliders for testing the efficiency of wing shapes to produce lift, along with a three-axis control. (Id. No. 251)

The Office of Public Affairs, American Consulate General, Chennai

## VIDEO CATALOG



U.S. HISTORY AND GOVERNMENT  
SOCIETY AND VALUES  
U.S. AND GLOBAL ECONOMY  
U.S. ART AND CULTURE  
DIPLOMACY AND NATIONAL SECURITY

📖 January 2006 📖

## U.S. AND GLOBAL ECONOMY

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## U.S. and Global Economy

### **ADAM SMITH'S MONEY WORLD**

1993

This weekly half-hour business magazine offers intriguing, in-depth case studies of free trade at work. Host George Goodman, known by his stage name Adam Smith, interviews today's business leaders and reviews both short-term and long term trends in global economics.

### **MADE IN CHINA: THE CHINA PLAY**

26 Minutes

Smith explores the China market, interviewing Chinese Vice-Premier Li Lanning and U.S. Ambassador to China J. Stapleton Roy. (Id. No. 252)

### **MADE IN CHINA: THE MOTHER OF ALL BULL MARKETS**

(Episode 111) 25 Minutes

China is one of the fastest growing powers in the world today. Is this rising economic power in the East good for America, and what accounts for its success? Adam Smith discusses how Asia has become the new continent of the middle class. (Id. No. 253)

### **THE RICHEST MAN IN AMERICA**

(Episode 117)

Adam Smith interviews billionaire investor Warren Buffett, of Berkshire Hathaway, Inc., who discusses his philosophies of life and business. (Id. No. 254)

### **BENCHMARKING FOR COMPETITIVE ADVANTAGE**

### **BENCHMARKING IN PRACTICE**

27 Minutes, 1997

Managers from Xerox, Price Waterhouse, and several other organizations discuss the major

processes involved in benchmarking--preparation, analysis of information, taking action, and reviewing the results of effectiveness. Xerox managers reveal how their company handles requests for benchmarking information from other companies. Workers discuss the importance of employee involvement. Expert Robert Camp examines the pitfalls of benchmarking, including the problem of confidentiality when sharing information with other companies. (Id. No. 255)

### **THE POWER OF BENCHMARKING**

24 Minutes

This program demonstrates how internal, external, and process benchmarking practices help companies improve their competitive positions. Johnson & Johnson compares financial report filing in several branches and discovers ways to accelerate the process. Xerox matches prices and procedures with a Japanese competitor and improves its bottom line. By comparing its processing with that of a local bakery, a British aerospace parts manufacturer finds ways to process a variety of materials more efficiently. (Id. No. 256)

### **BRANDING**

### **THREATS TO THE BRAND**

15 Minutes, 1997

A menu of threats to major brands--globalization, proliferation of brands, increasing price competition, the rise of the retailer, media fragmentation, increasing cost of brand management, the rapid pace of changing marketplace, the growth of generic products, and the rise of retailer power--is examined in this program. A case study of the 3M company shows how new technology can help competitors and make once-profitable product line obsolete. Haagen-Dazs puts the rise of retailer power in perspective and highlights the dangers of short-termism. (Id. No. 257)

### **BUSINESS COMMUNICATIONS**

### **COMMUNICATIONS ON THE JOB**

15 Minutes, 1996

With many sources of information--newspapers, television, radio, phones--competing for limited attention, how do you ensure that your message is being heard? The importance of focusing your message, identifying the audience, and choosing a medium that speaks directly to the target is discussed. **(Id. No. 258)**

### **IMPORTANCE OF BUSINESS COMMUNICATION**

*15 Minutes, 1996*

This program defines communication and its components. The importance of communication skills in the workplace, especially in this age of information technology, is discussed. Productivity can be increased by establishing an atmosphere where effective communication can exist. **(Id. No. 259)**

### **TEAMWORK ON THE JOB**

*15 Minutes, 1996*

The first few months on the job can be a little unsettling, as the new employee tries to settle in. This program provides tips and techniques that will help a new employee become part of the "team." Viewers learn about the importance of listening and learning what is expected of them. **(Id. No. 260)**

### **BUSINESS 2000**

#### **BIOTECHNOLOGY**

*47 Minutes*

A group of experts discuss how biotechnology will meet the challenges of the 21st century. Other experts discuss public concern and the need for debate and consensus; financial and research and development issues; patent protection; world markets; and biotechnology's benefits for humankind. **(Id. No. 261)**

### **BUSINESS FILE**

#### **THE BUSINESS OF BUSINESS**

*(Episode 101) 29 Minutes*

Deals with various elements of private enterprise systems like entrepreneurship, private property, price and supply and demand. **(Id. No. 262)**

### **CREATING AN ORGANIZATION**

*(Episode 107) 28 Minutes*

Explores establishment of a business, the key positions that need to be filled and how they should relate to each other. **(Id. No. 263)**

### **MARKETING PRODUCT STRATEGY**

*(Episode 112) 29 Minutes*

Product made by a company and the marketing plan conceived for it, serve as the cornerstone in the development of the overall marketing mix. **(Id. No. 264)**

### **ACCOUNTING FOR PROFIT**

*(Episode 120) 29 Minutes*

Professor Charles Horngren of Stanford University and Steve Korby of Tektan Industries examine all aspects of accounting, particularly the nature of financial statements, the accounting function and its importance in every business. **(Id. No. 265)**

### **BUSINESS OF MANAGEMENT**

*1991*

Successful management of people and projects is both an art and a skill. This 26-part series focusses on the elements of good management, including long-term planning, economic survival, and career advancement.

### **YOU AS A MANAGER**

*(Episode 103) 28 Minutes*

Discusses the many demands managers face both in and outside their organizations, and suggests ways for managers to establish priorities and achieve balance. **(Id. No. 266)**

### **COMMUNICATING**

*(Episode 104) 29 Minutes*

Emphasizes the need for clear communication, discusses common communication barriers and warning signs, and suggests methods for overcoming communication difficulties. **(Id. No. 267)**

## **PLANNING AND THE MANAGEMENT PROCESS**

*(Episode 105) 29 Minutes*

Focuses on the need for organizations to plan. Studies planning as it relates to organizations and to a manager's position in the organizational hierarchy. **(Id. No. 268)**

## **PLANNING TECHNIQUES**

*(Episode 106) 28 Minutes*

Looks at various quantitative and qualitative approaches to planning and at tools designed to increase a manager's understanding of the future environment – budgeting, forecasting, simulation, gaming theory and scenarios. Real-world examples are used. **(Id. No. 269)**

## **DECISION-MAKING**

*(Episode 108) 29 Minutes*

This episode uses a real-life case study to explore the decisions managers make, the conditions under which they make them, and the factors that limit their decision-making options. **(Id. No. 270)**

## **BUILDING COMMITMENT & MOTIVATION**

*(Episode 115) 29 Minutes*

Analyzes public and private sector methods of increasing employee commitment and motivation. **(Id. No. 271)**

## **STYLES OF LEADERSHIP**

*(Episode 116) 29 Minutes*

This episode discusses the role of a leader and reviews several different leadership styles, including "autocratic," "participatory," and "laissez-faire." **(Id. No. 272)**

## **MANAGING ORGANIZATIONAL CONFLICT**

*(Episode 117) 29 Minutes*

Discusses the symptoms of organizational conflict and describes its sources. It also identifies the types of pressure placed on individuals by an organization. **(Id. No. 273)**

## **MANAGERIAL STRESS**

*(Episode 123) 28 Minutes*

This episode examines the stresses managers face and the steps individuals and large corporations have taken to alleviate them. **(Id. No. 274)**

## **SURVIVAL AND ADVANCEMENT**

*(Episode 124) 28 Minutes*

Reviews the skills, qualities, and techniques that help a manager survive and advance in an organization. **(Id. No. 275)**

## **THE PRODUCTIVITY DILEMMA**

*(Episode 125) 28 Minutes*

Addresses the concept of "productivity" and discusses factors that have contributed to a decline in U.S. productivity. **(Id. No. 276)**

## **MANAGING FOR PRODUCTIVITY**

*(Episode 126) 28 Minutes*

This episode examines Japanese management practices, and asks whether they would be as effective in the U.S. **(Id. No. 277)**

## **CHALLENGE TO AMERICA: COMPETING IN THE NEW GLOBAL ECONOMY**

## **THE CULTURE OF COMMERCE**

*58 Minutes*

This program explores the systemic differences between the individualistic capitalism of America and Britain, and the communitarian capitalism of Japan and Germany. It shows how both Japan and Germany embrace more collaborative relations between labor and management, government and business, and even among businesses than the more laissez-faire American system. Both Japan and Germany invest heavily in worker training and long-term employment guarantees. The Japanese system is dominated by families of companies which finance and own each other; the German system by banks which are investors as well as lenders; the American system by entrepreneurs and absentee, mutual-fund type owners and managers who wield great power. **(Id. No. 278)**

## **OLD WAYS, NEW GAME**

*58 Minutes*

In very human ways, this program shows the stakes of the global economic competition for individual Americans and for the nation. It also shows how major American companies are faring in their battles with Japanese and German competition. The program moves from an up-to-date look at mass production, craft production, and lean production in the auto industry to races for "voice" computers and laptops, as well as the Japanese drive to challenge America's lead in basic research by setting up labs in the U.S. and hiring top American scientists. **(Id. No. 279)**

### **WINNING STRATEGIES**

*58 Minutes*

This program shows some of the concrete strategies that American companies, communities, and political leaders are using to recapture America's competitive edge and improve efficiency and productivity: instituting new labor-management practices to improve human relations on the production line and the quality of the workplace and emphasizing zero-defect philosophy, technological innovation, longer time-horizons, and attention to the customer. The program also raises such questions as apprenticeship training, tax incentives, and government industrial policy. **(Id. No. 280)**

### **CHANGING CAREERS**

#### **THINKING THROUGH A CAREER CHANGE**

*28 Minutes, 1998*

Sometimes the most difficult part of a career change can be deciding whether or not you can handle it. This program promotes a cautious, well planned approach. It looks at the many reasons why people need to change jobs, which reasons are most valid, what alternatives should be considered before changing, and the stress that can be caused by shifting careers. **(Id. No. 281)**

### **COMMANDING HEIGHTS**

*2002*

This PBS series tells the inside story of our new world economy, the struggle between governments and markets, and the battle over globalization. This series looks at the issues that have defined the wealth and fate of nations and shows how the battle over the world economy will

shape our lives in the twenty-first century. Based on a book by Daniel Yergin, it is an indepth documentary that tells the inside story of our global economy and what it means for individuals around the world. Filmed over two years on five continents, the series is built around dramatic stories and interviews with world leaders and thinkers from twenty different countries — including former President Bill Clinton, Vice

President Dick Cheney, former USSR President Mikhail Gorbachev, Mexican President Vicente Fox, Supreme Court Justice Stephen Breyer, Singapore's Senior Minister Lee Kuan Yew, former Secretary of the Treasury Robert Rubin, British Chancellor Gordon Brown, former Speaker Newt Gingrich... and many more.

### **THE BATTLE OF IDEAS**

*(Episode 1) 60 Minutes*

"The Battle of Ideas" tells the story of how, for much of the twentieth century, the world moved toward more government control - whether the centrally planned economies of the communist world or the "mixed economies" of Europe and the developing world or the United States' regulated capitalism. Episode One captures that struggle through the lives of two men, whose ideas had much more influence on shaping our world than most people know. One was John Maynard Keynes, the elegant Englishman who advocated government intervention to control the booms and busts of capitalist economies. The other was Frederick von Hayek, the Austrian émigré who argued that government intervention in the economy would erode human freedom and was doomed to failure. Their struggle played itself out through the great drama of depression, another world war, postwar recovery and economic boom, and economic downturn. Keynes' ideas dominated for decades. Hayek labored in the shadows, mostly ignored - and increasingly forgotten. **(Id. No. 282)**

### **THINKING THE UNTHINKABLE**

*(Episode 2) 60 Minutes*

This episode tells the story of how the world "changed its mind," focusing on the United States, Britain, and the developing world. Keynes passed from the scene not long after his last triumph - the creation of the postwar economic system. But his

impact remained profound, as rising standards of living around the world brought prosperity and what became known as the “thirty glorious years.” Hayek sunk into obscurity. Then the “thirty glorious years” collapsed into the deep recession of the 1970s, the worst since the Great Depression. The Keynesian system no longer seemed to be working. Prime Minister Margaret Thatcher and President Ronald Reagan embraced Hayek and his philosophy and redirected the course away from reliance on government to a focus on the power of market forces. But would this new consensus survive corporate scandals, a stock market bust, recession - and a new war? (Id. No. 283)

### **THE AGONY OF REFORM**

*(Episode 3) 60 Minutes*

In the twentieth century, most of the world's nations sought to create prosperity through government control of their economies - from the totalitarian central planning of the communist world to democratic nations that tried to develop their economies by nationalizing industries and protecting them from foreign competition. Yet in the 1980s those policies began to fail dramatically. “The Agony of Reform” tells the story of how these systems stopped working and how new leaders turned towards competition and markets, with much social turmoil - and varying degrees of success. The most dramatic change of all came on the edge of the Soviet Empire, in Poland, where a shipyard electrician named Lech Walesa took on the entrenched power of the Soviet state and - with much courage, plus some crucial advice over lunch from Margaret Thatcher - brought down communism in Poland. What began in the shipyards of Poland would eventually topple the entire Soviet system. (Id. No. 284)

### **FROM MARX TO MARKETS**

*(Episode 4) 60 Minutes*

The Soviet Union itself seemed impregnable, a military superpower on the march in the late 1970s and early 1980s. But a British double agent, Oleg Gordievsky escaped across the Finnish border - the KGB hot on his tail - with an extraordinary message to the West - the Soviet economy was failing from within. Mikhail Gorbachev came to power, wondering why a nation that could put a

satellite in orbit could not provide panty hose for its women. But he came with too little too late, and the Soviet Union collapsed. Russia became an independent country. Now Boris Yeltsin and the “young reformers” would try to put in place a market system in a country already in a state of advanced chaos. They tried “shock therapy,” rapid transition to capitalism. But concerted opposition from the communists and their allies stalled reform. The transition from central planning brought instability and upheaval that plunged a large portion of the population into poverty.

The tumult also leads to one of the biggest privatization projects in history. As the commanding heights of the Russian economy pass into private hands, a titanic battle for control over the assets of the former USSR takes place: a battle between members of the former Soviet Nomenklatura - the “Red Directors” - and a new generation of Russian businessmen - the Oligarchs. The young reformers are caught in between. The outcome will determine Russia's future. (Id. No. 285)

### **THE PROMISE AND THE PERIL**

*(Episode 5) 60 Minutes*

By the early 1990s, most of the world had shifted to market capitalism, setting the stage for the rapid growth of a new global economy. Falling trade barriers and unrestricted capital flows, fueled by technological innovation and a new mobile global workforce, would all combine to transform the world economy. “The Promise and The Peril” examines the global economy in the 1990s, focusing on the story of President Bill Clinton's embrace of free trade - and how Democrats became his opponents and Republicans his allies. It confronts such issues as the impact of free trade on the developing world and on American workers, the sometimes perilous effects of globalized economies, China's emergence as the workshop of the world, and how and why Japan is slipping behind. (Id. No. 286)

### **THE NEW RULES OF THE GAME**

*(Episode 6) 60 Minutes*

This episode tackles the issue of how our interconnected world can suffer from global economic contagion. A crisis in Southeast Asia

reaches around the world and onto Wall Street, threatening to bring down the American economy in ways that most Americans never knew at the time. World leaders and international institutions confront financial collapse in the developing world and the sometimes-violent debate over globalization. This underlines the need for new rules in the era of globalization, but also makes clear the widely different and bitterly fought views of what those rules ought to be. Fear and uncertainty created by war and terrorism and an economic slump have undermined confidence in globalization. This program cuts through the rhetoric to portray what globalization really is and what it could mean for us in the twenty-first century. **(Id. No. 287)**

### **COMPETING IN THE 21ST CENTURY, 1992** *(26 Minutes)*

Robert B. Reich, one of America's foremost political economists, discusses the baleful economic and social consequences of America's mistaken smokestack mentality. Other countries, he says, can produce products more cheaply; America can survive and prosper only by excelling in research, conception, design, marketing—in the intellectual arena. In this program, Reich explains the new opportunities for discovering linkages between solutions and needs, and describes the symbol-manipulating skills that will be required by these "symbolic analysts," whose success or failure will determine America's competitiveness in the 21st century. **(Id. No. 288)**

### **CREATING THE LEARNING ORGANIZATION**

#### **LEARNING TO SURVIVE** *29 Minutes*

This program focuses on the key characteristics of long-surviving companies that use organizational-learning techniques, and on the specific techniques they use. The benefits of pooling collective intelligence to improve performance are discussed, along with strategies that can be used to stimulate and release creative thought. **(Id. No. 289)**

### **CREATIVE TRAINING AND PRESENTATION TECHNIQUES**

#### **PREPARATION** *(12 Minutes)*

This program identifies the key steps in preparing for a presentation. Teachers learn how to assess, how to develop a concise outline based on one of four organizing strategies, and how to incorporate key ideas. **(Id. No. 290)**

### **ECONOMICS USA** *1990*

How does inflation differ from stagflation? Is the American banking system as "sound as a dollar"? What influence does the chairman of the Federal Reserve have on the overall economy? This 28-part series combines historic footage, documentary sequences, interviews and news-style analysis to answer these and other thorny financial questions. Hosted by network news correspondent David Schoumacher and renowned economists Robert Heilbroner, John Kenneth Galbraith, and Paul Samuelson, Economics USA is an excellent introduction to the factors that will influence American business in the future.

### **JOHN MAYNARD KEYNES: WHAT DID WE LEARN FROM THE GREAT DEPRESSION?** *(Part 105) 28 Minutes*

Analyzes the Depression in terms of the interaction of consumption and investment spending and shows how this analysis differs from classical theory. **(Id. No. 291)**

### **FISCAL POLICY: CAN WE CONTROL THE ECONOMY?** *(Part 106) 28 Minutes*

This episode uses real-life examples to illustrate Keynes's theory that government can use tax and spending policies to reduce the severity of business cycle fluctuations. **(Id. No. 292)**

### **THE BANKING SYSTEM: WHY MUST IT BE PROTECTED?** *(Part 108) 28 Minutes*

Discusses how banks operate and how the Federal Deposit Insurance Corporation (FDIC) and the Federal Reserve Bank prevent bank failures from becoming banking crises. **(Id. No. 293)**

## **THE FEDERAL RESERVE: DOES MONEY MATTER?**

*(Part 109) 28 Minutes*

This episode shows how the responsibilities and powers of the Federal Reserve Bank have grown over the years, and how the Fed controls the money supply and influences the level of interest rates and inflation. **(Id. No. 294)**

## **STAGFLATION: WHY COULDN'T WE BEAT IT?**

*(Part 110) 28 Minutes*

Discusses how inflation and unemployment can rise simultaneously during a supply shock, and how demand management policies can fight cost-push inflation only by increasing unemployment. **(Id. No. 295)**

## **PRODUCTIVITY: CAN WE GET MORE FOR LESS?**

*(Part 111) 28 Minutes*

Examines the factors that affect productivity and the various ways in which government can help or hinder that growth. **(Id. No. 296)**

## **MONETARY POLICY: HOW WELL DOES IT WORK?**

*(Part 113) 28 Minutes*

Describes the difficulties of formulating monetary policy and explains how the money supply affects economic growth and inflation. **(Id. No. 297)**

## **SUPPLY AND DEMAND: WHAT SETS PRICE?**

*(Part 116) 28 Minutes*

Analyzes the factors that determine consumer demand and the supply of goods. **(Id. No. 298)**

## **ECONOMIC EFFICIENCY: WHAT PRICE CONTROLS?**

*(Part 118) 28 Minutes*

This episode uses the example of rent control in New York City to examine the effects of wage, price, and rent controls in a free-market economy. **(Id. No. 299)**

## **MONOPOLY: WHO'S IN CONTROL?**

*(Part 119) 28 Minutes*

Analyzes the degree to which individual firms can control a market, and the role of government in trying to prevent or regulate monopolies. **(Id. No. 300)**

## **PUBLIC GOODS & RESPONSIBILITIES: HOW FAR SHOULD WE GO?**

*(Part 126) 28 Minutes*

Defines 'public goods' and shows that a perfectly competitive market will not automatically result in the production of the proper amount of such goods. Illustrates the hidden costs of taxation and shows the problems of determining what and how much the government should produce. **(Id. No. 301)**

## **EARTH KEEPING**

## **MASTERING THE MARKETPLACE**

*60 Minutes*

**(Id. No. 302)**

## **FINANCIAL MANAGEMENT**

## **FINANCIAL PLANNING AND WORKING CAPITAL MANAGEMENT**

*37 Minutes*

This program explains the following concepts: Financial Forecasting; Working Capital Policy; Cash and Marketable Securities; and Accounts Receivable and Inventory. **(Id. No. 303)**

## **FUNDAMENTAL CONCEPTS IN FINANCIAL MANAGEMENT**

*40 Minutes*

This program explains the following concepts: Risk and Rates of Return; the Time Value of Money; and Bond and Stock Valuation. **(Id. No. 304)**

## **INTRODUCTION TO FINANCIAL MANAGEMENT**

*51 Minutes*

This program provides an introduction to the following concepts: an Overview of Financial

Management; Financial Statements; Analysis of Financial Statements; and the Financial Environment. **(Id. No. 305)**

### **STRATEGIC LONG-TERM FINANCIAL DECISIONS**

*76 Minutes*

This program explains the following concepts: Capital Structure and Leverage; Dividend Policy; Common Stock and the Investment Banking Process; Long-Term Debt; Hybrid Financing; Corporate Restructuring; and Multinational Financial Management. **(Id. No. 306)**

### **FROM THE HARVARD BUSINESS SCHOOL**

#### **COMPETING TOMORROW IN THE GLOBAL ECONOMY**

*28 Minutes*

A seminar with Professor Robert Hayes on corporate restructuring; Professor Alfred Chandler on the dynamics of capitalism; and Professor Jay Lorsch on corporate management. **(Id. No. 307)**

#### **AMERICA'S COMEBACK STRATEGY**

*28 Minutes*

A seminar with Professor Bruce Scott on national economic policy; Professor Michael Porter, author of The Competitive Advantage of Nations; and Professor Rosabeth Moss Kanter on innovation within corporations. **(Id. No. 308)**

### **GETTING OUT OF BUSINESS: PRIVATIZATION AND THE MODERN STATE**

*59 Minutes*

This program chronicles the rise and fall of the concept that government does a better job of providing transportation, power, or even employment, than does private enterprise. Case by case and country by country, it explains the philosophy of governmental involvement in business and examines the consistent results. The viewpoint is skewed in favor of private ownership and the privatization of government-owned or run industry; but the facts adduced are fair and equitable, and the omitted arguments in favor of government intervention will spark research and

lively discussion of the entire role of government. **(Id. No. 309)**

### **GROWING A BUSINESS**

*1990*

Paul Hawken, a successful California mail-order merchant, believes that encouraging the entrepreneurial spirit benefits business everywhere. This 18-part series, developed from Hawken's book of the same title, focusses on innovative business concepts developed by outstanding entrepreneurs.

#### **BEGINNINGS**

*(Part 102) 28 Minutes*

Ben Cohen and Jerry Greenfield, of Ben & Jerry's ice cream company, discuss their gourmet ice cream empire with host Paul Hawken. Their new venture was not only a natural extension of their personalities, but the beginning of a \$27 million business. **(Id. No. 310)**

#### **MONEY**

*(Part 103) 28 Minutes*

Host Paul Hawken discusses how small businesses should try to resolve difficulties with resourcefulness and creativity before simply pouring money into their problems. **(Id. No. 311)**

#### **PRODUCT**

*(Part 104) 28 Minutes*

Today's customers are highly conscious of quality and value. Host Paul Hawken shows how quality is an outgrowth of an entrepreneur's own attitude. **(Id. No. 312)**

#### **NUMBERS**

*(Part 106) 28 Minutes*

Inventory control, materials flow, income statements, cash flow analyses, even basic accounting is discussed. **(Id. No. 313)**

#### **SERVICE**

*(Part 108) 28 Minutes*

Paul Hawken discusses why the service sector provides the best opportunity for someone starting

small business, and gives examples of five companies that have successfully revitalized the service ethic. **(Id. No. 314)**

### **L.L. BEAN**

*(Part 111) 28 Minutes*

L. L. Bean's recipe is simple: solid service and quality at a reasonable price. As a consequence, outdoor clothing and equipment retailer L. L. Bean has some of the most loyal customers in the business world. **(Id. No. 315)**

### **GLOBAL TRADE DEBATE**

*42 Minutes, 2001*

As tensions mount between big business and an increasingly powerful activist lobby, the gulf between their positions has never been clearer. This program offers a balanced look at the reality of globalization in an effort to address the issues that underpin the angry rhetoric. Since the founding of the International Monetary Fund, the world has seen a 12-fold increase in global trade. But local economies and the environment have paid a heavy price. Consumers and governments alike must require responsible business practices and cleaner energy, or the global marketplace—potentially beneficial in so many ways—may turn out to be unsustainable. **(Id. No. 316)**

### **HISTORY OF THE 20TH CENTURY**

#### **BUSINESS AND COMMERCE: A PERSPECTIVE ON THE 20TH CENTURY**

*48 Minutes, 1996*

Sir David Frost hosts this history of the twentieth century, based on footage from the Reuters News archive. Major changes in business, from a world dominated by colonial empires through the Great Depression and World War II to the current global marketplace, dominated not by political empires but by multinational corporations and telecommunications, are studied in this program. **(Id. No. 317)**

### **HOW TO BE MORE SUCCESSFUL IN YOUR OWN BUSINESS**

*1989*

### **ACCOUNTING**

*30 Minutes*

Except for accountants, everyone's least favorite subject. Nevertheless, accounting is a critical element in the success of a small business, and leaving the details to an outside accountant without understanding what accounting means is a prescription for disaster. John Thompson, chairman of KMG Main Hurdman, explains what the entrepreneur must learn about accounting: the sources of cash flow, the nature and control of expenditures, monitoring collections, creating and maintaining adequate and accurate records, cash versus accrual basis, husbanding cash, and reviewing and understanding financial statements. **(Id. No. 318)**

### **MANAGEMENT**

*23 Minutes*

Management is the first and foremost element in business success, and inadequate or improper management the primary cause of business failure. In this program, Jim Sanders, administrator of the U.S Small Business Administration, provides cogent insights into the many aspects of management which the small business owner must address in order to survive and prosper: strategic planning; writing the business plan; hiring, training and supervising employees; knowing what and when to delegate; line and staff; financial guidelines for borrowing and using your own capital; identifying problems and seeking solutions; management by objectives versus management by crisis—an how the small business can avoid many crises by more carefully planning its objectives. **(Id. No. 319)**

### **PLANNING**

*25 Minutes*

Planning is the difference between wishing and organizing for achievement. In this program, Susan Garber, state director of the Pennsylvania Small Business Development Center at the Wharton School, addresses the issues and techniques of planning, and the critical need for long-range planning. She covers the need to define the nature of the company and its activity, set goals and determine how to attain them, analyzing markets and sources of financing, and setting a timetable.

She distinguishes between short-range and long-range forecasting, explains how—although one never knows what will happen—educated projections can and must be made, and describes how a business plan is to be formulated and used. Most businesses that fail, she points out, fail, not from a lack of financial resources but from failure to manage the resources they had—from lack of adequate planning. **(Id. No. 320)**

## **SALES**

*30 Minutes*

Sales are the lifeblood of a company, and increasing sales—at a profitable margin!—the first element in business success. In this program, Ralph Nichols, owner of the most successful salesmanship: the characteristics of the good salesperson, developing people skills and social compatability, the importance of keeping good records and understanding the product or service to be sold, researching the competition, understanding the customer, measuring success, establishing compensation packages that motivate sales, creating a sales presentation and more. **(Id. No. 321)**

## **TAXES**

*27 Minutes*

It's not what you make but what you keep that counts, goes the saying. In this program, Donald C. Alexander, former Commissioner and Director of the IRS, explains some of the basics that business owners need to know about taxes: the tax differences between working for someone else's business and working for yourself; the types of business organization and their tax consequences; the nature and types of allowable business deductions; deducting for use of your home for business purposes; keeping accurate records and retaining them for the requisite length of time; red-flagging your return for audit; tax shelters; 401k; evaluating inventory; carry-forwards and carry-backs; tax avoidance and tax evasion; dealing with a tax audit; how the IRS works—including the critical information that, while in court a person is presumed innocent until proven guilty, in a tax audit a person or company is presumed guilty until proven innocent. **(Id. No. 322)**

## **HOW WILL YOU MANAGE?**

## **GETTING ACQUAINTED**

*26 Minutes*

**(Id. No. 323)**

## **GETTING ORGANIZED**

*26 Minutes*

**(Id. No. 324)**

## **MANAGING CHANGE**

*26 Minutes*

**(Id. No. 325)**

## **MAXIMIZING YOUR RESOURCES**

*26 Minutes*

**(Id. No. 326)**

## **PEOPLE, PEOPLE, PEOPLE**

*26 Minutes*

**(Id. No. 327)**

## **PROJECT MANAGEMENT**

*28 Minutes*

In this program, Paul Cormier and his students explore the key principles of managing a project: setting a goal, organizing activities, building a team, delegating, holding effective meetings, and controlling project time and money. **(Id. No. 328)**

## **IMPROVING EXECUTIVE PERFORMANCE**

*38 Minutes, 1995*

Featuring Jinny Ditzler, she offers a pioneering form of corporate counseling, providing expert management advice to the boards of large companies. This program follows her "Corporate Transformation Program" over a year and examines the effect of the program launched. **(Id. No. 329)**

## **INFORMATION TECHNOLOGY : THE LOOK OF BUSINESS FUTURE**

*30 Minutes, 1997*

A BBC production. Original BBC broadcast title: Master and slave. The rapid and diverse evolution of information technology is creating work patterns very different from those in the past. How well businesses incorporate this technology may well determine whether they prosper or flounder in the next century. In this program, we visit a company where virtual office software is being developed to

allow teams of workers throughout the world to communicate and operate on the same projects. At Kodak Corporation, executives explain how information technology has helped them streamline company operations. The downside--restrictions on human contact--is discussed, and voice and e-mail are suggested as two innovations that promote personal interaction among workers. **(Id. No. 330)**

### **IN CONVERSATION WITH PETER F. DRUCKER & PETER M. SENGE: LEADING IN A TIME OF CHANGE**

*42 Minutes, 2001*

The Drucker Foundation presents a conversation with Peter F. Drucker and Peter M. Senge, hosted by Frances Hesselbein. In this dynamic package—which includes a video and companion workbook—two great minds of modern management share their wisdom on how leaders can prepare themselves and their organizations for the inevitable changes that lie ahead. **(Id. No. 331)**

### **INTRODUCTORY ECONOMICS**

#### ***THE ISSUES AND METHODS OF ECONOMICS***

*28 Minutes*

This program describes economics as the study of choice; the concept of opportunity cost illustrates how society makes choices. This program describes economics as the study of choices: the concept of opportunity cost illustrates how society makes choices. Other key topics are the trade-off between efficiency and equity objectives; positive and normative statements; and supply and demand. **(Id. No. 332)**

#### ***MONEY AND BANKING***

*(28 Minutes)*

This program examines government attempts to stabilize the economy, focusing on monetary policy. Concepts explored include fractional reserve banking, the deposits in chartered banks as a major component of the country's money supply, and how chartered bank reserves can be increased. **(Id. No. 333)**

#### ***SUPPLY AND DEMAND***

*(28 Minutes)*

This program explains how economists use elasticity to measure how demand responds to price. The program also discusses factors that cause shifts in supply and demand and how "the invisible hand" works in free markets and what happens when price controls are imposed. **(Id. No. 334)**

### **MADE IN AMERICA?**

#### ***THE AUTOMOBILE STORY***

*(58 Minutes)*

Once automobile manufacturing was the pride of American industry - until Toyota adapted American mass production methods to Japanese standards. Only now are embattled American auto makers trying to reverse history by using Japanese success strategy in planning, design, engineering, and manufacturing. **(Id. No. 335)**

#### ***NATIONAL INDUSTRIAL POLICY***

*(58 Minutes)*

This program looks at the enormous costs, the huge risks, and the potential payoffs in the commercial aircraft industry. How does a company break into a field requiring billions of start-up dollars? What kind of skills do workers need? How did Airbus save the dying European aircraft industry and bypass America's now-troubled McDonnell Douglas? Boeing is still number one, but major components of its jets are now made in Japan. What does this portend about the US position in the high stakes global economy? **(Id. No. 336)**

#### ***WHO'S THE ENEMY?***

*(58 Minutes)*

Texas Instruments, an American company, conducts research and development in Japan and competes with Japanese-owned companies in selling computer chips; Jaron Lanier, the American entrepreneur who invented "virtual reality," had to go to Japan to find serious backing for his cutting-edge invention. Meanwhile, other Asian countries are trying to leapfrog out of Third World status by building a well-educated work force—and even some places in the United States are trying to lure high-tech industries with the same approach. So

who's at fault that Japan took almost the whole consumer electronics industry away from the United States? **(Id. No. 337)**

## **WINNERS AND LOSERS**

*(58 Minutes)*

Many nations have fought for and won a piece of the clothing industry pie, and the global economy has produced big winners. But there are also losers. The United States once counted on manufacturing most of its clothes its citizens wore, but half the business has gone to low-wage Third World countries—and more would have fled but for import quotas. As a result, many American manufacturers struggle, American workers have lost their jobs, and Americans pay higher prices for their clothes. Is it worth it? **(Id. No. 338)**

## **MANAGING DIVERSITY**

### **THE DIVERSITY PICTURE**

*27 Minutes*

### **MORE THAN NUMBERS: MANAGEMENT ACCOUNTING IN PRACTICE**

More companies every day are looking toward management accounting for answers to their survival. Using real-life case studies, this practical 12-part series designed for students and business professionals explores the entire subject of management accounting, from specific accounting techniques and key accounting concepts to ethical questions involving how information is presented. The material is relevant to small, medium, and large businesses; case studies include on-site interviews with company representatives. Problem-solution formats, used wherever possible, help students identify the concepts presented and encourage them to consider what methods they might employ when handling similar problems. **(Id. No. 339)**

### **CUTTING-EDGE ISSUES IN MANAGEMENT ACCOUNTING**

*(28 Minutes)*

For nonprofit organizations, evaluating outputs is difficult because they do not produce revenue and dollar values that can be readily determined. In the first case study, we see how one organization

matches costs with nonmonetary measures of output. The second case study focuses on total quality control. In it, a Xerox plant allows its employees at all levels to understand and contribute to the financial success of the operation. **(Id. No. 340)**

## **INTRODUCTION TO MANAGEMENT ACCOUNTING**

*(28 Minutes)*

This first program explains what management accounting is and how it is used to make optimal business decisions. The second part of the program focuses on business ethics, with insights into how different conclusions might be drawn from the same information, depending on how it is presented. Three dramatic vignettes offer clear examples of specific ethical dilemmas and advise on how each should be handled in the interests of fairness and integrity. **(Id. No. 341)**

## **NEW APPROACHES TO COSTING**

*28 Minutes*

In the first case study, a hospital employs a radical new approach to determining the cost of hospital care by tracing all costs back to individual patients. In a separate but related case study, a telecommunications company changes from a traditional approach of allocating overheads to a new system of activity-based costing. **(Id. No. 342)**

## **PROJECT ANALYSIS**

*28 Minutes*

Northern Telecom has to decide which of their products they will continue to manufacture and which they will out-source. Details are given on how they conducted their study. A small manufacturer of houseware products has to discount prices in order to get shelf space in large chain stores. We see how they cope with a take-it-or-leave-it pricing situation. **(Id. No. 343)**

## **STRATEGIC PLANNING**

*28 Minutes*

The success of Atlas Van Lines is shown to be the result of a long-term strategic planning process that allows for organization-wide input and a strategy to

increase market share through marketing and customer service. A second case study shows how a museum survives funding cuts. It develops a wide consultative process in which its employees provide the requisite information and buy into the new strategic plan. (Id. No. 344)

### **THE MOYERS COLLECTION**

#### **ETHICS IN THE WORKPLACE: JOANNE CUILLA**

(30 Minutes)

A Senior Fellow at the Wharton School at the University of Pennsylvania, Joanne Ciulla teaches career-minded students to think critically about the role of ethics in management. She brings a background in philosophy to her classroom, where future CEOs study ethics and management in business. In this program with Bill Moyers, Ciulla discusses the role of ethics in the world of business and the meaning of work in our culture. Ciulla notes that people's lives are often dominated by their work, sacrificing their families in the process. "Is that the kind of sacrifice you want people to make?" she asks. (Id. No. 345)

#### **LABOR'S FUTURE IN THE GLOBAL ECONOMY: GUS TYLER**

(30 Minutes)

Gus Tyler began his career as an activist, an intellectual agitator fighting for the rights of working men and women. An agile organizer and prolific writer, Tyler helped make the International Ladies Garment Workers Union one of the most progressive in organized labor. Tyler has worked hard to preserve the ILGWU's influence at a time when garment industry jobs are dwindling and American manufacturing is on the decline. In this program with Bill Moyers, Tyler discusses the role of labor in the new global economy. (Id. No. 346)

#### **PETER DRUCKER**

(30 Minutes)

In a lifetime that spans nearly a century, Peter Drucker is one of America's foremost experts on the subject of change. Widely known as the father of modern management, he has advised governments and corporations throughout the world, written dozens of books that have been

translated into numerous languages, and even penned a column for The Wall Street Journal. In this program with Bill Moyers, Drucker examines some of the stiff challenges facing America. (Id. No. 347)

### **PRINCIPLES OF SALES AND MARKETING: THE POWER OF ETHICAL SELLING**

#### **FIND YOUR NICHE**

(19 Minutes)

Finding your niche means positioning yourself and your product or service where it uniquely fills a market need. This requires defining as well as anticipating customers' needs, and recognizing new business opportunities. This program addresses the sometimes problematic subject of establishing, maintaining, and taking advantage of a specific business identity, both for companies in general and for salespeople in particular. It also shows sales executives how to focus and cultivate their company's identity while finding their own particular niche. (Id. No. 348)

#### **IN SEARCH OF QUALITY**

(24 Minutes)

People assess products and services in terms of their individual concepts of quality. This program teaches salespeople to recognize the fact that different people have different ideas about quality and how to use this fact to their advantage when selling to a customer. It shows salespeople how to evaluate the quality of their own product, how to understand the customer's perception of the product, and how to evaluate and improve the quality of their own service as salespeople. (Id. No. 349)

#### **THE POWER OF HONESTY**

(22 Minutes)

Honesty really is the best policy. Not only does a person have to live with himself or herself, but honesty and integrity are not for sale. Success in business depends, not on a quick advantage gained by dishonesty, but on a good reputation. This program explains how the perception of honesty may be elusive, which factors determine whether a business is perceived as honest, and

how, when, and to what extent these factors can be controlled. **(Id. No. 350)**

### **SELLING TO YOURSELF**

*(25 Minutes)*

Before a company can sell successfully to its customers, it must first be sold on itself. This program examines why it is so important that employees understand the purposes and goals of the company for which they work. It looks at the role of proper communication between staff and management, shows why employee input into the decision-making process is critical to a company's success, and illustrates the significant increase in employee productivity when teamwork is a major company goal. **(Id. No. 351)**

### **TAILOR THE SALE**

*24 Minutes*

Each individual has distinct wants and needs. When a salesperson has properly tailored a sale—chosen exactly which points to stress and which to de-emphasize—the customer feels that the salesperson has taken the time to create something that will address his or her particular needs. This program presents concrete methods that show salespeople how to approach the sale, listen to and assess the customer's needs, tailor the sale to the customer, and "read" the customer for his or her reactions. **(Id. No. 352)**

### **A WINNING FOLLOW-THROUGH**

*26 Minutes*

Really topflight selling doesn't end when a customer signs on the dotted line, and truly successful salespeople know that their job doesn't end when the check is in the mail. This program explains why selling is an ongoing process, how to execute effective after-sale selling, and how to develop the kind of business relationship that will ensure repeat business. **(Id. No. 353)**

### **PRINCIPLES OF MANAGEMENT**

*60 Minutes, 1995*

The videodisc brings the real world of business management into the classroom with video, charts, graphs, still images, and discussion questions. Each of the fifteen concepts covered features an

examination of an actual current business risk or opportunity. Among the numerous issues explored are lay-offs at IBM, new labor structures at GMs Saturn division, quality control at Motorola, and corporate responsibility at Dow Corning. **(Id. No. 354)**

### **QUALITY SECRETS : THE BALDRIGE AWARD WINNERS SPEAK**

*27 Minutes, 1994*

The Malcolm Baldrige National Quality Award is the U.S. government's highest honor for quality management. This program, hosted by broadcast journalist Tim White, looks at the 1992 winners and details the strategies their companies employed to become the best in the business. Through interviews with the presidents of each of the four winners, the program outlines how Total Quality Management programs are incorporated into the culture of a company, both from top down and bottom up. While the winners come from the manufacturing and service industries, their management philosophies are very similar. This program offers the viewer a clear portrait of the level of commitment and customer concern necessary for a company to win the most coveted business trophy. The Baldrige Award-winning CEOs are: Horst Schulze, President & COO, The Ritz-Carlton Hotels; Hank Hayes, President, Texas Instruments Defense Systems & Electronics Group; Paul Kahn, President & CEO, AT&T Universal Card Service; Greg Hughes, President, AT&T Transmission Systems. **(Id. No. 355)**

### **REENGINEERING THE BUSINESS**

#### **INTRODUCTION TO REENGINEERING**

*27 Minutes, 1994*

This program introduces the fundamentals of reengineering and provides an overview of the radical improvements possible through its use. Interviews with CEOs Bill Gates and Jack Welch highlight the fundamental elements of reengineering, including customer focus, radical and not incremental change, and committed leadership. Michael Hammer, author of the authoritative work on the subject, provides insights into how to reengineer fundamental business processes. The program concludes with a case

study of a small, innovative Brazilian engineering firm. (Id. No. 356)

### **A REPORT FROM THE HARVARD BUSINESS SCHOOL: LEADERSHIP**

*26 Minutes, 1998*

Title on cassette label: Leadership. Harvard Business School Professor John Kotter shares his views on the qualities of leadership and examines them in action by discussing legendary Japanese CEO, Matsushita, founder of the company that bears his name; General Electric's Jack Welch; and Walmart's Sam Walton. Emphasizing the importance of good leadership from the executive suite to the shop floor, Kotter distills leadership into its key elements: the ability to strategize, to inspire confidence and enthusiasm, and to motivate all workers. Kotter provides a profile of the basic leadership personality. (Id. No. 357)

### **THE RISE AND RISE OF BILL GATES**

*40 Minutes, 1998*

In 1992, the market value of the company founded by Harvard University dropout Bill Gates exceeded the value of General Motors. Since then, the Microsoft, wunderkind has amassed a huge personal fortune and become one of America's most influential corporate players. This program examines Gates' aggressive management style within the context of allegations that Microsoft uses unfair business practices to monopolize the market. In interviews, Gates defends an early deal with IBM that gave Microsoft virtual market control, and denies charges that its programmers practice industrial sabotage and incorporate stolen technology into new programs. An executive with Microsoft competitor Novell describes Gates' aggressive merger tactics. The program also examines a Federal Trade Commission investigation into whether Microsoft's 80 percent world market share constitutes a monopoly. (Id. No. 358)

### **SCORING MANAGERIAL EFFECTIVENESS : MARKING THE MANAGERS**

*30 Minutes, 1998*

"A BBC production". Successful managers are those who are willing to learn about themselves, as well as the people they manage. This program

looks at several companies that use "upward appraisal" of employees to assess managerial performance. The advantage of the process is that it encourages positive employee input and improves the quality of leadership. The downside is that the process can be used as a powerful weapon by some employees to "have a go at the boss." Methods to assess criticism and improves a manager's performance are examined. (Id. No. 359)

### **THE SMART WORKPLACE : DEVELOPING HIGH-PERFORMANCE WORK SYSTEMS**

*51 Minutes, 1994*

Produced by National Association of Manufacturers in association with FFH Group. Module 1. The high-performance workplace -- Module 2. Creating a smart workforce -- Workbook. Module : The High Performance Workplace Why do some companies consistently outperform their competitors in manufacturing quality, financial performance and workplace productivity? This program details the characteristics that distinguish the high-performance workplace and explains how to introduce them into your company. Senior executives, supervisory management and front-lines staff learn the ingredients that go into a productive, efficient, motivated workplace, from self-directed work teams to decentralized management systems. Module : Creating a Smart Workforce This program in conjunction with the workbook, provides a step-by step blue print for starting the process of change. It shows how to perform a needs assessment and supplies guidelines for incremental implementation plans, such as pilot programs that keep risks low while enabling you to monitor and evaluate progress. Finally, Creating A Smart Workforce shows how to transform antiquated management systems to facilitate a new workforce model in critical areas ranging from information sharing to compensation systems. (Id. No. 360)

### **SOMETHING VENTURED**

*1992*

The majority of jobs in the U.S. are created by small businesses. Something Ventured is a 26-part documentary on what it is like to start and operate a small business. Management experts provide in-depth analysis of real small business case

studies. The half-hour programs address topics such as investigating entrepreneurial opportunities, establishing a company, marketing a product or service, managing operations, and controlling finances.

### **SMALL BUSINESS IN A BIG WORLD**

*(Part 101) 28 Minutes*

This introductory episode discusses the impact of small business in today's society. Viewers are introduced to a variety of small businesses in rural, suburban, and metropolitan areas. **(Id. No. 361)**

### **TAKING AIM: THE MARKETING PLAN**

*(Part 107) 28 Minutes*

Small businesses use various market segmentation strategies. This episode chronicles the experiences of businesses beginning to develop their individual marketing strategies and an appropriate marketing mix. **(Id. No. 362)**

### **MAKING IT LEGAL**

*(Part 110) 28 Minutes*

Compares the advantages and disadvantages of proprietorships, partnerships, and corporations, exploring what it means to share responsibility for, and control of, a small business. **(Id. No. 363)**

### **FROM THE GROUND UP: RAW ARCHITECTURE**

*(Part 111) 28 Minutes*

Documents the real-life start-up experiences of a small building company with inspirational concepts and potential clients to spare, but a shortage of working capital. **(Id. No. 364)**

### **WHAT THE MARKET WILL BEAR: PRICING PRODUCTS AND SERVICES**

*(Part 113) 28 Minutes*

How do cost, demand, and competition influence the price a small business owner can charge for a product or service? This program examines the experiences of small businesses in developing appropriate pricing structures. **(Id. No. 365)**

### **OUT FROM THE CROWD: PROMOTIONAL STRATEGIES**

*(Part 114) 28 Minutes*

Examines how small businesses determine appropriate promotional mixes for their goods or services. **(Id. No. 366)**

### **THE HUMAN FACTOR**

*(Part 118) 28 Minutes*

The quality of personnel and the relationship between the manager and his employees is critical to any business. But in a small business, where the numbers are few, the importance of each employee becomes even greater. This segment examines the challenge of recruiting, training, and maintaining a solid employee base. **(Id. No. 367)**

### **TAKING STOCK: PURCHASING AND INVENTORY CONTROL**

*(Part 119) 28 Minutes*

Purchasing and inventory control are essential to the successful management of a small business. This episode shows how these operational aspects influence the financial health of a business and affect its ability to respond to customer needs. **(Id. No. 368)**

### **SURVIVING THE BOTTOM LINE**

### **RUNNING WITH THE BULLS**

*60 Minutes, 1998*

This journey into the heart of the New Economy combines dramatic tales of high finance with revealing portraits of some of America's most powerful business leaders. Smith depicts the massive power shift in the American economy from major corporate CEOs to Wall Street money managers. This episode features the inside story of the Chase Manhattan–Chemical Bank merger, spiced with a rare behind-the-scenes profile of mutual-fund manager Michael Price, and his battle with Chase CEO Thomas Labrecque. Another case study shows the corporate turnaround methods of Sunbeam's former CEO Al Dunlap, critiqued by Lucent Technologies' chairman Henry Schacht and others. **(Id. No. 369)**

## **TRANSFORMATION: MANAGING CORPORATE CHANGE**

### ***CHANGE OR TRANSFORMATION?***

*20 Minutes , 1994*

Should an organization choose "change" (incremental improvement) or "transformation" (a discontinuous shift in organizational capability)? When transformation is called for, the essential first step is to reveal the largely hidden assumptions and patterns of behavior that the company operates by. These hidden assumptions often prevent the organization from achieving the performance breakthroughs that are needed. **(Id. No. 370)**

The Office of Public Affairs, American Consulate General,

## VIDEO CATALOG



U.S. HISTORY AND GOVERNMENT  
SOCIETY AND VALUES  
U.S. AND GLOBAL ECONOMY  
U.S. ART AND CULTURE  
DIPLOMACY AND NATIONAL SECURITY

📖 January 2006 📖

## U.S. ART AND CULTURE

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## U.S. Art and Culture

### **ALICE WALKER**

*35 Minutes, 1994*

« Being black, being a woman and being a writer is just the most wonderful challenge. It's like having three eyes, three hearts, rather than one, » says the author of *The Color Purple* in this profile, as she relives her journey from an impoverished childhood in rural Georgia to the peace and creativity of her present life in northern California. Alice Walker describes how the Civil Rights movement transformed her life, defines her concept of « womanism, » and explains her recurrent theme of a woman's recovery of wholeness through resistance to racism and sexism. **(Id. No. 371)**

### **ALICE WALKER : A PORTRAIT IN THE FIRST PERSON**

*28 Minutes, 1994*

Alice Walker's first novel was inspired by the sight of a murdered woman, stretched out on an undertaker's table in ragged clothes, old newspaper stuffed to fill the hole in her single, tattered shoe. "I could not *not* write about such a thing," she recalls. In this program, Alice Walker recalls the defining moments of her childhood and explores the themes that course through her novels and poetry—the devastating effects of violence and abuse on women and children, and the determination to overcome the barriers of race and gender to achieve a life worth living. **(Id. No. 372)**

### **AMERICAN AUTHORS**

*1991*

The United States has been home to some of the world's greatest poets, novelists, essayists and short story writers. This 10-part series surveys the works of such famous American writers as Emily Dickinson, Edgar Allan Poe and Ernest Hemingway. The programs feature biographical profiles as well as extensive readings from the authors' works.

### **EDGAR ALLAN POE: THE LITERATURE OF MELANCHOLY**

*(Episode 101) 29 Minutes*

Through dramatization and discussion, this program examines Poe's personality and his view of the intellectual as a superior but isolated being. It also investigates Poe's invention of the detective story, his understanding of horror, violence and paranoia, and his use of poetry to exalt melancholy and romantic love. **(Id. No. 373)**

### **AMERICAN GOTHIC: HAWTHORNE AND MELVILLE**

*(Episode 102) 26 Minutes*

Nathaniel Hawthorne and Herman Melville, 19th century New England contemporaries, were both innovative symbolists whose focus on harsh realities and basic conflicts laid the foundations for later developments in the American novel. Readings and discussions of their major works are presented against the backdrop of archival prints and paintings, original graphics, and photography. **(Id. No. 374)**

### **JACK LONDON: A LIFE OF ADVENTURE**

*(Episode 107) 26 Minutes*

Jack London writing explored discipline, social justice, adaptability, and individual survival. Readings from his works - combined with his own photographs - help viewers comprehend the life experiences that shaped his writing. His influence on the action-adventure genre is also analyzed. **(Id. No. 375)**

### **THE LIFE OF CARL SANDBURG**

This program offers a profoundly human portrait of Carl Sandburg through excerpts from the poet's autobiography, readings of his poems, and photographs of locations he described. Included are excerpts from his writings on world peace and the brotherhood of man, as well as discussion of his fascination with Abraham Lincoln, which led him to write a critically-acclaimed biography of the 16th President. **(Id. No. 376)**

**ERNEST HEMINGWAY: THE MAN***(Episode 110) 26 Minutes*

Ernest Hemingway, who used the themes of violence, bravery, and self-discipline throughout his works, is one of America's best-known and widely-read authors. Leading Hemingway authority Carlos Baker documents the close relationship between Hemingway's life and his fiction. **(Id. No. 377)**

**HARLEM RENAISSANCE AND BEYOND***28 Minutes***(Id. No. 378)****WORLD OF MARK TWAIN***(Episode 13) 29 Minutes*

No ideas but in things," Williams's aesthetic dictum sought to capture, not analyze. A collage of documentary footage, interviews, animation, and dramatization capture the poet's often-visual work and intense life. **(Id. No. 379)**

**AMERICAN BUSINESS ENGLISH***Each Episode duration: 15 Minutes**(Episodes 1-6)***(Id. No. 380)***(Episodes 7-12)***(Id. No. 381)***(Episodes 13-14)***(Id. No. 382)***(Episodes 21-22)***(Id. No. 383)****THE AMERICAN CINEMA**

Produced in 1995 for the Annenberg CPB Collection by the New York Center for Visual History in association with KCET/Los Angeles and the BBC, this is an instructional video series on U.S. film history for college and high school classrooms and adult learners. Using clips from more than 300 of the greatest movies ever made, this series explores film history and American culture through the eyes of over 150 Hollywood insiders, including Clint Eastwood, Steven Spielberg, and Michael Eisner. In-depth treatments

present film as a powerful economic force, potent twentieth-century art form, and viable career option.

**CLASSICAL HOLLYWOOD TODAY***30 Minutes*

"Classical Hollywood Today" offers interviews with contemporary directors, European filmmakers, scholars, and critics, as well as studio-era veterans who probe Hollywood's influence on both American and world culture. **(Id. No. 384)**

**THE COMBAT FILM***60 Minutes*

Beginning with World War II combat films produced under directives from the federal government, this program examines the role of the combat film in filling a social and political need. Critics and directors describe the evolution of these films, the rise of the Vietnam film, and the influence of the newsreel documentaries and TV news on the genre. **(Id. No. 385)**

**THE EDGE OF HOLLYWOOD***60 Minutes*

While many of the old rules are still in force, independent filmmakers today often add their dissenting voices to the forum. This program looks at some alternative visions from new talents including Spike Lee, Joel and Ethan Coen, Jim Jarmusch, and Quentin Tarantino. With limited budgets, they are challenging the stylistic status quo of the Hollywood film. **(Id. No. 386)**

**FILM IN THE TELEVISION AGE***60 Minutes*

Television first arrived in American homes just as the Hollywood studio system was collapsing. As the new medium took hold, so did a new era of motion picture entertainment. Top directors, actors, and film scholars trace the influence of each medium on the other - from the live and fresh dramas of the Golden Age of Television, and the growth of Hollywood spectacles, to the megalithic entertainment industry of today. **(Id. No. 387)**

**FILM LANGUAGE***60 Minutes*

"Film Language" illustrates basic terms such as tracking shots and zooms and provides a primer on editing technique. (Id. No. 388)

### **FILM NOIR**

60 Minutes

These cynical and pessimistic films from the 1930s and '40s touched a nerve in Americans. Historians link the genre's overriding paranoia to Cold War-related angst over the nuclear threat and the Hollywood blacklist. In addition, a cinematographer demonstrates the creation of noir lighting, which gave films their peculiar look and emphasized the themes of corruption and urban decay. (Id. No. 389)

### **THE FILM SCHOOL GENERATION**

60 Minutes

Maverick filmmakers of the 1960s and '70s, including Brian DePalma, Martin Scorsese, and Steven Spielberg, capitalized on new technology and borrowed from classical Hollywood and French New Wave as they reinvented the American film. The financial and cultural forces that contributed to their success and commercial clout are explored. (Id. No. 390)

### **THE HOLLYWOOD STYLE**

60 Minutes

In the classical Hollywood film, the story is primary. Filmmakers rely on style - structure, narrative, and visual elements - to effectively tell their story. Martin Scorsese and Sydney Pollack are among the premier directors who discuss how the classical Hollywood style, evolving and yet enduring over time, informs their work. (Id. No. 391)

### **ROMANTIC COMEDY**

60 Minutes

Breezy and silly to witty and intelligent, romantic comedies have been with us since the 1930s. But the surface humor has often just barely masked issues of gender and sexuality. This program looks back on screwball comedies including *It Happened One Night* and *His Girl Friday*. Directors James Brooks and Nora Ephron present interpretations of the genre that reveal the underlying social and psychological messages. (Id. No. 392)

### **THE STAR**

60 Minutes

Greta Garbo, Cary Grant, Dustin Hoffman — these, among many others, are names synonymous with Hollywood. Early on, Hollywood saw that recognizable talent could minimize the financial risks of film production. Critics, film scholars, and studio publicists view the stars from many angles: as marketing tools, cultural icons, and products of the industry. Joan Crawford headlines as a case study of the cultural phenomenon of stardom. (Id. No. 393)

### **THE STUDIO SYSTEM**

60 Minutes

This program surveys Hollywood's industrial past during the era of contract players and directors, studio police forces, and colorful movie moguls. It also looks at the filmmaking environment of today with studio heads Michael Eisner, Howard Koch, and others. Paramount Pictures, one of the oldest and most successful of the Hollywood studios, serves as a case study. (Id. No. 394)

### **THE WESTERN**

60 Minutes

The Western is an American myth that has been translated by other cultures and reinterpreted time and again, but never dies. With clips and critical commentary on westerns from John Ford's *Stagecoach* through the work of Arthur Penn, Sam Peckinpah, and Clint Eastwood, this program traces the aesthetic evolution of the genre, as well as its sociological importance. (Id. No. 395)

### **WRITING AND THINKING ABOUT FILM**

30 Minutes

"Writing and Thinking About Film" provides a formal and cultural analysis of a classical film sequence. It serves as a critical how-to guide for those new to film critique. (Id. No. 396)

### **AMERICAN CULTURAL MASTERS**

This series showcases legendary figures in American music and cultural life. Using film and concert footage, vintage photographs, and interviews, this series highlights the special

contributions these individuals have made to world culture.

### **SATCHMO: LOUIS ARMSTRONG** (Episode 108)

This program explores the world of legendary trumpeter, singer, jazz pioneer, and all-round entertainer Louis Armstrong, a man who became a symbol of 20th century American culture. (Id. No. 397)

### **AMERICAN LITERATURE ON VIDEO**

#### **WILLA CATHER'S AMERICA** 60 Minutes, 1988

Willa Cather is the only the first-rate American writer whose work examines the growth of America. This is not a hyperbolic statement, but an astonishing fact, considering how short a time back even the longest roots in America go. This program shows us her interest in places as well as in people, her preference for large, empty spaces—the red grass prairie of My Antonia, the sculptured canyons of New Mexico that form the backdrop for Death Comes to the Archbishop, the gray caverns of New York. (Id. No. 398)

#### **AMERICAN PASSAGES: A LITERARY SURVEY - 2003**

16 parts - 30 Minutes each

This series explore works of fiction, prose, and poetry within their historical, social, and cultural contexts.

#### **NATIVE VOICES** Part 1

Native Americans had established a rich and highly developed tradition of oral literature long before the writings of the European colonists. This program introduces Native American oral traditions through the work of three contemporary authors: Leslie Marmon Silko (Laguna Pueblo), Simon Ortiz (Acoma Pueblo), and Luci Tapahonso (Navajo). (Id. No. 399)

#### **EXPLORING BORDERLANDS** Part 2

Chicana writer Gloria Anzaldúa tells us that the border is “una herida abierta [an open wound] where... the lifeblood of two worlds is merging to form a third country - a border culture.” This program explores the literature of the Chicano borderlands and its beginnings in the literature of Spanish colonization. (Id. No. 399)

#### **UTOPIAN PROMISE** Part 3

When British colonists landed in the Americas, they created communities that they hoped would serve as a “light onto the nations.” This program compares the answers of two important groups, the Puritans and Quakers, and exposes the lasting influence they had upon American identity. (Id. No. 400)

#### **SPIRIT OF NATIONALISM** Part 4

The Enlightenment brought new ideals and a new notion of selfhood to the American colonies. This program begins with “the self-made man” in Benjamin Franklin’s autobiography, and then turns to the development of this concept in the writings of Romanticist Ralph Waldo Emerson. (Id. No. 400)

#### **MASCULINE HEROES** Part 5

In 1898, Frederick Jackson Turner declared the frontier as the defining feature of American culture. This program turns to three key writers of the early national period - James Fenimore Cooper, John Rollin Ridge, and Walt Whitman. (Id. No. 401)

#### **GOTHIC UNDERCURRENTS** Part 6

What was haunting the American nation in the 1850s? The three writers treated in this program – Nathaniel Hawthorne, Herman Melville, and Emily Dickinson - use poetry and prose to explore the dark side of nineteenth-century America. (Id. No. 401)

#### **SLAVERY AND FREEDOM** Part 7

How has slavery shaped the American literary imagination and American identity? This program turns to the classic slave narratives of Harriet Jacobs and Frederick Douglass, as well as the fiction of Harriet Beecher Stowe. (Id. No. 402)

### **REGIONAL REALISM**

Part 8

Mark Twain's novel *The Adventures of Huckleberry Finn* remains a classic of American literature. This program compares Twain's depiction of Southern vernacular culture to that of Charles Chestnutt and Kate Chopin and, in doing so, introduces the hallmarks of American Realism. (Id. No. 402)

### **SOCIAL REALISM**

Part 9

This program presents the authors of the American Gilded Age, such as Edith Wharton, and juxtaposes them with social realists like Anzia Yezierska. These writers expose the double world that made up turn-of-the-century New York: that of the elite and that of the poorest of the poor. (Id. No. 403)

### **RHYTHMS IN POETRY**

Part 10

Amidst the chaos following World War I, Ezra Pound urged poets to "Make it new!" This program explores the modernist lyrics of two of these poets: William Carlos Williams and Langston Hughes. What is modernism? How did these poets start a revolution that continues until this day? (Id. No. 403)

### **MODERNIST PORTRAITS**

Part 11

Jazz filled the air and wailed against the night. Writers such as Hemingway, Stein, and Fitzgerald forged a new style: one which silhouetted the geometry of language, crisp in its own cleanness. (Id. No. 404)

### **MIGRANT STRUGGLE**

Part 12

Americans have often defined themselves through their relationship to the land. This program traces the social fiction of three key American voices:

John Steinbeck, Carlos Bulosan, and Helena María Viramontes. (Id. No. 404)

### **SOUTHERN RENAISSANCE**

Part 13

This program uncovers the revisioning of Southern myths during the modernist era by writers William Faulkner and Zora Neale Hurston. (Id. No. 405)

### **BECOMING VISIBLE**

Part 14

This program guides the viewer through the works and contexts of ethnic writers from 1945-1965. Starting with the works of Ralph Waldo Ellison, Philip Roth, and N. Scott Momaday, we explore the way writers from the margins took over the center of American culture. (Id. No. 405)

### **POETRY OF LIBERATION**

Part 15

The artists of the 1960s wanted an art that was relevant. They wanted an art that not only spoke about justice, but also helped create it. This program explores the innovations made in American poetry in the 1960s by Allen Ginsberg, Amiri Baraka, and Adrienne Rich. (Id. No. 406)

### **SEARCH FOR IDENTITY**

Part 16

Contemporary prose writers began creating a new American Tradition comprised of many strands, many voices, and many myths about the past. This program explores the search for identity by three American writers: Maxine Hong Kingston, Sandra Cisneros, and Leslie Feinberg. (Id. No. 406)

### **BLACK WOMEN WRITERS**

28 Minutes

Many black men in America say they are getting a bum rap from a most unlikely source—black women writers! They accuse these writers of achieving success by focusing criticism on black males. In this specially adapted Phil Donahue program, Alice Walker, Michelle Wallace, Ntosake Shange, Angela Davis, and Maya Angelou argue that the criticism heaped on them is a reflection of

the problem of self-image these men have. (Id. No. 407)

## **BLUES**

THE BLUES, executive producer-Martin Scorsese, consists of seven feature-length films, by seven different directors, each exploring the blues through their own personal style and perspective.

### **FEEL LIKE GOING HOME**

(Episode 1) 30 Minutes

Directed by Martin Scorsese, pays homage to the Delta blues. Musician Corey Harris travels through Mississippi and on to West Africa, exploring the roots of the music. The film celebrates the early Delta bluesmen through original performances and rare archival footage. Performers in this film are: Corey Harris, John Lee Hooker, Son House, Salif Keita, Habib Koite, Taj Mahal, Ali Farka Toure, and others. (Id. No. 408)

### **THE SOUL OF A MAN**

(Episode 2) 30 Minutes

Written and directed by Wim Wenders (Buena Vista Social Club; Paris, Texas; Wings of Desire) explores the lives of his favorite blues artists – Skip James, Blind Willie Johnson, and J.B. Lenoir – in a film that is part history and part personal pilgrimage. (Id. No. 409)

### **THE ROAD TO MEMPHIS**

(Episode 3) 30 Minutes

Directed by Richard Pearce, traces the musical odyssey of blues legend B. B. King in a film that pays tribute to the city that gave birth to a new style of blues. (Id. No. 410)

### **WARMING BY THE DEVIL'S FIRE**

(Episode 4) 30 Minutes

Written and directed by Charles Burnett, presents a tale about a young boy's encounter with his family in Mississippi in the 1950's, and intergenerational tensions between the heavenly strains of gospel and the devilish moans of the blues. (Id. No. 411)

### **GODFATHERS AND SONS**

(Episode 5) 30 Minutes

Directed by Marc Levin, travels to Chicago with hip-hop legend Chuck D (of Public Enemy) and Marshall Chess to explore the heyday of Chicago blues. (Id. No. 412)

### **RED, WHITE & BLUES**

(Episode 6) 30 Minutes

Joins musicians such as Van Morrison, Eric Clapton, Jeff Beck, and Tom Jones performing and talking about the music of the early sixties British invasion that reintroduced the blues sound to America. (Id. No. 413)

### **PIANO BLUES**

(Episode 7) 30 Minutes

Directed by piano player and Hollywood director/actor Clint Eastwood, explores Eastwood's life long passion for piano blues, using a treasure trove of rare historical footage in addition to interviews and performances by such living legends as Pinetop Perkins and Jay McShann, as well as Dave Brubeck and Marcia Ball. (Id. No. 414)

### **\* CHARLES JOHNSON**

29 Minutes

This program shows how Charles Johnson, a quintessential multicultural novelist, blends black folk tales, Zen parables, 18th-century picaresque novels, and 20th-century philosophy into storytelling of remarkable vitality. Here, Johnson explains that he explores metaphysical questions against the backdrop of black American life. Oxherding Tales and Middle Passage are odysseys in search of individual identity and common values among conflicting cultures. Johnson concludes, "I am looking for the universal in particulars of black experience. We are cultural variations on one world experience." (Id. No. 415)

### **CONNECT WITH ENGLISH**

1998

CONNECT WITH ENGLISH was produced for students learning English, who are at the high beginning through low and high intermediate.

Each episode comes in two parts. The first part is a continuing story about Rebecca, an aspiring singer on a journey across America. Each episode

touches on life's important issues: leaving home, parenting, education, work, love, success, and loss.

In the second part of each episode we meet real-life immigrants and students who discuss the similarities between Rebecca's experiences and their own.

### **INTRO & MEET THE DISCUSSION GROUP** (Id. No. 416)

#### **EPISODES 1-4** (Id. No. 417)

#### **EPISODES 5-8** (Id. No. 418)

#### **EPISODES 9-12** (Id. No. 419)

#### **EPISODES 13-16** (Id. No. 420)

#### **EPISODES 17-20** (Id. No. 421)

#### **EPISODES 21-24** (Id. No. 422)

#### **EPISODES 25-28** (Id. No. 423)

#### **EPISODES 33-36** (Id. No. 424)

#### **EPISODES 37-40** (Id. No. 425)

#### **EPISODES 41-44** (Id. No. 426)

#### **EPISODES 45-48** (Id. No. 427)

### **GLORIA NAYLOR** *22 Minutes, 1994*

In this program, one of the most astute observers of contemporary African-American life discusses the value and difficulty of maintaining an African-American identity in a world dominated by whites, urging viewers "to celebrate voraciously that which

is yours." The breadth of her vision—from rural South to urban ghetto to the black middle class—is revealed as she reads from *The Women of Brewster Place*, *Linden Hills*, and *Mama Day*, in the last of these calling upon an urbanized boy to look to his African-American past for strength. (Id. No. 428)

### **JAZZ**

A virtuoso performance by acclaimed filmmaker Ken Burns, JAZZ celebrates the music of America—from blues and ragtime to swing, bebop and fusion. With JAZZ, Ken Burns reaches the high note of his epic trilogy on American life that began with *THE CIVIL WAR* and continued with *BASEBALL*. This 10 part PBS series has a total running time of 19 Hours.

### **GUMBO: BEGINNINGS TO 1917** (Episode 1) 90Minutes

JAZZ begins in New Orleans, nineteenth century America's most cosmopolitan city, where the sound of marching bands, Italian opera, Caribbean rhythms, and minstrel shows fills the streets with a richly diverse musical culture. Here, in the 1890s, African-American musicians create a new music out of these ingredients by mixing in ragtime syncopations and the soulful feeling of the blues. Soon after the start of the new century, people are calling it jazz.

Meet the pioneers of this revolutionary art form: the half-mad cornetist Buddy Bolden, who may have been the first man to play jazz; pianist Jelly Roll Morton, who claimed to have invented jazz but really was the first to write the new music down; Sidney Bechet, a clarinet prodigy whose fiery sound matched his explosive personality; and Freddie Keppard, a trumpet virtuoso who turned down a chance to win national fame for fear that others would steal the secrets of his art.

The early jazz players travel the country in the years before World War I, but few people have a chance to hear this new music until 1917, when a group of white musicians from New Orleans arrives in New York to make the first jazz recording. They call themselves the Original Dixieland Jazz Band, and within weeks their record becomes an unexpected smash hit. Americans are suddenly

jazz crazy, and the Jazz Age is about to begin. **(Id. No. 429)**

**THE GIFT: (1917-1924)**  
(Episode 2) 120Minutes

Speakeasies, flappers, and easy money - it's the Jazz Age, when the story of jazz becomes a tale of two great cities, Chicago and New York, and of two extraordinary artists whose lives and music will span almost three-quarters of a century - Louis Armstrong and Duke Ellington.

Armstrong, a fatherless waif who grew up on the mean streets of New Orleans, develops his great "gift" - his unparalleled musical genius - with the help of King Oliver, the city's top cornetist, and in 1922, follows him to Chicago, where Armstrong's transcendent sound and exhilarating rhythms inspire a new generation of musicians, white and black, to join the world of jazz.

Meanwhile, Ellington, raised in middle-class comfort by parents who told him he was "blessed," outgrows the society music he learned to play in Washington, D.C., and heads for Harlem. There he absorbs the stride piano rhythms of Willie "The Lion" Smith and forms a band to create a music all his own - hot, blues-drenched, and infused with the gutbucket growls of his new trumpet player, Bubber Miley.

As the Roaring Twenties accelerate, Paul Whiteman, a white bandleader, sells millions of records playing a sweet, symphonic jazz, while Fletcher Henderson, a black bandleader, packs the dance floor at the whites-only Roseland Ballroom with his innovative big band arrangements. Then, in 1924, the year Whiteman introduces George Gershwin's Rhapsody in Blue, Henderson brings Louis Armstrong to New York, adding his improvisational brilliance to the band's new sound - and soon Armstrong is showing the whole world how to swing. **(Id. No. 430)**

**OUR LANGUAGE: (1924-1929)**  
(Episode 3) 120Minutes

As the stock market continues to soar, jazz is everywhere in America, and now, for the first time soloists and singers take center stage, transforming

the music with their distinctive voices and the unique stories they have to tell.

Tonight we meet Bessie Smith, Empress of the Blues, whose songs ease the pains of life for millions of black Americans and help black entrepreneurs create a new recording industry around the blues; Bix Beiderbecke, the first great white jazz star, who is inspired by Louis Armstrong to dedicate his life to the music and in turn inspires others with solos of unparalleled lyric grace, only to destroy himself with alcohol at age 28; and two brilliant sons of Jewish immigrants, Benny Goodman and Artie Shaw, for whom jazz offers an escape from the ghetto and a chance to achieve their dreams.

In New York, we follow Duke Ellington uptown to Harlem's most celebrated nightspot, the gangster-owned, whites-only Cotton Club, where he continues blending the individual voices of his band members to create harmonies no one has imagined before, then gets the break of a lifetime when radio carries his music into homes across the country, bringing him national fame.

And in Chicago, where he has returned to find himself billed as "The World's Greatest Trumpet Player," we listen as Louis Armstrong combines the soloist's and vocalist's arts to create scat singing, then watch as he charts the future of jazz in a series of small group recordings that culminates in his masterpiece, West End Blues. Called "the most perfect three minutes of music" ever created, Armstrong's astonishing performance lifts jazz to the level of high art, where his genius stands alone. **(Id. No. 431)**

**THE TRUE WELCOME: (1929 - 1934)**  
(Episode 4) 120Minutes

In 1929, America enters a decade of economic desperation, as the Stock Market collapses and the Great Depression begin. Factories fall silent, farms fall into decay, and a quarter of the nation's workforce is jobless. In these dark times, jazz is called upon to lift the spirits of a frightened country, and finds itself poised for a decade of explosive growth.

New York is now America's jazz capital. On Broadway, Louis Armstrong revolutionizes the art of

American popular song and displays a flair for showmanship that makes him one of the nation's top entertainers. In Harlem, Chick Webb pioneers his own big-band sound at the Savoy Ballroom, where black and white dancers shake the floor with a new dance called the Lindy Hop. And in the city's clubs, pianists Fats Waller and Art Tatum dazzle audiences with their stunning virtuosity.

But it is Duke Ellington who takes jazz "beyond category," composing hit tunes with a new sophistication that has critics comparing him to Stravinsky. Now the nation's best-known black bandleader, Ellington tours in his own private railcar, transcending stereotypes with an elegant personal style that disarms prejudice and inspires racial pride.

Meanwhile, Benny Goodman is making a name for himself, broadcasting big-band jazz nationwide, based on Fletcher Henderson's arrangements. In 1935, Goodman takes his band on tour, but in most towns people ask for the old, familiar tunes. Then, finally, at the Palomar Ballroom in Los Angeles, the dancers go wild when they hear Goodman's big-band beat. By the end of the night, the Swing Era has begun. **(Id. No. 432)**

***SWING: PURE PLEASURE: (1935 - 1937)***  
***(Episode 5) 90Minutes***

As the Great Depression drags on, jazz comes as close as it has ever come to being America's popular music, providing entertainment and escape for a people down on their luck. It has a new name now - Swing - and for millions of young fans, it will be the defining music of their generation.

Suddenly, jazz bandleaders are the new matinee idols, with Benny Goodman hailed as the "King of Swing," while teenagers jitterbug just as hard to the music of his rivals - Tommy Dorsey, Jimmie Lunceford, Glenn Miller, and the mercurial Artie Shaw.

But the spirit of Swing isn't limited to the dance floor. In New York, Billie Holiday emerges from a tragic childhood to begin her career as the greatest of all female jazz singers. And in Chicago, Benny Goodman and Teddy Wilson prove that, despite segregation, there is room in jazz for great black

and white musicians to swing side-by-side on stage.

At Harlem's Savoy Ballroom, however, there is room for only one King of Swing, and on May 11, 1937, Benny Goodman travels uptown for a showdown with Chick Webb. It's billed as "The Music Battle of the Century," and more than 4,000 dancers crowd the floor to urge both champions on. But when it's over, there's no doubt who wears the crown. **(Id. No. 433)**

***SWING THE VELOCITY OF CELEBRATION:***  
***(1937 - 1939) (Episode 4) 105Minutes***

As the 1930's come to a close, Swing-mania is still going strong, but some fans are saying success has made the music too predictable. Their ears are tuned to a new sound - pulsing, stomping, suffused with the blues. It's the Kansas City sound of Count Basie's band and it quickly reignites the spirit of Swing.

By 1938, Basie and his men are helping Benny Goodman bring jazz to Carnegie Hall. After the show, they travel uptown to battle Chick Webb to a draw at the Savoy Ballroom. And that summer, they turn 52nd Street into "Swing Street," performing nightly at the Famous Door. Soon Basie's lead saxophonist, Lester Young, is challenging Coleman Hawkins for supremacy, matching the old sax-master's muscular sound with a laid-back style of his own. Young teams with Billie Holiday for a series of recordings that reveals them as musical soulmates, and tours with her in Basie's band until she leaves to join Artie Shaw. But America isn't ready for a black woman who swings with white musicians and Holiday is soon back in New York, pouring her outrage into the anti-lynching ballad, Strange Fruit.

By the decade's end, Chick Webb has taken a chance on a teenage singer named Ella Fitzgerald and achieved the fame he dreamed of. Duke Ellington has been hailed as a hero in Europe, amid anxious preparations for war. And weeks after that war begins, Coleman Hawkins startles the world with a glimpse of what jazz will become, improvising a new music on the old standard, Body and Soul. **(Id. No. 434)**

## **DEDICATED TO CHAOS: (1940 - 1945)**

*(Episode 7) 120Minutes*

When America enters World War II, jazz is part of the arsenal. In Europe, where musicians like the Gypsy guitarist Django Reinhardt continue to play despite a Nazi ban, jazz is a beacon of hope. In America, it becomes the embodiment of democracy, as bandleaders like Glenn Miller and Artie Shaw enlist, taking their swing to the troops overseas.

For many black Americans, however, that sound has a hollow ring. Segregated at home and in uniform, they find themselves fighting for liberties their own country denies them, as authorities padlock the Savoy Ballroom to keep servicemen off its integrated dance floor, and military police patrol Swing Street, breaking up fistfights sparked by prejudice and pride.

Despite such injustices, jazz answers the call during the war years. Duke Ellington sells war bond, and premieres his most ambitious work ever, the tone portrait *Black, Brown and Beige*, as a benefit for war relief. His band at a peak, Ellington is helped now by the gifted young composer Billy Strayhorn and continues manipulating his players' talents, turning his orchestra into an instrument with which he creates music of astonishing perfection. Yet underground and after-hours, jazz is changing.

In a Harlem club called Minton's Playhouse, a small band of young musicians, led by the trumpet virtuoso Dizzy Gillespie and the brilliant saxophonist Charlie Parker, has discovered a new way of playing - fast, intricate, exhilarating, and sometimes chaotic. A wartime recording ban keeps their music off the airwaves, but soon after the atom bomb forces Japan's surrender, Parker and Gillespie enter the studio to create an explosion of their own. The tune is called *Ko Ko*, the sound will soon be called "bebop," and once Americans hear it, jazz will never be the same. **(Id. No. 435)**

## **RISK: (1945 - 1955)**

*(Episode 8) 120Minutes*

The postwar years bring America to a level of prosperity unimaginable a decade before, but the Cold War threat of nuclear annihilation makes these anxious years as well. In jazz, this underlying

tension will be reflected in the broken rhythms and dissonant melodies of bebop, and in the troubled life of bebop's biggest star, Charlie Parker.

Nicknamed "Bird," Parker is a soloist whose ideas and technique are as overwhelming for musicians of his generation as Louis Armstrong's had been a quarter-century before. He is idolized — his improvisations copied, his risk-all intensity on stage imitated, and his self-destructive lifestyle adopted as a prerequisite for inspiration. Parker's example helps bring a narcotics plague to the jazz community, and when he dies, wasted by heroin at age 34, drugs are as much a part of his legacy to jazz as the genius of his music.

But Parker is not the only bebop innovator. His longtime partner, Dizzy Gillespie, tries to popularize the new sound by adding showmanship and Latin rhythms, while pianist Thelonius Monk infuses it with his eccentric personality to create a music all his own. Except for jazz initiates, however, few people are listening. Teens now swoon for pop singers and dance to rhythm and blues.

Searching for a new audience, California musicians create a mellow sound called cool jazz, and Dave Brubeck mixes jazz with classical music to produce a million-seller LP. But one man remains determined to give jazz popular appeal on his own terms, the trumpet player Miles Davis. A one-time Parker sideman who has finally broken heroin's grip on his career, Davis is moving beyond the cool sound he inspired and stands poised to lead jazz in a new direction. **(Id. No. 436)**

## **THE ADVENTURE: (1956 - 1960)**

*(Episode 9) 120Minutes*

In the late 1950s, America's postwar prosperity continues, but beneath the surface run currents of change. Families are moving to the suburbs, watching television has become the national pastime, and baby boomers have begun coming of age. For jazz, it is also a period of transition when old stars like Billie Holiday and Lester Young will burn out while young talents arise to take the music in new directions.

Jazz still has its two guiding lights. In 1956, the first year Elvis tops the charts, Duke Ellington recaptures the nation's ear with a performance at

the Newport Jazz Festival that becomes his best-selling record ever. The next year, Louis Armstrong makes headlines when he condemns the government's failure to stand up to racism in Little Rock, Arkansas, risking his career while musicians who dismissed him as an Uncle Tom remain silent.

Meanwhile, new virtuosos emerge to push the limits of bebop: saxophone colossus Sonny Rollins; jazz diva Sarah Vaughan; and the drummer Art Blakey, whose Jazz Messengers will become a proving ground for young musicians over the next forty years. But the leading light of the era is Miles Davis — a catalyst constantly forming new groups to showcase different facets of his stark, introspective sound; a popularizer whose lush recordings with arranger Gil Evans expand the jazz audience; and a cultural icon whose tough-guy charisma comes to define what's hip.

As the turbulent Sixties arrive, however, two saxophonists take jazz into uncharted terrain. John Coltrane explodes the pop tune My Favorite Things into a kaleidoscope of freewheeling sound, while Ornette Coleman challenges all conventions with a sound he calls "free jazz." Once again, the music seems headed for new adventures, but now, for the first time, even musicians are starting to ask, Is it still jazz? (Id. No. 437)

### **A MASTERPIECE BY MIDNIGHT:**

*(1960 – Present) (Episode 10) 120Minutes*

During the Sixties, jazz is in trouble. Critics divide the music into "schools" - Dixieland, swing, bebop, hard bop, modal, free, avant-garde. But most young people are listening to rock 'n' roll. Though Louis Armstrong briefly outsells the Beatles with Hello Dolly, most jazz musicians are desperate for work and many head for Europe, including bebop saxophone master, Dexter Gordon.

At home, jazz is searching for relevance. During the Civil Rights struggle, it becomes a voice of protest. Before his early death, the avant-garde explorer John Coltrane links jazz to the Sixties quest for a higher consciousness with his devotional suite, A Love Supreme. And Miles Davis, after conquering the avant-garde with a landmark quintet, combines jazz with rock 'n' roll by using electric instruments to launch a wildly popular sound called Fusion.

In the 1970s, jazz loses the exuberant genius of Louis Armstrong and the transcendent artistry of Duke Ellington, and for many their passing seems to mark the end of the music itself. But in 1976, when Dexter Gordon returns from Europe for a triumphant comeback, jazz has a homecoming, too. Over the next two decades, a new generation of musicians emerges, led by trumpeter Wynton Marsalis - schooled in the music's traditions, skilled in the arts of improvisation, and aflame with ideas only jazz can express. The musical journey that began in the dance halls and street parades of New Orleans at the start of the 20th century continues. As it enters its second century, jazz is still brand new every night, still vibrant, still evolving, and still swinging. (Id. No. 438)

### **\* JOHN STEINBECK** (Id. No. 439)

### **HOLLYWOOD AND THE MUSLIM WORLD** *60 Minutes, 2003*

The American Movie Channel (AMC) produced this documentary that measures the impact of American TV and movies in the Middle East. Videotaped before the U.S. war in Iraq, it explores the Muslim world's perception of American culture, and how these perceptions shape its society. In a restrained tone, the film states at the beginning "American culture is threatening Arab and Muslim identity."

Shot on location in Egypt, Iraq, Lebanon, and Qatar, this program raises questions and gives answers about the cultural and political impact of American culture on Arab identity. The documentary includes a tour of the television network Al Jazeera and features a discussion about the power of television images with two of the organization's more popular correspondents. There are interviews with a broad spectrum of Muslim society, from ordinary teenagers, to an executive at Hezbollah's Al Manar television, to Egypt's Oprah-like TV host. (Id. No. 440)

### **JOYCE CAROL OATES** *28 Minutes, 1994*

When her feminist appreciation of the ultimate masculine sport, On Boxing appeared, the book surprised many of Joyce Carol Oates' readers and

critics. It shouldn't have. Her fiction is a place where brutality and danger are never far away, where security is an illusion and civilized behavior a thin veneer, and where power is the key to human relationships. In this program, Joyce Carol Oates discusses her work as both a writer and teacher, her craft and methods, and the major themes of her novels, short stories, and poems: the moral and social conditions of a generation too familiar with aggression, violence, and anger. **(Id. No. 441)**

### **MAGNIFICENT WELLES: THE RISE AND FALL OF ORSON WELLES**

*2002*

In 1941 Citizen Kane rocketed Orson Welles into boy genius Hollywood stardom, a trajectory rarely witnessed before or since. It won the New York Film Critics Circle for Best Picture and was nominated for nine Academy Awards. Only in his mid-20s, he was given complete artistic control over his next film, The Magnificent Ambersons, the movie he thought was certain to be his masterpiece. **(Id. No. 442)**

### **MOYERS COLLECTION**

#### **AUGUST WILSON**

*30 Minutes*

Wilson discusses the importance of blues in his life and his writings. Talks about finding an African-American cultural identity and what he sees as the false portrayal of black America on television. **(Id. No. 443)**

#### **BHARATHI MUKHERJEE : CONQUERING AMERICA**

*30 Minutes*

Mukherjee discusses America's newest immigrants, the Asians, and the building resentment and tensions between the country's various cultures. **(Id. No. 444)**

#### **DANCING ON THE EDGE OF THE ROAD**

*60 Minutes*

This program profiles Stanley Kunitz, one of America's leading poets. Kunitz reads his poetry and discusses his work in extensive interviews.

"You don't choose the subject [of your poetry], "says Kunitz, "it chooses you." He asserts that poets must aim simply to "be as true as we can to the grain of life." Kunitz also stresses the importance of reading poetry aloud: "It is important to test your poems against the ear," he says. "The page is a cold bed." **(Id. No. 445)**

#### **E.L.DOCTOROW**

*30 Minutes*

In this program, Doctorow comments that the best writers are a nuisance to society because they prefer the comfortable truth to the comfortable lie. Never reluctant to address controversial issues, he has searched for meaning in modern American history, mingling reality and myth to reveal hidden corners of the American experience. **(Id. No. 446)**

#### **JOSEPH HELLER**

*30 Minutes*

Heller says in this program that sometimes, one cannot tell the difference between absurdity and politics. For nearly 30 years, the man who made « Catch-22 » part of our language, has been tracing that often elusive line. **(Id. No. 447)**

#### **A LIFE TOGETHER : DONALD HALL AND JANE KENYON**

*60 Minutes*

Husband-and-wife poets, Donald Hall and Jane Kenyon talk about their careers, their poetry, and their life together. **(Id. No. 448)**

#### **PETER SELLARS : EXPLORING THE AVANT-GRADE**

*60 Minutes*

Sellars, who has been director of the Boston Shakespeare Company and the American National Theater at the Kennedy Center, says that theater should be hard. It should shake you up and speak truth to power. In this program, he talks about his controversial career and his views on the role of the theater in society. **(Id. No. 449)**

#### **POET LAUREATE RITA DOVE**

*60 Minutes*

A Pulitzer Prize winner before she was 35, Rita Dove who currently holds the title of Poet Laureate of the United States, talks about her life and work, the relationship between poetry and power, and her plans for taking poetry to the people. This program features Dove reading extensive selections from her works. **(Id. No. 450)**

### **PURE PETE SEEGER**

*60 Minutes*

The wit, wisdom, and song of one of America's best known bards comes to life in this program, which offers a rousing musical portrait of the beloved and often controversial folk singer, songwriter, storyteller, and activist. **(Id. No. 451)**

### **TOM WOLFE**

*60 Minutes*

Tom Wolfe helped invent the New Journalism in the 1960's and has become the guru of popular culture. His beat ever since has been scrutinizing America's obsessions, while his books and essays have become icons of our times.

### **TONI MORRISON : A WRITER'S WORK**

*60 Minutes, 1994*

Toni Morrison exists in two worlds : the visible world, bustling around her, and the world of her novels, whose characters tell about an interior reality hidden from the eyes of strangers. In her work, Nobel Prize winner Toni Morrison has transported millions of readers into the experience of being black in America and confronting the realities of race. In this program with Bill Moyers, Morrison discusses the characters in her work, the people in her life, the power of love, and how the invented world of fiction connects to life. **(Id. No. 452)**

### **WHERE THE SOUL LIVES**

*60 Minutes*

Produced by Public Affairs Television, Inc. and David Grubin Productions, Inc., c1989. This program in the "Power of the Word" series features the poets Robert Bly, Lucille Clifton, and W.S. Merwin, reading their works and discussing them. Robert Bly often uses music to emphasize the spiritual nature of poetry. He believes that the aim

of poetry is to "drop us into the moist, nurturing underworld where the soul lives." Lucille Clifton's works often focus on experiences specific to women, and is also influenced by her black heritage. W.S. Merwin examines human relationships, including our relationship with nature. Moyers demonstrates that poets have the power of the word to create a world of thought and emotions others can share. \$89.95 **(Id. No. 453)**

### **NATIVE AMERICAN NOVELISTS**

#### **N. SCOTT MOMADAY**

*50 Minutes*

**(Id. No. 454)**

#### **ON THE ROAD WITH JACK KEROUAC : KING OF THE BEATS**

*73 Minutes, 2001*

This is the award-winning biography of the King of the Beat Generation. Jack Kerouac's writings, including his extraordinary novel "On the Road," took American literature to new levels of creativity and in the process inspired unprecedented social and cultural change. Kerouac's life is examined through fascinating rare documentary footage and revealing interviews with some of Kerouac's life is examined through fascinating rare documentary footage and revealing interviews with some of Kerouac's most famous contemporaries such as Allan Ginsberg, Lawrence Ferlinghetti and William Burroughs. Beginning with his Catholic boyhood, through his development as one of the most important modern American authors, to his self-destructive demise at the age of 49. On the Road with Jack Kerouac King of the Beats is both an accurately detailed documentary and a moving drama. **(Id. No. 455)**

#### **TONI MORRISON**

*29 Minutes*

This program introduces one of the greatest contemporary American authors: winner of the 1993 Nobel Prize in Literature, "a literary Moses stripping away the idols of whiteness and blackness that have prevented blacks from knowing themselves." Readings from *Beloved* and *Jazz* show how she returns to the pain of slavery and segregation to restore wholeness to the black psyche. "The past," Morrison says, "is more infinite

than the future... It's avoiding it, deceiving ourselves about it, that paralyzes growth." (Id. No. 456)

## **VOICES AND VISIONS**

A video instructional series on American poetry for college and high school classrooms and adult learners; The lives and works of 13 renowned American poets are interpreted through dramatic readings, archival photographs, dance, performances, and interviews in this inspiring series. Illustrative poems in each program are accompanied by insights into their historical and cultural connections. The series covers the terminology of poetry and the larger role of poets in American and world literature studies. Poets include Langston Hughes, Robert Frost, Emily Dickinson, and Elizabeth Bishop.

**ELIZABETH BISHOP**  
(Episode 1) 56 Minutes

A very private person, Bishop enjoyed a multinational lifestyle. From her childhood in Nova Scotia to journeys in Brazil, this program illustrates the geographic soul of her life and works with scenes from her poems. (Id. No. 457)

**HART CRANE**  
(Episode 2) 57 Minutes

Diverse locations and dramatizations of his life illustrate Crane's poetry and his greatest work, "The Bridge." (Id. No. 458)

**EMILY DICKINSON**  
(Episode 3) 57 Minutes

Of retiring mind, never venturing beyond the precincts of her family home, Dickinson nonetheless crafted passionate metaphysical poetry that represented a broad range of imaginative, and tough-minded experience. (Id. No. 459)

**T.S. ELIOT**  
(Episode 4) 52 Minutes

Tom, as his friends knew him, came to personal happiness and professional confidence late, despite the bold originality of "Prufrock" and the probing, meditative style of "Four Quarters" that

made him celebrated throughout the world. (Id. No. 460)

**ROBERT FROST**  
(Episode 5) 57 Minutes

Despite of gentle grandfatherly appearance, Frost was a man of many interests and strong opinions who did not hesitate to vigorously explore the darker forces of nature and the human condition. (Id. No. 461)

**LANGSTON HUGHES**  
(Episode 6) 56 Minutes

Hughes wrote of the beauty, dignity, and heritage of blacks in America. Interviews, music, and dance performances convey his work and influence, discussed by James Baldwin and biographer Arnold Rampersad. (Id. No. 462)

**ROBERT LOWELL**  
(Episode 7) 56 Minutes

Lowell's political passion is threaded throughout much of his greatest poetry. The author of works such as "Lord Weary's Castle" and "Life Studies" reads from his own work. (Id. No. 463)

**MARIANNE MOORE**  
(Episode 8) 59 Minutes

Passionate about baseball as well as poetry, Moore was both funny and formidable. Her most memorable poems, though in idiosyncratic form, display her power of observation and her moral force. (Id. No. 464)

**SLYVIA PLATH**  
(Episode 9) 56 Minutes

The creative intensity with which Plath confronted her experiences as daughter, wife, mother, and writer is explored in documentary and archival footage intercut with visualizations of her work. (Id. No. 465)

**EZRA POUND**  
(Episode 10) 56 Minutes

Another tortured soul, Pound was the most controversial of American Poets. An artistic

catalyst and author of brilliant cantos, he played a pivotal role in the Modernist movement. (Id. No. 466)

**WALLACE STEVENS**  
(Episode 11) 57 Minutes

A successful insurance executive as well as an acclaimed poet, Stevens utilized a flamboyant verbal technique to illustrate his philosophical version of American life. (Id. No. 467)

**WALT WHITMAN**  
(Episode 12) 55 Minutes

Brilliant readings of Whitman's poems demonstrate his American vision and style and vividly convey their poignance and sheer power. Whitman's sources, including Emerson, the King James Bible, opera, and political oratory, are revealed. (Id. No. 468)

**\* WILLIAM FAULKNER**  
45 Minutes  
(Id. No. 469)

**WORLD OF ART: WORKS IN PROGRESS**  
1997

Each program in this art appreciation series is devoted to a contemporary artist who takes one or more works of art from start to finish. Listening to the artists and observing their working process provides insight into the artworks themselves. The series emphasizes effective visual communication, problem solving, and critical thinking as large, often collaborative, projects are seen through to completion. The series includes painting, photography, sculpture, video, and performance art

**LORNA SIMPSON**  
(Episode 1) 30 Minutes

Lorna Simpson, photographer, explores the ambiguous terrain connecting words and images in large-scale landscapes silkscreened on felt. (Id. No. 470)

**GUILLERMO GOMEZ-PENA**  
(Episode 2) 30 Minutes

Mexican performance artist, poet, journalist, and activist, calls attention to relations between the U.S. and Mexico. (Id. No. 471)

**BILL VIOLA**  
(Episode 3) 30 Minutes

Bill Viola, video artist, combines video and sound in intriguing ways, as seen in The Greeting, a piece created for the Venice Biennale. (Id. No. 472)

**HUNG LIU**  
(Episode 4) 30 Minutes

Hung Liu, painter, comments on traditional Chinese society as she paints a series of works on the Last Emperor and his court. (Id. No. 473)

**BEVERLY BUCHANAN**  
(Episode 5) 30 Minutes

Beverly Buchanan, photographer, sculptor, and painter, focuses on an important symbol of rural Southern culture: the shack. (Id. No. 474)

**JUNE WAYNE**  
(Episode 6) 30 Minutes

June Wayne, printmaker and painter, reveals her interest in science and scientific discovery as she works on a new print in New York City. (Id. No. 475)

**MILTON RESNICK**  
(Episode 7) 30 Minutes

Milton Resnick one of the last living members of the New York School of painters, also known as the Abstract Expressionists, creates five large oil paintings over eight months. (Id. No. 476)

**JUDY BACA**  
(Episode 8) 30 Minutes

Judy Baca, painter and activist known for her mile-long mural in Los Angeles depicting Chicano history, works on two public art projects in Southern California. (Id. No. 477)

**GOAT ISLAND***(Episode 9) 30 Minutes*

Goat Island, a performance group that uses visual imagery, music, dance, and narrative, rehearses and performs a new piece on a U.K. tour. **(Id. No. 478)**

**MIERLE UKELES***(Episode 10) 30 Minutes*

Mierle Ukeles, artist-in-residence at the New York City Department of Sanitation, works on an installation at the Fresh Kills landfill. **(Id. No. 479)**

**YANNI: ONE ON ONE***60 Minutes**(Rights: Educational & Broadcast)*

Yanni participates in a unique presentation at Interlochen Center for the Arts - one of the nation's leading artistic institutions. Students at the Interlochen school and from around the world join Yanni in an enlightening and far-reaching debate about music, creative vision, and his unique compositional style. **(Id. No. 480)**

The Office of Public Affairs, American Consulate General, Chennai

## VIDEO CATALOG



U.S. HISTORY AND GOVERNMENT  
SOCIETY AND VALUES  
U.S. AND GLOBAL ECONOMY  
U.S. ART AND CULTURE  
DIPLOMACY AND NATIONAL SECURITY

📖 January 2006 📖

## Diplomacy and National Security

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## Diplomacy & National Security

### **BEHIND THE HATRED**

2002

This series goes to the core of the Arab-Israeli conflict, tracing the conflict's history — from the first Israeli settlers who emigrated to Palestine to the peace initiative recently proposed by Saudi Arabia's Crown Prince Abdullah — this three-hour program goes behind the rhetoric and examines the roots of this ancient conflict. BEHIND THE HATRED, was co-produced with BBC News, New York Times Television, and NBC News. Interviews with key American, Israeli and Arab players provide viewers with historical and biographical context for understanding the genesis of today's current crisis. Among those providing their insights are: former President Jimmy Carter; Dennis Ross, former Presidential Envoy to the Middle East; Prince Hassan of Jordan; Ehud Barak, former Prime Minister of Israel; Yasser Arafat, chairman of the Palestinian Authority; Samuel R. Berger, former National Security Adviser; James Baker, former Secretary of State; Warren Christopher, former Secretary of State; and others. **(Id. No. 481)**

### **ROOTS OF CONFLICT**

*(Episode 1) 52 Minutes*

How do two peoples come to have a claim for the same land? Why did the first settlers immediately clash with the Arab population? This episode examines these issues and also looks at how the British, in the First World War, promised Palestine to both Jews and Arabs, and then passed the question of settlement to the newly formed United Nations. **(Id. No. 482)**

### **MORTAL ENEMIES**

*(Episode 2) 52 Minutes*

Through comparative biographies of Yasser Arafat and Israeli Prime Minister Ariel Sharon, this episode examines the current battle between Israeli troops and Palestinian gunmen through the lens of the two men's antagonism. Why have their people, eight million Palestinians and six million Israelis,

turned to these men as their leaders? Interviews with close comrades-in-arms, as well as enemies of both Yasser Arafat and Ariel Sharon, paint a vivid picture of these two extraordinary figures. **(Id. No. 483)**

### **THE QUEST FOR PEACE**

*(Episode 3) 52 Minutes*

From the Oslo Accords in 1993, to the Camp David accord in 2000, to the recently proposed peace plan put forth by the Saudis, two themes provide the glue for this hour: the obstacles to peace — land issues, refugees, and Jerusalem, among others — and the hatred and violence that have been stumbling blocks to finding a peaceful solution. **(Id. No. 484)**

### **BEHIND THE HEADLINES:**

#### **THE REAL SADDAM**

*60 minutes, 2002*

This documentary presents the coming of age of Iraq's oppressive leader. Saddam Hussein was born in 1937 on the Tigris River with no running water, no electricity, and no hope for the future. The product of dirt-poor uneducated peasants, Saddam Hussein grew up during a period of radical upheavals in Iraq and around the world. Saddam was raised in a mud hut by his mother and a brutal stepfather who beat him, regularly called him "son of a whore", and taught him to steal sheep and chickens. Saddam also learned early on to trust only his extended family and their tribal values, a philosophy that still colors his worldview. This documentary offers a rarely seen side of Saddam Hussein. He's a Stalin buff, yet a sentimental fellow who cries easily. The program also documents how Saddam learned to acquire, keep, and use the power he so brutally wields. **(Id. No. 485)**

#### **UNDERSTANDING IRAQ**

*60 minutes, 2002*

This documentary examines Iraq's tumultuous history. Veteran network correspondent Forrest Sawyer uses his unique perspective throughout this

program to unravel the cutthroat politics that have shaped Saddam Hussein and the tribal rivalries of Iraq's Kurds and Sunni Shi'ia Muslims. During the Persian Gulf crisis, Sawyer spent eight months in the Middle East reporting from Iraq, Kuwait, Saudi Arabia, Iran, Egypt, and Jordan. This documentary also explores the United States tortured relationship with Iraq. In the 1980's, when Iraq was an "enemy of our enemy," Iran, the U.S. became an ally of Saddam's. This program documents how the U.S. government approved the sale of anthrax to Iraq. The documentary also grapples with the question of what might happen to Iraq if Saddam is forced out of office. (Id. No. 486)

### **CLEAR AND PRESENT DANGER: THE EVOLUTION OF MODERN TERRORISM**

*54 minutes, 2002*

An encyclopedic examination of modern terrorism, beginning with its roots, its historical evolution to the present, unveiling the organizational structure of terrorist groups today. The program investigates the global war against terrorism, revealing the inner workings of intelligence and government agencies. It examines various deterrence mechanisms, border and immigration safeguards, monetary controls, and the measures that can be undertaken to curtail terrorist groups and heal the wounds that have ripped our world apart. (Id. No. 487)

### **DREAMS WITHOUT SLEEP**

*2002*

The views of Kuwaiti director Walid al-Awadi about the events of September 11 presented; video from the World Trade Center area shown. (Id. No. 488)

### **FRONTLINE**

#### **INSIDE THE TERRORIST NETWORK**

*55 minutes, 2002*

This documentary explores the factors that motivated those men who carried out the attacks on America on September 11. It traces their movements across four continents, follows clues they left behind, and links their direct connection to bin Laden's terror network. How could these conspirators have plotted for years and gone basically undetected? Former New York Times Washington Bureau Chief, Hedrick Smith, connects

the dots through interviews with their friends, teachers, classmates, and acquaintances. In a documentary/ dramatic fashion we experience their final hours, and their final minutes. Hedrick Smith's closing words capture the underlying tone of this documentary: "The enduring shock of September 11 is that we did not understand the world we live in...understand that young men with bright futures would burn with such hatred, that they would die to destroy us. They succeeded by commitment and cunning, we failed of complacency and poor imagination. They caught us by surprise because we did not dream that this could happen here. Part of what lies buried beneath the ashes at Ground Zero are America's delusions." (Id. No. 489)

#### **CHASING THE SLEEPER CELL**

*55 minutes, 2003*

The U.S. intelligence called the group "the most dangerous terrorist cell in America." This documentary examines a major, domestic terrorism case involving Al Qaeda operatives and American citizens they trained. An American of Yemeni descent from Lackawanna, New York, Sahim Alwan and five friends traveled to Afghanistan, trained in an Al Qaeda camp, and met Osama bin Laden in the spring of 2001. Alwan was arrested in September 2002 and has pled guilty to material support of terrorism. At the time of this production, he is in federal detention awaiting trial. In this program, he explains why he went to the camp, what it was like meeting bin Laden, and the events that transpired leading up to his arrest. The arrest of the six men was hailed as a victory in the domestic war on terrorism. Three top government officials, including FBI Director Robert Mueller discuss the danger of the Lackawanna group. Some of the tools of counterterrorism are explained, including the Patriot Act, the material support statute, the enemy combatant designation and "extreme measures." (Id. No. 490)

#### **IN MEMORIAM - NEW YORK CITY**

*60 Minutes, 2002*

With the Rudolph W. Giuliani as guide, In Memoriam" New York City, 9/11/02 follows the mayor and his staff from their first realization of what had occurred, through despair and tears, to a newfound strength that would emerge in the spirit of a new America. The documentary presents a

panoramic and unique historical record of that fateful day in New York City.

In Memoriam: New York City, 9/11/01 draws on unprecedented access to City Hall and the Mayor's staff, as well as visual material-much of it never before seen-from still and video cameras of more than 100 people in and around New York City, everyday citizens who were eyewitnesses to the tragic events of the day. Members of the Mayor's key staff are interviewed in the film, including: Bernard Kerik, Police Commissioner; Thomas von Essen, Fire Commissioner; Joe Lhota, Operations Chief of City Government; Sunny Mindel, Communications Director; and Beth Petrone, the Mayor's executive assistant. **(Id. No. 491)**

### **THE LIVING MARTYR: INSIDE THE HEZBOLLAH**

*53 minutes, 2001*

For militant followers of Islam, the highest honor is to be dubbed "the living martyr," one who has committed himself to dying in a suicide attack against the organization's enemies. Why do boys embrace this ideal? How do mothers and sisters feel? This documentary interviews Lebanon's Hezbollah resistance fighters and their families as well as footage of suicide mission preparation. If one is trying to understand the political situation in the Middle East and beyond, Films for the Humanities strongly endorses this program. **(Id. No. 492)**

### **REBUILDING AFGHANISTAN**

*18 minutes, 2003*

Seven short TV features woven together, showing U.S. led efforts to reconstruct Afghanistan's agricultural, educational, transportation, media, and health sectors, as well as to enfranchise women. **(Id. No. 493)**

### **REMEMBERING SADDAM (2004)**

*50 minutes*

The story of seven Baghdad merchants who incurred the wrath of Saddam. In 1994 Saddam ordered the businessmen to Abu Ghraib prison for allegedly trading in foreign currency as opposed to the nearly worthless dinar. After spending a year in hellish prisons and five months in the infamous Abu

Ghraib, they got a 30-minute trial and were sentenced. Saddam ordered that their right hands be cut off "to show what happens to those who undermine our economy." A secret police video camera was on hand to record the horrendous acts and to remind anyone who considered opposing the brutal dictator of the likely consequences. After the liberation of Iraq, Don North, a former NBC Bureau Chief was disturbed on learning of this senseless cruelty. He sought out the victims and produced a powerful and poignant documentary. In addition to the victims' stories, we hear their wives and children recount their own suffering at the hands of classmates and neighbors. Yet, after Saddam's fall, you see the love and gentleness these men have developed for each other that has emerged from their despair and hope. **(Id. No. 494)**

## Videocassette Request Form

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